


# What's on the agenda for the Atlantic regions in terms of blue economy

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by Skipper&Wool



A dramatic photograph of a massive ocean wave crashing over a sandy beach. The water is a deep, vibrant blue, and the crest of the wave is curling over, creating a tunnel-like effect. White foam and spray are visible as the wave breaks. In the background, a pier or breakwater extends into the sea under a clear sky.

# Unpredictability and Huge Challenges

2020

World GDP drop: -3.3%

Euro Area GDP drop: -6.6%



Resilience



A person is kitesurfing over a deep blue ocean with white-capped waves. The sky is a clear, light blue. The person is suspended in the air, holding onto the control bar of their kite, which is connected to lines extending upwards. They are wearing dark clothing and a harness. The overall scene conveys a sense of freedom and resilience.

# Antifragility

2020

Global offshore renewable wind energy  
capacity increased 21%



# Climate emergency

Protect Ecosystems = Protect Humankind

NOAA sea level rise estimate:

End of 20<sup>th</sup> century = 1.4 millimeters/per year

Beginning of 21<sup>st</sup> century = 3.6 millimeters/per year





# High importance of the Atlantic Regions

EU Blue Economy Report: 20% of GVA and employment (2018)



# Atlantic Regions

## What's on the agenda?

Opportunity | Offshore renewable energy: wind, wave...

Challenge | Cost reduction, coastal communities' acceptance







## Atlantic Regions | What's on the agenda?

Opportunity | Environmentally Sustainable Shipping and Innovative Ports

Challenge | Business Model transformation



# Atlantic Regions

## What's on the agenda?

Opportunity | High value Tourism and community identity

Challenge | Disrupt unsustainable mass tourism





# Atlantic Regions

## What's on the agenda?

Opportunity | ecosystems knowledge and protection  
Challenge | Funding





A man in a blue t-shirt is seen from behind, carrying a young child on his back. They are standing on a beach, looking out at the ocean under a clear blue sky. The man is wearing a blue t-shirt and dark jeans. The child is wearing a dark top. The ocean has white foam from waves breaking. The sky is a clear, deep blue.

# Atlantic Regions What's on the agenda?

Opportunity | Upskilling and Social Resilience of coastal communities

Challenge | Adapt training programs, align digital transformation with job creation opportunities





Governance that  
Enhance  
Cooperation



# Thank You



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