

AHFES - A quadruple helix Atlantic Area healthy food ecosystem for growth of SMEs

Lead Partner: Asociación Clúster Alimentario de Galicia (ES)

Total budget: EUR 1.213.047 | ERDF: 909.785

Duration: 01.03.2019 - 28.02.2022

Summary

Innovation is a critical aspect of regional development and SMEs' capacity to compete and grow. AHFES project will support SMEs in the healthy food and lifestyle sector, to improve their overall competitiveness and growth in the value chain of this sector. It will support a transnational innovation ecosystem that helps SMEs access knowledge, partners and markets and align their products and services to consumer needs and expectations.

The proposed ecosystem and approach will increase cooperation between different actors, involve and raise awareness of consumers through a series of events, actions and studies, provide services and trainings to SMEs and transfer the lessons learned to other organizations and regions.

Partnership

- > Northern Ireland Food & Drink Association (UK)
- > Association du Pôle de Compétitivité VALORIAL (FR)
- > EIT Food CLC South, S.L. (ES)
- > National University of Ireland Galway (IE)
- > Instituto Nacional de Saúde Dr. Ricardo Jorge (PT)
- > InovCluster - Associação do Cluster Agroindustrial do Centro (PT)
- > BIC Innovation (UK)

Associated partners:

- > Llywodraeth Cymru (UK)

