

Project Approved Form	
1. Project identification	
Project Change n°	2
Date of approval by the Monitoring Committee	
1.0 Code number	EAPA_24/2016
1.1 Acronym	
1.1.1 Acronym	AtlanticOnBike
1.1.2 Project email address	isabelle.guy@le64.fr
1.2 Programme Priority	
1.2.1 Programme priority	Biodiversity, natural and cultural assets
1.2.2 Programme specific objective	4.2. Enhancing natural and cultural assets to stimulate economic development
1.2.3 Fields of intervention	(400) , (300) , (400) , (400) , (500) , (250) , (250) , (250) , (250) , (250) , (1000) , (1000) , (1000) , (1000) , (1000) , (1000) , (250) , (250) , (250)
1.3 Total budget	
1.3.1 ERDF	3,438,750.00€
1.3.2 Partners contribution	1,146,250.00€
1.3.3 Eligibles costs	4,585,000.00€
1.3.4 Total costs	4,585,000.00€
1.4 Title	EN: The EuroVelo 1, a unique cycling-tourism destination for a green growth ES: La EuroVelo 1, un destino cicloturístico unico para un crecimiento verde FR: L'EuroVelo1, une destination cyclotouristique unique pour une croissance verte PT: EuroVelo 1, um destino de cicloturismo ímpar para um crescimento sustentável
1.5 Project duration	
1.5.1 Start date	2017-07-01
1.5.2 End date	2020-06-30
1.5.3 Project duration in months	36
1.6 Project background	
1.6.0 Project has started	1
1.6.1 Project based on previous AA projects?	0
1.6.2 If the project is based on previous AA projects, please detail how it builds on from results of such previous projects	EN: ES: FR: PT:

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1.6.3 Project based on other programmes/policies results?	1
1.6.4 If the project is based on other programmes/policies results, please detail	<p>EN: Different territories have implemented transborder projects that made emerge the opportunity, among others, to get together at the level of the European itinerary, considering social expectations, environmental requirements and market potentialities for cycle tourism.</p> <p>ES: Los distintos territorios han llevado a cabo proyectos transfronterizos que han proporcionado la oportunidad, entre otras, de alcanzar juntos el nivel de itinerario europeo, considerando las expectativas sociales, requisitos medioambientales y potencialidades de mercado para el cicloturismo.</p> <p>FR: Différents territoires du projet ont réalisé des projets transfrontaliers qui ont fait émerger l'opportunité, entre autres, de se réunir au niveau de l'itinéraire européen, au vu des attentes sociales observées, des nécessités environnementales et des potentialités du marché du tourisme à vélo.</p> <p>PT: Vários territórios do projeto implementaram projetos transfronteiriços proporcionando a diferentes atores a oportunidade de se reunir ao nível de um itinerário europeu tendo em conta as expectativas sociais, requisitos ambientais e potencialidades do cicloturismo.</p>
1.6.5 Have you applied for the same project for another EU funding programmes?	0
1.6.6 If yes, explain which programmes	<p>EN: ES: FR: PT:</p>
1.6.7 Have you ever been beneficiaries of the Atlantic Area Programme?	0
1.6.8 If yes, explain which projects	<p>EN: ES: FR: PT:</p>
1.7 MONITORING COMMITTEE STAGE 2 recommendations if any	<p>EN: To extend partnership : we work with the potentials partners along the EuroVelo 1. The National Touritic Agency of Ireland, Failthe Ireland, is becoming an associated partner to our project. Scotland has been proposing to organize one seminar and would like to be part of the work.They sould also make touristicals offers. Differentiation with the existing projects / no double fundings : in additions to AOB, only dedicated to the touristic promotion and impact measure, the partners instigate crossborders and regional projects to promote sustainable mobility and to developpe local cycle roads. Therefare, they are distincts and complementary . Additional communication : Only the Frenc and Norvegian parts have promotional tools. For others areas, if the itinerary exists, the promotion focus on the local public. Impact measure : A customer survey will be carry out in distinct points of the itinerary /country /region (clients profil, amount and type of daily spending). A</p>

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synthesis, qualitative and quantitative will be made for each territory/country and for EV1. In addition of the qualitative survey, permanent cyclist counter will be installed, the data will be regularly transmitted to a data-base and will be, then, analysed. The association of those information will give us the possibility to estimate and follow the turnover generated at all levels.

ES:

Ampliar nuestra asociacion : trabajamos con los potenciales socios al largo de EV1. La agencia touristica national, Failtle Ireland, decidió de integrarse al proyecto. Escocia es voluntaria para organizar un seminario y participar al trabajo. Ofertas turísticas deberian ser propuestas de este socio. Diferencia con los proyectos existentes/no doble de financiamiento :En addition con AOB, unicamente dedicado a la promocion touristica y a la mesura de sus impactos, los socios desrollan proyejctos transfronterizos y regionales para desarrollar la movilidad sostenible y acondicionar(habilitar) los itinerarios para ciclistas locales. Son pues diferentes y complementarios. Comunicación suplementaria: las unicas partes francesas y noruegas tienen herramientas de promoción. En otro lugar, si el itinerario existe, la promoción se dirige a un público local. Medida del impacto: una investigacion cliente será realizada en diferentes puntos del itinerario / país / región (perfil de clientes, y caracterizacion de gastos diarios). Una síntesis, cuantitativa y cualitativa, será hecha por territorios, país y al nivel EV1. Asociados con la encuesta cualitativa, contadores ciclistas permanentes estarán instalados, los datos serán transmitidos regularmente sobre una fechó base y analizados. La asociación de los dos permitirá estimar y seguir el volumen de negocios generado a estos diferentes niveles territoriales.

FR:

Elargir le partenariat: Nous travaillons avec les partenaires potentiels, situés le long de l'EuroVelo1. Failtle Ireland, agence nationale touristique a décidé d'intégrer notre projet en tant que partenaire associé. L'Ecosse est volontaire pour organiser un séminaire et participer aux travaux. Ils devraient proposer des contenus touristiques. Différenciation avec les projets existants/pas de doubles financements : Outre AOB, uniquement dédié à la promotion touristique et la mesure de ses impacts, les partenaires participent à des projets transfrontaliers/régionaux pour développer la mobilité durable et aménager les itinéraires cyclables locaux. Ils sont donc différents et complémentaires. Communication supplémentaire : Seules les parties françaises et norvégiennes ont des outils de promotion. Ailleurs, si l'itinéraire existe, la promotion s'adresse à un public local. Mesure de l'impact : Une enquête client sera réalisée en différents points de l'itinéraire/pays/régions (profil clients, montant et type de dépenses journalières,...). Une synthèse, quantitative et qualitative, sera faite par territoires, pays et au niveau EV1. Associés à l'enquête qualitative, des compteurs cyclistes permanents seront installés, les données seront transmises régulièrement sur une data base et analysés. L'association des deux permettra d'estimer et de suivre le chiffre d'affaire généré à ces différents niveaux territoriaux.

PT:

1.8 MONITORING COMMITTEE STAGE
2 Conditions for approval if any

EN:

ES:

FR:

PT:

1.9 Project documents

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1.9.1 Subsidy contract	
1.9.1.1 Contract date	
1.9.1.2 Contract file	
1.9.2 Partnership agreement	
1.9.2.1 Partnership agreement date	
1.9.2.2 Partnership agreement file	
1.9.3 Project start declaration	
1.9.3.1 Project start declaration date	2017-09-21
1.9.3.2 Project start declaration file	Anx_22280/2017
1.9.4 Proof of Solvability To be provided only by the lead partner (in case of public authority is enough a document justifying the legal status of the entity)	
1.9.4.1 Date	2017-10-03
1.9.4.2 Solvability documents	Anx_22281/2017
1.9.5 Written agreement with Countries outside the Interreg AA eligible area	
1.9.5.1 Document date	2018-02-09
1.9.5.2 Agreement	Anx_6378/2018 Anx_6379/2018

2. Project partnership

Partner number	Entity	Position	Country	Region	New partner	Suspended
1	Conseil départemental des Pyrénées-Atlantiques	1	France	Aquitaine	No	No
2	Charente Maritime Tourisme	2	France	Aquitaine	No	No
3	Départements & Regions Cyclables	2	France	Rhône Alpes	No	No
4	Ecocompteur	2	France	Bretagne	No	No
5	European Cyclists' Federation asbl	2	Belgium	Brussels	No	No
6	Comunidade Intermunicipal do Algarve	2	Portugal	Algarve	No	No
7	Região de Turismo do Algarve	2	Portugal	Algarve	No	No
8	Mayo County Council	2	Ireland	Border, Midland and Western	No	No
9	Donegal County Council	2	Ireland	Border, Midland and Western	No	No
10	Statens vegvesen	2	Norway	Norway	No	No
11	University of Central Lancashire	2	United Kingdom	Lancashire	No	No

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Partner number	Entity	Position	Country	Region	New partner	Suspended
12	Gobierno de Navarra	2	Spain	Navarra	No	No
13	Red de Cooperación de Ciudades en la Ruta de la Plata	2	Spain	Principado de Asturias	No	No
14	Castilla y León - Consejería de Cultura y Turismo	2	Spain	Castilla y Leon	No	No
15	Junta de Extremadura	2	Spain	Extremadura	No	No
16	La Rioja Turismo	2	Spain	La Rioja	No	No
17	Consejería de Turismo y Deporte – Junta de Andalucía	2	Spain	Andalucia (Huelva, Cádiz and Sevilla)	No	No
18	Sligo County Council	2	Ireland	Border, Midland and Western	No	No
19	Sport Ireland	3	Ireland	Southern and Eastern	Yes	No
20	Mayo North East	3	Ireland	Border, Midland and Western	Yes	No
21	Sustrans	3	United Kingdom	Northern Ireland	Yes	No
22	Failte Ireland	3	Ireland	Border, Midland and Western	Yes	No

2.0 Partner number	1
2.1 Position in the partnership	Lead partner
2.2 Entity	
2.2.1 Organization acronym when applicable	CD64
2.2.2 Organization name	Conseil départemental des Pyrénées-Atlantiques
2.2.3 Organization name in English	County council of Atlantic Pyrenees
2.2.4 Department	Directions Aménagement Equipement Environnement, Tourisme, Coopération europeenne
2.2.5 Type of organization	Regional public organisations
2.2.6 Legal status	Public body
2.2.7 Tax ID	FR5222640001800876
2.2.7.1 VAT recovery	0
2.2.7.2 If YES explain how?	EN: ES: FR: PT:
2.2.7.3 VAT statement	Anx_22503/2017

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2.2.8 Website	www.le64.fr
2.2.9 Size of the organization (employees)	2500
2.3 Location	
2.3.1 Country	France
2.3.2 Sub-Region (NUTS3)	Aquitaine
2.3.3 City	PAU
2.3.4 Address	64 avenue jean Biray
2.4 Partner profile	
2.4.1 Partner skills	<p>EN: The County ("Département") is a territorial community which intervenes in the following domains :territorial development, travels (routes, transports, active modes), tourism, sports, digital economy, equipment for secondary schools and social inclusion (fragile population).</p> <p>ES: El Departamento es una entidad publica qui intervien en diferentes areas: solidaridad territorial (ayudas et ingenieria a municipios), movilidad (carreteras, transportes, tranportes sostenibles), atractividad territorial(turismo, deportes..),educacion, desarrollo numerico, solidaridad social.</p> <p>FR: Le Département est une collectivité territoriale qui intervient dans les domaines suivants : solidarité territoriale (aides aux communes, ingénierie territoriale), déplacements (routes,transports,modes doux), attractivité territoriale (tourisme, sports,etc), éducation, numérique, solidarité sociale.</p> <p>PT: CD64 é uma entidade pública intervien qui em diferentes áreas: solidariedade territorial (auxílio et Ingenieria para os municípios), mobilidade (estradas, transporte, tranportes sustentáveis), atratividade territorial (turismo, esportes ..), educação, desenvolvimento numérica, solidariedade social.</p>
2.4.2 Transnational experience	<p>EN: With its 2 departments Europe and Cooperations, CD64 carries out a role of engineering for cooperation projects for stakeholders in the area. It develops cooperations with its transborder peers and managed as Lead Partner several projects. It is the coordinator of the POCTEFA Programme.</p> <p>ES: Con sus dos departamentos de Europa y Cooperaciones, CD64 lleva a cabo un trabajo de ingeniería para proyectos de cooperación para socios en su área. Desarrolla cooperaciones con sus homólogos transfronterizos y gestiona como Socio Líder varios proyectos. Es el coordinador del Programa POCTEFA</p> <p>FR: Avec ses 2 services Europe et Coopérations, le CD64 assure un rôle d'ingénierie aux projets de coopération pour les acteurs du territoire. Il développe des coopérations avec ses homologues frontaliers et a géré comme chef de file plusieurs projets, il est coordonnateur du programme POCTEFA.</p> <p>PT: Com os seus dois departamentos e Cooperação na Europa, CD64 realiza um trabalho de engenharia para projectos de cooperação de parceiros na sua área. Desenvolver a cooperação transfronteira com os seus homólogos e</p>

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	administra vários projetos como Chefe de Fila. é o coordenador do Programa POCTEFA
2.4.3 Role in the project	<p>EN: At the root of the project idea, the CD64 is the Lead Partner of the project. Thus it is the most involved partner in the project holding the leadership of WP1 and 5 activities. It manages the coordination and the monitoring of the partnership and pays attention to the respect of the commitments.</p> <p>ES: En un inicio, el CD64 es el principal socio del proyecto. Por lo tanto, es el socio más involucrado en el proyecto que tiene el liderazgo de WP1 y 5 actividades. Gestiona la coordinación y el seguimiento del partenariado y vela por el cumplimiento de los compromisos.</p> <p>FR: Le CD64 est chef de file de ce projet à l'origine de la démarche. Il est le partenaire le plus impliqué assurant la coordination du WP1 et de 5 activités. Il gère la coordination et l'évaluation du partenariat et sera vigilant aux respects des engagements inscrits dans le projet.</p> <p>PT: Inicialmente, o CD64 é o principal parceiro no projeto. Portanto, é o parceiro mais envolvidos no projeto que tem o WP1 liderança para 5 atividades. Gerencia a coordenação eo acompanhamento da parceria e assegura o cumprimento dos compromissos.</p>
2.4.4 Describe the activities that your organisation is going to implement in the project	<p>EN: Lead Partner. Coordinates the project, WP1 and 5 activities. WP1: organises and participates to all seminars, steering and technical committees. Drives risk management, monitoring and project evaluation in relation with all partners WP2: leads the marketing strategy at transnational level and its joint promotional materials (movie, webportal, leaflet...). Organises dissemination events. Participates to the French Coordination, supports the Spanish coordination structuring. WP3: attends and supports training. Leading long term strategy : drives the collective work on transnational cooperation plan, contributes to the French Plan. WP4: boosts the touristic development (new services/products) in stimulating a network of accredited Cities/Towns, where organized working groups with local stakeholders and call for projects among citizens/cities.WP5: implements innovative facilities and signs, actions for pedelec development. WP6: gives automatics data counter, diffuse the results</p> <p>ES: Socio principal. Coordina las actividades del proyecto, WP1 y 5. WP1: organiza y participa en todos los seminarios, comités directivos y técnicos. Impulsa la gestión de riesgos, el seguimiento y la evaluación en relación con todos los socios. WP2: lidera la estrategia de marketing a nivel transnacional y el material promocional conjunto (película, portal web, folleto ...). Organiza eventos de difusión. Participa en la Coordinación Francesa, apoya la estructuración de la coordinación española. WP3: asiste y apoya la capacitación. Lidera la estrategia a largo plazo: impulsa el trabajo colectivo por el plan transnacional, contribuye al Plan francés. WP4: impulsa el desarrollo turístico (nuevos servicios / productos), estimula una red de Ciudades acreditadas, organiza grupos de trabajo con actores locales. WP5: implementa instalaciones innovadores, acciones para el desarrollo de la bici eléctrica.WP6: proporciona datos de sus contadores automáticos, difunde los resultados.</p>

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FR:

Chef de file, leader du WP1 et 5 activités. WP1: organise et participe à tous les séminaires, comités directeur et techniques. Conduit la gestion, le suivi des risques, et l'évaluation du projet en lien avec les partenaires. WP2: pilote la stratégie marketing transnationale et ses outils communs de promotion (film, portail web). Organise des évènements de diffusion. Participe à la Coordination française, aide à structurer la coordination espagnole. WP3: participe et contribue aux formations. Pilote la stratégie long-terme: conduit le travail collectif pour le plan de coopération transnationale, contribue au plan français. WP4: dynamise le développement touristique par un réseau de villes/villages accrédités, des groupes de travail avec les acteurs locaux et un appel à projets auprès des citoyens/villes. WP5: met en place équipement et signalisation innovants, actions de développement du vélo électrique. WP6: Donne les données de ses compteurs automatiques, diffuse les résultats

PT:

Parceiro principal. Coordena as atividades do projeto, e 5. WP1 WP1: organizar e participar em todos os seminários, comités de pilotagem e técnica. Promove a gestão de riscos, monitoramento e avaliação em relação a todos os parceiros. WP2: liderar a estratégia de marketing de material transnacional e joint promocional (filme, web site, brochura ...). Organiza eventos de divulgação. Participa da Coordenação francês, que apoia a estruturação da coordenação espanhol. WP3: assistências e apoia a formação. Lidera a estratégia de longo prazo: a condução do trabalho coletivo por um plano transnacional, contribui para o Plano francês. WP4: promove o desenvolvimento do turismo (novos produtos / serviços), estimula uma rede de cidades credenciados, organiza grupos de trabalho com os agentes locais. WP5: implementa acções inovadoras de desenvolvimento de instalações de bicicleta eléctrica. WP6: fornece dados de seus contadores automáticos, divulga os resultados.

2.5 Contact person

2.5.1 Name	Laurence PAULY
2.5.2 Email	laurence.pauly@le64.fr
2.5.3 Phone	+33559403663
2.5.4 Address	117 avenue de montardon
2.5.5 Post code	64000
2.5.6 City	PAU
2.5.7 Country	France

2.6 Legal representative

2.6.1 Name	Jean-Jacques LASSERRE
2.6.2 Email	presidence@le64.fr
2.6.3 Phone	+33559114664
2.6.4 Address	64 avenue Jean Biray
2.6.5 Post code	64000
2.6.6 City	PAU
2.6.7 Country	France

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2.6.8 Date of entering into functions	2015-04-02
2.6.9 Probative document of the Legal representative	Anx_22489/2017
2.7 Bank account	
2.7.1 IBAN	FR57 3000 1006 22C6 4200 0000 053
2.7.2 SWIFT	BDFEFRPPCCT
2.7.3 Bank	BANQUE DE FRANCE
2.7.4 Bank Account Owner	PAIERIE DEPARTEMENTALE
2.7.5 Bank Account Country	France
2.7.6 DTCC Code	
2.7.7 Bank Statement	Anx_22490/2017
2.8 Co-financing declaration	
2.8.1 Document date	2017-09-21
2.8.2 Co-financing declaration	Anx_22505/2017
2.9 State aid declaration	
2.9.1 Date	2017-10-01
2.9.2 State Aid Declaration	Anx_22981/2017
2.0 Partner number	2
2.1 Position in the partnership	Partner
2.2 Entity	
2.2.1 Organization acronym when applicable	CMT
2.2.2 Organization name	Charente Maritime Tourisme
2.2.3 Organization name in English	Charente Maritime Turism
2.2.4 Department	Organisation et promotion touristique
2.2.5 Type of organization	Public-private organisations
2.2.6 Legal status	Not-for-profit private organization
2.2.7 Tax ID	78133344800020
2.2.7.1 VAT recovery	0
2.2.7.2 If YES explain how?	EN: ES: FR: PT:
2.2.7.3 VAT statement	Anx_22508/2017
2.2.8 Website	https://www.lavelodyssee.com/
2.2.9 Size of the organization (employees)	37
2.3 Location	

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2.3.1 Country	France
2.3.2 Sub-Region (NUTS3)	Aquitaine
2.3.3 City	La Rochelle
2.3.4 Address	85 boulevard de la République - 17016 LA ROCHELLE cedex 9
2.4 Partner profile	
2.4.1 Partner skills	<p>EN: With a 6-years experience of national coordination of La Véloodyssée with 24 partners (French section of EV1), CMT has acquired noticeable skills in national governance, products development such as cycling holidays, promotion and web marketing, infrastructure, services and facilities.</p> <p>ES: Con una experiencia de 6 años de coordinación nacional ,La Véloodyssée con 24 socios (sección francesa de EV1), CMT ha adquirido notables competencias en gobernanza nacional, desarrollo de productos como ciclismo, promoción y marketing online, infraestructuras, servicios e instalaciones.</p> <p>FR: Fort de 6 ans d'expérience de coordination nationale de La Véloodyssée fédérant 24 partenaires (section française), CMT a acquis des compétences notables en gouvernance nationale, développement de produits tels des séjours à vélo, promotion et web marketing, infrastructure, services et équipements.</p> <p>PT: Com uma experiência de 6 anos de coordenação nacional, Véloodyssée com 24 parceiros (secção francesa da EV1), CMT adquiriu considerável experiência na governação nacional, o desenvolvimento de produtos como o ciclismo, promoção e marketing on-line, infra-estrutura, serviços e instalações.</p>
2.4.2 Transnational experience	<p>EN: CMT implemented former actions realized on the EV1 in relation to the INTERREG project (France / England Cycle West on the period 2011-2013.</p> <p>ES: CMT implementó acciones realizadas anteriormente en el EV1 en relación con el proyecto INTERREG Cycle Francia / Inglaterra Occidental para el periodo 2011-2013.</p> <p>FR: CMT a mis en oeuvre des actions antérieures réalisées sur l'EV1 en relation avec le projet INTERREG Cycle West (France / Angleterre) sur la période 2011-2013.</p> <p>PT: Ações CMT implementadas no início do EV1 em conexão com o projecto INTERREG Ciclo França / West England para 2011-2013.</p>
2.4.3 Role in the project	<p>EN: National coordinator for France and WP2 leader, CMT is involved in all the WP to implement actions at national and local scale. CMT leads also 2 activities : Coordination of websites with a community based approach to support networking, and development of pedelec rentals and intermodal solutions.</p> <p>ES: Coordinador Nacional de Francia y líder del WP2. Participa en todo los WP, implementa acciones a escala nacional y local. Lidera también 2 actividades:</p>

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	<p>Coordinación de sitios web con un enfoque comunitario, apoyo a la creación de redes de alquileres de bicicletas eléctricas y soluciones intermodales</p> <p>FR: Coordinateur national pour la France et du WP2, CMT s'implique dans tous les WP pour mettre en œuvre des actions au niveau national et local. CMT pilote aussi la coordination des sites web et réseau social, le développement de location de vélos à assistance électrique et de solutions intermodales.</p> <p>PT: Coordenador Nacional da França e líder do WP2. Participa de todo o WP, implementa acções a nível nacional e local. também leva duas atividades: Coordenação de web sites com um foco da comunidade, apoiar a criação de redes de aluguel de bicicletas elétricas e soluções intermodais</p>
2.4.4 Describe the activities that your organisation is going to implement in the project	<p>EN: Leads WP2 and 2 activities, WP1: participates to seminars, steering and technical committees, risk monitoring, project evaluation. WP2: participates to marketing strategy (survey, focus group). It stirs French coordination. It organizes dissemination events. CMT leads the websites coordination and upgrades its website on line with EV1 strategy (customers' needs, digital innovation). WP3: attends and supports training and implements the Certification survey. It contributes to the transnational cooperation plan and adopts a French one. WP4: cooperates with tour operators and editors to develop new products, organizes training for tourism offices and providers, develops independent travel planning web tool. WP5: coordinates the pedelec rentals development, raises awareness and supports stakeholders (tour, events) to develop intermodal offer, innovative facilities/signs. WP6: implements quantitative and qualitative survey to achieve an estimate of impacts in France.</p> <p>ES: Lidera las actividades WP2 y 2. WP1: participa en seminarios, comités directivos y técnicos, supervisión de riesgos, evaluación. WP2: participa en la estrategia de marketing (encuesta, focus group). Asume la coordinación francesa. Organiza eventos de difusión. Lidere la coordinación de web y actualiza su web con la estrategia EV1 (necesidades clientes, innovación digital). WP3: asiste y apoya la capacitación, implementa la certificación. Contribuye al plan de cooperación transnacional y adopta uno francés. WP4: coopera con los operadores turísticos/editores para (nuevos productos), organiza la formación de las oficinas de turismo y los proveedores, desarrolla una herramienta independiente de planificación de viajes. WP5: coordina el desarrollo de los alquileres de bicicletas eléctricas, sensibiliza a las empresas para desarrollar una oferta intermodal, instalaciones / señalización innovadora. WP6: implementa una encuesta cuantitativa y cualitativa para estimar los impactos en Francia</p> <p>FR: WP1: pilote le WP2 et 2 activités, participe aux séminaires, comités de pilotage et techniques, suivi des risques, évaluation du projet. WP2 : participe à la stratégie marketing (étude, focus group), anime la coordination française, organise des évènements de diffusion, pilote la coordination des sites web et met en cohérence son site web avec la stratégie EV1 (attentes clients, innovation numérique). WP3: participe et contribue aux formations, réalise l'étude de certification, participe au plan de coopération transnationale et en adopte un français. WP4: collabore avec tours operators et éditeurs pour développer des produits, forme offices de tourisme et prestataires,</p>

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développe un outil web de planification autonome des séjours. WP5: pilote le développement de location de VAE, sensibilise et soutient les acteurs (eductour) pour développer solutions intermodales, services, signalisation innovants. WP6: réalise une enquête quantitative et qualitative pour estimer les impacts en France.

PT:

Atividades leva WP2 e WP1 2. Participa de seminários, dirigindo comités e supervisão técnica, avaliação de risco. WP2: envolvido em estratégia de marketing (pesquisa, grupo focal). Francês assume coordenação. Organiza eventos de divulgação. coordenação chumbo e atualiza seu site com o EV1 (necessidades dos clientes, a Inovação Digital) estratégia. WP3: assistências e apoia a formação, certificação implementa. Contribui para plano de cooperação transnacional e adotar um francês. WP4: cooperar com os operadores turísticos / editores para (novos produtos), organiza formação dos postos de turismo e prestadores de serviços, desenvolve uma ferramenta de planejamento de viagens independentes. WP5: coordena o desenvolvimento de bicicletas elétricas férias, sensibiliza as empresas a desenvolver uma sinalização instalações de abastecimento intermodais / inovador. WP6: implementa uma pesquisa quantitativa e qualitativa para estimar o impacto na França

2.5 Contact person

2.5.1 Name	Sabine ANDRIEU
2.5.2 Email	coordination@lavelodysee.com
2.5.3 Phone	+33668438621
2.5.4 Address	85 boulevard de la République
2.5.5 Post code	17 076
2.5.6 City	LA ROCHELLE Cedex 9
2.5.7 Country	France

2.6 Legal representative

2.6.1 Name	Stéphane VILLAIN
2.6.2 Email	manon.boulangier@en-charente-maritime.com
2.6.3 Phone	+33546317638
2.6.4 Address	85 boulevard de la République
2.6.5 Post code	17 076
2.6.6 City	LA ROCHELLE Cedex 9
2.6.7 Country	France
2.6.8 Date of entering into functions	2017-06-16
2.6.9 Probative document of the Legal representative	Anx_22483/2017

2.7 Bank account

2.7.1 IBAN	FR76 1055 8045 2011 0872 0020 080
2.7.2 SWIFT	TARNFR2L

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2.7.3 Bank	Banque Tarneaud
2.7.4 Bank Account Owner	Comite departemental
2.7.5 Bank Account Country	France
2.7.6 DTCC Code	
2.7.7 Bank Statement	Anx_22477/2017
2.8 Co-financing declaration	
2.8.1 Document date	0019-09-20
2.8.2 Co-financing declaration	Anx_22491/2017
2.9 State aid declaration	
2.9.1 Date	2017-09-28
2.9.2 State Aid Declaration	Anx_22478/2017
2.0 Partner number	3
2.1 Position in the partnership	Partner
2.2 Entity	
2.2.1 Organization acronym when applicable	DRC
2.2.2 Organization name	Départements & Regions Cyclables
2.2.3 Organization name in English	Cycling Counties and Regions
2.2.4 Department	Déplacements cyclables
2.2.5 Type of organization	Local public organisations
2.2.6 Legal status	Not-for-profit private organization
2.2.7 Tax ID	43121433700047
2.2.7.1 VAT recovery	0
2.2.7.2 If YES explain how?	EN: ES: FR: PT:
2.2.7.3 VAT statement	Anx_22506/2017
2.2.8 Website	www.departements-regions-cyclables.org
2.2.9 Size of the organization (employees)	5
2.3 Location	
2.3.1 Country	France
2.3.2 Sub-Region (NUTS3)	Rhône Alpes
2.3.3 City	LYON
2.3.4 Address	52, avenue Maréchal Foch - 69006 LYON
2.4 Partner profile	
2.4.1 Partner skills	EN:

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	<p>DRC has strong competences in EuroVelo Routes governance, standards and evaluation. DRC drives a French Cycling Network among Regions and Counties, manages the French cycling monitoring platform (yearly national reports since 2014). DRC is member of the French committee on cycling tourism.</p> <p>ES: DRC cuenta con importantes competencias en gobernanza, normas y evaluación de Rutas EuroVelo. DRC impulsa una red ciclista francesa, gestiona la plataforma francesa de recuento de ciclistas (informes nacionales anuales desde 2014). La RDC es miembro del comité francés de cicloturismo.</p> <p>FR: DRC dispose de compétences solides en gouvernance, standards et évaluation des EuroVelo Routes. DRC pilote un réseau vélo français pour Régions et Départements, gère une plateforme d'évaluation du vélo (rapport annuel national depuis 2014). DRC est membre du comité français pour le cyclotourisme.</p> <p>PT: RDC possui competências significativas em governança, normas e rotas EuroVelo avaliação. RDC dirige uma plataforma de rede ciclista francês gere os franceses ciclistas COUNT (relatórios anuais nacionais desde 2014). A RDC é um membro da comissão francesa de ciclismo.</p>
2.4.2 Transnational experience	<p>EN: DRC manages the French EuroVelo coordination centre and follows closely all EuroVelo Routes, including EV1. DRC is a member of the EuroVelo Council, strategic advisory board for EuroVelo. DRC follows the inputs of the different European projects related to EuroVelo routes in France.</p> <p>ES: DRC gestiona el centro de coordinación francés de EuroVelo y sigue de cerca todas las rutas de EuroVelo, incluyendo EV1. La RDC es miembro del Consejo EuroVelo, consejo estratégico asesor de EuroVelo. DRC sigue los diferentes proyectos europeos relacionados con las rutas EuroVelo en Francia.</p> <p>FR: DRC est le centre de coordination français des EuroVelo et suit de manière rapprochée les EuroVelo, dont l'EV1. DRC est membre du Comité Eurovelo, commission stratégique consultative pour EuroVelo. DRC suit les données des différents projets européens relatifs aux EuroVelo Routes en France.</p> <p>PT: RDC gere o centro de coordenação Francês EuroVelo e segue de perto todas as rotas EuroVelo, incluindo EV1. A RDC é um membro da EuroVelo Conselho EuroVelo conselho consultivo estratégico. RDC segue os diferentes projectos europeus relacionados com as rotas EuroVelo na França.</p>
2.4.3 Role in the project	<p>EN: DRC will take part actively in the WP6 with a triple role : contribute to develop an assessment method and webtool replicable in all Europe, test them, and contribute to the estimation of outcomes. Its main activity is to prepare, implement and assess a prototype test in France.</p> <p>ES: DRC participará activamente en el WP6 con un triple papel: contribuir a desarrollar un método de evaluación y herramienta web replicable en toda Europa, probarlos y contribuir a la estimación de resultados. Su actividad principal es preparar, implementar y evaluar un prototipo en Francia.</p>

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	<p>FR: DRC prendra part activement au WP6 avec un triple rôle : contribuer à développer une méthode et un outil web d'évaluation transférable dans toute l'Europe, les tester et contribuer à l'estimation des retombées de l'EV1. Son activité majeure consiste à tester et évaluer le prototype en France.</p> <p>PT: RDC participar activamente no WP6 com um triplo papel: ajudar a desenvolver um método de avaliação e replicáveis em toda a ferramenta de web Europa, e tentar contribuir para os resultados obtidos. Sua principal atividade é preparar, implementar e avaliar um protótipo na França.</p>
2.4.4 Describe the activities that your organisation is going to implement in the project	<p>EN: DRC will mainly participate to 3 WP and mostly WP6. WP1: DRC participates to all seminars, some steering and technical committees, contributes to risk monitoring, project evaluation. WP3: DRC brings its expertise and experience to ECF for the training session on evaluation and platform use. WP6: DRC participates to expert groups at all stages of WP6 (method, model, parameters, standards, sampling, data completion and processing, robustness test, data exports, reporting). It drives the pilot test of the platform (data completion/validation/processing, use of platform) on the "Vélodyssée" (French part of EV1) in close collaboration with UCLan and EC. DRC prepares implements and assess the platform prototype on real conditions DRC in order to deliver a user point of view and operational feedback to improve the final version of the transnational platform.</p> <p>ES: DRC participará principalmente en 3 WP y en su mayoría en WP6. WP1: participa en todos los seminarios, en algunos comités directivos y técnicos, contribuye al análisis de riesgos y la evaluación. WP3: aporta sus conocimientos y experiencia a ECF para la sesión de capacitación sobre evaluación y uso de plataformas. WP6: participa en grupos de expertos en todas las etapas de WP6 (método, modelo, parámetros, normas, muestreo, finalización y procesamiento de datos, pruebas de validez, exportación de datos, presentación de informes). Impulsa la prueba piloto de la plataforma (tratamiento de datos / validación / procesamiento, uso de plataforma) en la "Vélodyssée" (parte francesa de EV1) en estrecha colaboración con UCLan y EC. DRC prepara, pone en marcha y evalúa el prototipo de la plataforma en condiciones reales, con el fin de ofrecer el punto de vista del usuario y proporciona la retroalimentación operacional necesaria para mejorar la versión final de la plataforma transnacional.</p> <p>FR: DRC participe principalement à 3 WP et pilote le test du prototype de la plateforme en France. WP1: DRC participe à tous les séminaires, comité de pilotage et technique, au suivi des risques, et à l'évaluation du projet. WP3: DRC apporte son expertise et son expérience à ECF pour la formation sur l'évaluation et l'usage de la plateforme. WP6: DRC participe aux groupes Expert à toutes les étapes du WP6 (méthode, modèle, paramètres, standards, échantillonnage, collecte et traitement de données, test de robustesse, exportations, reporting). DRC conduit le test pilote de la plateforme (collecte/validation/traitement de données, usage de l'outil web...) sur la "Vélodyssée" (section française de l'EV1) en collaboration étroite avec UCLan et EC. DRC prépare, met en œuvre et évalue le prototype de la plateforme en conditions réelles pour livrer son point de de vue d'utilisateur</p>

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	<p>et un retour opérationnel afin d'améliorer la version finale de la plateforme transnationale.</p> <p>PT: RDC participarão principalmente em 3 WP e principalmente no WP6. WP1: participar de todos os seminários, em certos gestão e comités técnicos, que contribui para a análise de risco e avaliação. WP3: fornece conhecimentos e experiência para ECF para a sessão de formação sobre a avaliação e utilização de plataformas. WP6: participa de grupos de peritos em todas as fases de WP6 (método, os parâmetros do modelo, normas, amostragem e realização de processamento de dados, testes de validade, a exportação de dados, relatórios). Impulsiona o piloto da plataforma (processamento de dados / validação / processamento de uso da plataforma) no "Vélodyssée" (parte francesa do EV1), em estreita colaboração com teste UCLan e CE. RDC prepara, implementa e avalia o protótipo da plataforma em condições reais, a fim de oferecer a perspectiva do usuário e fornece o necessário para melhorar a versão final da plataforma de feedback operacional transnacional.</p>
2.5 Contact person	
2.5.1 Name	Camille THOME
2.5.2 Email	camille.thome@departements-regions-cyclables.org
2.5.3 Phone	+33472613625
2.5.4 Address	52, avenue Maréchal Foch
2.5.5 Post code	69 006
2.5.6 City	LYON
2.5.7 Country	France
2.6 Legal representative	
2.6.1 Name	Chrystelle Beurrier
2.6.2 Email	presidente@departements-regions-cyclables.org
2.6.3 Phone	+33972568505
2.6.4 Address	52, avenue Maréchal Foch
2.6.5 Post code	69 006
2.6.6 City	LYON
2.6.7 Country	France
2.6.8 Date of entering into functions	2016-04-26
2.6.9 Probative document of the Legal representative	Anx_22497/2017
2.7 Bank account	
2.7.1 IBAN	FR7618106008109416319705071
2.7.2 SWIFT	AGRIFRPP881
2.7.3 Bank	Credit Agricole des Savoie
2.7.4 Bank Account Owner	Assoc. Departements et Regions Cyclables

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2.7.5 Bank Account Country	France
2.7.6 DTCC Code	
2.7.7 Bank Statement	Anx_22481/2017
2.8 Co-financing declaration	
2.8.1 Document date	2017-10-20
2.8.2 Co-financing declaration	Anx_22495/2017
2.9 State aid declaration	
2.9.1 Date	2017-09-20
2.9.2 State Aid Declaration	Anx_22493/2017
2.0 Partner number	4
2.1 Position in the partnership	Partner
2.2 Entity	
2.2.1 Organization acronym when applicable	EC
2.2.2 Organization name	Ecocompteur
2.2.3 Organization name in English	Eco-counter
2.2.4 Department	Recherche et Développement
2.2.5 Type of organization	Small and medium enterprises
2.2.6 Legal status	Profit-making private organization
2.2.7 Tax ID	FR07477627772
2.2.7.1 VAT recovery	1
2.2.7.2 If YES explain how?	EN: Electronic refund claim to own national tax authorities ES: Reclamo de reembolso electrónico a las autoridades fiscales nacionales FR: Demande de remboursement électronique PT: Restituição eletrônica reivindicação de possuir autoridades fiscais nacionais
2.2.7.3 VAT statement	Anx_34282/2017
2.2.8 Website	http://www.eco-compteur.com/
2.2.9 Size of the organization (employees)	54
2.3 Location	
2.3.1 Country	France
2.3.2 Sub-Region (NUTS3)	Bretagne
2.3.3 City	Lannion
2.3.4 Address	4, rue Charles Bourseul - 22300 LANNION
2.4 Partner profile	

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2.4.1 Partner skills

EN:

Eco-Counter has been a leading and expert company in cycling data collection and analysis for the past 15 years. It provides hardware & software solutions to more than 1500 customers worldwide. It provides national cycling monitoring platforms in France, UK and Switzerland.

ES:

Eco-Counter ha sido una empresa líder y experta en la obtención y análisis de datos en ciclismo durante los últimos 15 años. Proporciona soluciones de hardware y software a más de 1500 clientes en todo el mundo. Ofrece plataformas nacionales de monitoreo ciclista en Francia, Reino Unido y Suiza.

FR:

Eco-Counter est une entreprise experte et pilote sur la collecte et l'analyse de données relatives au vélo depuis 15 ans. Il fournit des solutions hardware & software à plus de 1500 clients dans le monde, notamment des plateformes nationales de suivi du vélo en France, au Royaume-Uni et en Suisse.

PT:

Eco-Counter tem sido um líder e especialista na coleta e análise de dados sobre o ciclismo durante os últimos 15 anos. Ela fornece soluções de hardware e software para mais de 1.500 clientes no mundo inteiro. Ele oferece ciclismo nacional plataformas de monitoramento na França, Reino Unido e Suíça.

2.4.2 Transnational experience

EN:

Eco-Counter is working in about 40 countries around the world with local and national authorities from most European countries (Benelux, the UK, Eire, Spain, Portugal, France, Italy, Germany, Switzerland, Denmark, Sweden, Norway, Finland, Poland, Czech rep, Austria, Hungary, ...).

ES:

Eco-Counter está trabaja con alrededor de 40 países del mundo con autoridades locales, nacionales de la mayoría de los países europeos (Benelux, Reino Unido, Eire, España, Portugal, Francia, Italia, Alemania, Suiza, Dinamarca, Suecia, Noruega, Finlandia, Polonia, República Checa, Austria, Hungría..

FR:

Eco-Counter travaille dans environ 40 pays dans le monde avec des autorités locales nationales principalement de pays européens (Benelux, Royaume Uni, Eire, Espagne, Portugal, France, Italie, Allemagne, Suisse, Danemark, Suède, Norvège, Finlande, Pologne, république Tchèque, Autriche, Hongrie, ...).

PT:

Eco-Counter está trabalhando com r 40 países em todo o mundo com as autoridades locais e nacionais na maioria dos países da Europa (Benelux, Reino Unido, Irlanda, Espanha, Portugal, França, Itália, Alemanha, Suíça, Dinamarca, Suécia, Noruega, Finlândia, Polónia, República Checa, Áustria, Hungria...

2.4.3 Role in the project

EN:

Eco-Counter will be involved in WP6 and will coordinate one action (webplatform). Eco-Counter will develop and provide best-in-class software solutions to collect, validate and analyse data to generate reports on counting and economic assessments.

ES:

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	<p>Eco-Counter participara au WP6 "Plataforma de evaluación transnacional". Eco-Counter pilota y desarrolla de soluciones logísticas de primer orden para la recolección, validación y análisis de las necesidades de datos de generación de informes sobre la frecuencia turística y la evaluación económica</p> <p>FR: Eco-Counter participera au WP6 et coordonnera une action (plateforme d'échanges de données) Eco-Counter développera/fournira des solutions logicielles de premier ordre pour recueillir, valider et analyser les données afin de générer des rapports sur le comptage et les évaluations économiques.</p> <p>PT: Eco-Counter participar "plataforma de avaliação transnacional." Au WP6 Pilotos Eco-counter e desenvolve soluções de logística de primeira ordem para a coleta, validação e análise dos requisitos de dados de relatórios sobre a taxa turística e avaliação econômica</p>
<p>2.4.4 Describe the activities that your organisation is going to implement in the project</p>	<p>EN: Eco-counter will mainly participate to 3 WP and leads the Activity 2 of WP6. WP1: EC participates to all seminars, some steering and technical committees, contributes to risk monitoring, project evaluation .WP3: brings its expertise and experience to ECF for the training session on evaluation and platform use.WP6: EC participates to Expert groups at all stages (method, model, parameters, standards, sampling, data completion, processing and export, robustness test, reporting). It drives the development of a long-lasting and European-wide use platform in close collaboration with UCLan for the quality control. As activity leader, EC supports partners in the platform use and data collection (guidance, template...), especially DRC in testing the platform on the "Vélodyssée" (French part of EV1). EC develops the web and IT tools including surveyors tools (mobile app). EC supports and cooperates with UCLan to formalize the final model specification.</p> <p>ES: EC participará principalmente en 3 WP y lidera la Actividad 2 de WP6. WP1: participa en todos los seminarios, en algunos comités directivos y técnicos, contribuye a la evaluación de riesgos y del proyecto .WP3: aporta sus conocimientos a ECF para la sesión de capacitación sobre evaluación y utilización de plataformas. WP6: Participa en grupos de expertos en todas las etapas (método, modelo, parámetros, normas, muestreo, procesamiento de los datos, procesamiento y exportación, prueba de validez, informes). Impulsa el desarrollo de una plataforma de uso duradero y europeo en estrecha colaboración con UCLan para el control de calidad. Como líder de la actividad, apoya a los socios en el uso de la plataforma y la recopilación de datos (orientación, plantilla ...), especialmente el DRC, para probar la plataforma en la "Vélodyssée" (parte francesa de EV1). Desarrolla la web y las herramientas tecnológicas incluyendo aplicación móvil) Apoya y coopera con UCLan para desarrollar el modelo final.</p> <p>FR: Eco-counter participe principalement à 3 WP et pilote le développement web-IT d'une plateforme transnationale durable à usage européen, en collaboration étroite avec UCLan pour le contrôle qualité. Il coordonne l'activité 2 du WP6. WP1:EC participe à tous les séminaires, comité de pilotage et technique, suivi des risques, évaluation du projet. . WP3: apporte son expertise à ECF pour la formation sur l'évaluation et l'usage de la plateforme. WP6: EC participe aux groupes Expert à toutes les étapes (méthode, modèle, paramètres, standards,</p>

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échantillonnage, collecte et traitement de données, test de robustesse, exportations, reporting). EC soutient les partenaires pour l'usage de la plateforme et collecte de données (guide, modèle, conseil), en particulier DRC dans le test de la plateforme sur la "Vélodyssée" (section française de l'EV1). EC développe les outils web et IT dont un outil d'enquête (app mobile). EC coopère avec UCLan pour formaliser les spécifications du modèle final.

PT:

CE participação principalmente em 3 WP e lidera o Activity 2 de WP6. WP1: participar de todos os seminários, em certos comités de gestão e técnicos, contribui para a avaliação dos riscos e .WP3 projeto traz experiência para ECF para a sessão de formação sobre a avaliação e utilização de plataformas. WP6: Participar de grupos de peritos em todas as fases (método, parâmetros do modelo, normas, amostragem, procesamiento de dados, processamento e exportação, validade do teste, relatórios). Promove o desenvolvimento de uma plataforma para utilizar na Europa durável e em estreita colaboração com UCLan para controle de qualidade. Como líder da atividade, suporta parceiros usando a coleção de plataforma e de dados (orientação, modelo ...), especialmente na RDC, para testar a plataforma "Vélodyssée" (parte francesa do EV1). Desenvolve ferramentas web e tecnologia, incluindo aplicações móveis) apoia e coopera com UCLan para desenvolver o modelo final.

2.5 Contact person

2.5.1 Name	Loïc Martel
2.5.2 Email	loic.martel@eco-counter.com
2.5.3 Phone	+33785046671
2.5.4 Address	4, rue Charles Bourseul
2.5.5 Post code	22 300
2.5.6 City	LANNION
2.5.7 Country	France

2.6 Legal representative

2.6.1 Name	Christophe MILON
2.6.2 Email	christophe.milon@inventix.fr
2.6.3 Phone	+33296484884
2.6.4 Address	4, rue Charles Bourseul
2.6.5 Post code	22 300
2.6.6 City	LANNION
2.6.7 Country	France
2.6.8 Date of entering into functions	2016-07-19
2.6.9 Probative document of the Legal representative	Anx_34285/2017

2.7 Bank account

2.7.1 IBAN	FR76 1670 7001 0821 0211 6131 059
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2.7.2 SWIFT	CCBPFRRPPREN
2.7.3 Bank	BANQUE POPULAIRE DE L'OUEST
2.7.4 Bank Account Owner	SARL Eco Compteur
2.7.5 Bank Account Country	France
2.7.6 DTCC Code	
2.7.7 Bank Statement	Anx_22507/2017
2.8 Co-financing declaration	
2.8.1 Document date	2017-09-20
2.8.2 Co-financing declaration	Anx_22500/2017
2.9 State aid declaration	
2.9.1 Date	2017-10-06
2.9.2 State Aid Declaration	Anx_22982/2017
2.0 Partner number	5
2.1 Position in the partnership	Partner
2.2 Entity	
2.2.1 Organization acronym when applicable	ECF
2.2.2 Organization name	European Cyclists' Federation asbl
2.2.3 Organization name in English	European Cyclists' Federation asbl
2.2.4 Department	EuroVelo, cycling tourism and regional policy
2.2.5 Type of organization	Civil society and third sector organisations
2.2.6 Legal status	Not-for-profit private organization
2.2.7 Tax ID	BE0460.439.895
2.2.7.1 VAT recovery	0
2.2.7.2 If YES explain how?	EN: ES: FR: PT:
2.2.7.3 VAT statement	Anx_22485/2017
2.2.8 Website	www.ecf.com / www.eurovelo.com / www.eurovelo.org
2.2.9 Size of the organization (employees)	19.7
2.3 Location	
2.3.1 Country	Belgium
2.3.2 Sub-Region (NUTS3)	Brussels
2.3.3 City	Brussels
2.3.4 Address	Rue Franklin 28 , 1000 Brussels

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2.4 Partner profile

2.4.1 Partner skills

EN:

ECF has a whole range of competences relevant for the current project, including: project and financial management; research; product development; lobbying and campaigning, communication and marketing etc. In addition, ECF runs its network of cycling organisations, cities and other organisations.

ES:

ECF tiene un conjunto de competencias relevantes para el proyecto, incluyendo: gestión de proyectos y finanzas; investigación; desarrollo de productos; apoyo institucional y campañas; Comunicación y marketing etc. Además, ECF dirige su red de organizaciones ciclistas, ciudades y otras organizaciones

FR:

ECF dispose de tout un panel de compétences pertinentes pour le projet, notamment la gestion de projet, recherches, développement de produit, lobbying et campagnes institutionnelles, communication, marketing etc. En outre, ECF anime un réseau européen d'organisations (associations, villes et autres).

PT:

ECF tem um conjunto de habilidades relevantes para o projecto, incluindo: gerenciamento de projetos e finanças, pesquisa, desenvolvimento de produtos, apoio e campanhas institucional, comunicação, marketing.. Além disso, ECF dirige sua rede de organizações de ciclismo, cidades e outras organizações

2.4.2 Transnational experience

EN:

ECF has considerable experience of projects related to cycling and this includes numerous EU projects specifically related to cycle tourism or urban cycle etc: Interreg MED MedCycleTour, Interreg North West Europe Demarrage, COSME, EuroVelo 5, EuroVelo 13, Iron Curtain Trail Experience, etc.

ES:

ECF cuenta con una gran experiencia en proyectos relacionados con el ciclismo y esto incluye numerosos proyectos de la UE específicamente relacionados con el cicloturismo o el ciclismo urbano: Interreg MED MedCycleTour, Interreg North West Europa Demarrage, COSME, EuroVelo 5, EuroVelo 13, etc.

FR:

ECF dispose d'une expérience considérable en projets relatifs au vélo notamment de nombreux projets européens en particulier sur le tourisme à vélo et le vélo urbain : Interreg MED MedCycleTour, Interreg North West Europe Demarrage, COSME, EuroVelo 5, EuroVelo 13, Iron Curtain Trail Experience, etc.

PT:

ECF tem uma vasta experiência em projetos relacionados ao ciclismo e isso inclui numerosos projectos da UE especificamente relacionados ao ciclismo ou andar de bicicleta urbana: Interreg MED MedCycleTour, Noroeste da Europa Interreg demarrage, COSME, EuroVelo 5, EuroVelo 13, etc.

2.4.3 Role in the project

EN:

ECF act as WP3 (capitalization) leader. As coordinator of EuroVelo at European level, ECF will play a key role providing the partners of training,

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methodologies, support during the project implementation with networking and advice, and communication and promotion at European level.

ES:

Como coordinador de EuroVelo a nivel europeo, la ECF desempeñará un papel clave aportando a los socios formación, metodologías, apoyo durante la ejecución del proyecto con redes y asesoramiento y comunicación y promoción a nivel europeo.

FR:

ECF coordonne le WP3 (capitalisation). En tant que coordinateur de EuroVelo au niveau européen, ECF jouera un rôle clé de capitalisation et de dissémination : formations, méthodes, soutien durant la mise en œuvre par de la mise en réseau et des conseils mais aussi un relais au niveau européen.

PT:

Como coordenador EuroVelo a nível europeu, o ECF irá desempenhar um papel fundamental no fornecimento de treinamento para parceiros, metodologias, apoio durante redes de implementação e consultoria de projetos e comunicação e promoção a nível europeu.

2.4.4 Describe the activities that your organisation is going to implement in the project

EN:

ECF globally contributes to all WP by providing its expertise on cycle tourism and European standards and its supports in communication at European level. WP1: ECF participates to all seminars, some steering and technical committees, contributes to risk monitoring, project evaluation. ECF is the leader of WP3 and several activities. WP2: ECF sets up an online survey for the marketing study. It participates to the transnational plan definition and develops the EV1 webportal. WP3: ECF leads a training programme designed with the more advanced partners for partners and cities/towns. ECF coordinates the EuroVelo certification (training, guidance, report). WP4: ECF take part into the accreditation system (design, promotion and implementation). WP5: ECF leads the activity on innovative signs and facilities on the way (guidance, examples). WP6: ECF participates to Expert groups at all stages (method, model, parameters, standards, sampling, data completion, processing and export...).

ES:

ECF contribuye a todos los WP proporcionando su experiencia en el cicloturismo y la normativa europea y su apoyo en la comunicación a nivel europeo. WP1: participa en todos los seminarios, en algunos comités directivos y técnicos, contribuye a la supervisión del riesgo y la evaluación. WP2: ECF establece una encuesta en línea para el estudio de marketing. Participa en la definición del plan transnacional y desarrolla el portal web EV1. WP3: ECF dirige un programa de capacitación diseñado con los socios más avanzados para socios y ciudades. ECF coordina la certificación EuroVelo (formación, orientación, informe). WP4: ECF participar en el sistema de acreditación (diseño, promoción e implementación). WP5: ECF lidera la actividad sobre señales e instalaciones innovadoras en la ruta (orientación, ejemplos). WP6: ECF participa en grupos de expertos en todas las etapas (método, modelo, parámetros, normas, muestreo, obtención de datos, procesamiento ...).

FR:

ECF contribue globalement à tous les WP en apportant son expertise sur le tourisme à vélo et les standards européens et son soutien à la communication au niveau européen. WP1: ECF participe à tous les séminaires, comité de pilotage et technique, suivi des risques, évaluation du projet. ECF est

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le coordinateur du WP3 et plusieurs activités. WP2: ECF participe à la définition du plan transnational et développe le portail web EV1. Il met en place une enquête en ligne pour l'étude marketing. WP3: ECF pilote le programme de formation conçu pour les partenaires et villes/villages, avec les partenaires les plus expérimentés. ECF coordonne la certification EuroVelo (formation, guide...). WP4 : ECF contribue au système innovant d'accréditation (conception, promotion, mise en œuvre). WP5 : ECF pilote la mise en place de signalisation et équipements innovants (guide, exemples). WP6: ECF participe aux groupes Expert (méthode, modèle, paramètres, échantillonnage, collecte et traitement de données...)

PT:

ECF contribui para toda WP fornecendo sua experiência no ciclismo e da legislação europeia e apoio na comunicação a nível europeu. WP1: participar de todos os seminários, em certos comités de gestão e técnicos, contribui para a monitorização e avaliação de risco. WP2: ECF estabelece uma pesquisa online para estudar marketing. Participa na definição do plano transnacional e desenvolver o portal web EV1. WP3: ECF é executado um programa de treinamento projetado com os parceiros mais avançados para os parceiros e cidades. Coordenadas ECF EuroVelo (formação, orientação, relatórios) de certificação. WP4: ECF participar do sistema de acreditação (design, promoção e implementação). WP5: ECF leva a atividade em sinais e instalações inovadoras na rota (orientação, exemplos). WP6: ECF participa de grupos de peritos em todas as fases (método, parâmetros do modelo, normas, amostragem, coleta de dados, processamento ...).

2.5 Contact person

2.5.1 Name	Jesús FREIRE
2.5.2 Email	j.freire@ecf.com
2.5.3 Phone	+3228808604
2.5.4 Address	Rue Franklin 28
2.5.5 Post code	1000
2.5.6 City	Brussels
2.5.7 Country	Belgium

2.6 Legal representative

2.6.1 Name	Bernhard Ensink
2.6.2 Email	b.ensink@ecf.com
2.6.3 Phone	+32028089986
2.6.4 Address	Rue Franklin 28
2.6.5 Post code	1000
2.6.6 City	Brussels
2.6.7 Country	Belgium
2.6.8 Date of entering into functions	2014-04-25
2.6.9 Probative document of the Legal representative	Anx_22499/2017

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2.7 Bank account	
2.7.1 IBAN	BE82 2100 3398 0768
2.7.2 SWIFT	GEBABEBB
2.7.3 Bank	BNP Paribas Fortis Bank
2.7.4 Bank Account Owner	ECF asbl
2.7.5 Bank Account Country	Belgium
2.7.6 DTCC Code	
2.7.7 Bank Statement	Anx_34039/2017
2.8 Co-financing declaration	
2.8.1 Document date	2017-09-19
2.8.2 Co-financing declaration	Anx_22494/2017
2.9 State aid declaration	
2.9.1 Date	2017-10-26
2.9.2 State Aid Declaration	Anx_22482/2017
2.0 Partner number	6
2.1 Position in the partnership	Partner
2.2 Entity	
2.2.1 Organization acronym when applicable	AMAL
2.2.2 Organization name	Comunidade Intermunicipal do Algarve
2.2.3 Organization name in English	Algarve Municipalities Association
2.2.4 Department	Strategic Planning, Technical Assistance and Projects Unit
2.2.5 Type of organization	Local public organisations
2.2.6 Legal status	Public body
2.2.7 Tax ID	NIF 502.971.096
2.2.7.1 VAT recovery	0
2.2.7.2 If YES explain how?	EN: ES: FR: PT:
2.2.7.3 VAT statement	Anx_26767/2017
2.2.8 Website	www.amal.pt
2.2.9 Size of the organization (employees)	20
2.3 Location	
2.3.1 Country	Portugal
2.3.2 Sub-Region (NUTS3)	Algarve

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2.3.3 City	FARO
2.3.4 Address	Rua Gen. Humberto Delgado, 20, 8000-337, FARO
2.4 Partner profile	
2.4.1 Partner skills	<p>EN: AMAL was established on the 1992/03/13 and is a local government entity with its own legal status, managing a vast portfolio of initiatives and projects, among which the management of European funding, through the contracting part of the regional operational programme for the ERDF funds..</p> <p>ES: AMAL fue creada el 1992/03/13 y es una entidad del gobierno local con su propio estatuto jurídico, gestionando una vasta cartera de iniciativas y proyectos, entre los que la gestión de la financiación europea, a través de la parte contratante del programa operativo regional para la Fondos del FEDER.</p> <p>FR: AMAL a été créée le 1992/03/13 et est une entité locale dotée d'un statut juridique propre, gérant un vaste portefeuille d'initiatives et de projets, dont la gestion du financement européen, à travers la partie contractante du programme opérationnel régional pour la Fonds FEDER.</p> <p>PT: A AMAL foi criada em 1992/03/13 e é uma entidade governamental local com estatuto jurídico próprio, gerindo um vasto leque de iniciativas e projectos, entre os quais a gestão do financiamento europeu, através da parte contratante do programa operacional regional para a Fundos do FEDER.</p>
2.4.2 Transnational experience	<p>EN: This project will be closely attached to the outcomes of previous projects in cycle tourism in different programs (INTERREG II B - REVIEW-MED, INTERREG III C A - Iberovías), and in another territorial cooperation project, more technological, that AMAL was coordinating (INTERREG III B - SMITA).</p> <p>ES: Este proyecto estará vinculado a los resultados de proyectos anteriores en cicloturismo en diferentes programas (INTERREG II B - REVISIÓN MED, INTERREG III CA - Iberovías) y en otro proyecto de cooperación territorial, de carácter tecnológico, coordinado por AMAL (INTERREG III B - SMITA).</p> <p>FR: Le projet sera étroitement associé aux résultats de précédents projets de cyclotourisme dans divers programmes (INTERREG II B - REVIEW-MED, INTERREG III C A - Iberovías) ainsi qu'un autre projet de coopération territoriale plus technologique dont AMAL était le coordinateur (INTERREG III B - SMITA).</p> <p>PT: Este projecto será ligado aos resultados de projectos anteriores no ciclismo em programas diferentes (INTERREG II B - REVISÃO MED, INTERREG III CA - Iberovías) e outro projeto de cooperação territorial, tecnológica, coordenado pela AMAL (INTERREG III B - SMITA).</p>
2.4.3 Role in the project	<p>EN: Contributing partner and also Leader for the Work Package 5-destination of excellence. AMAL will share its experience in IT to secure that the project is built on the most suited approach to Digital Transformation.AMAL globally contributes to all WP's.</p> <p>ES:</p>

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Colaborador y líder para el WP 5-destino de excelencia. AMAL compartirá su experiencia en TI para asegurar que el proyecto se basa en el enfoque más adecuado para la Transformación Digital. AMAL contribuye a todos los WP.

FR:

Partenaire contributeur et leader du Work Package 5 (Destination d'excellence). Partagera aussi son expérience en IT pour garantir que les approches soient adaptées à la transformation digitale. AMAL contribue globalement à tous les WP.

PT:

Sócio e líder de WP 5-destino de excelência. AMAL partilhar a sua experiência em TI para garantir que o projeto é baseado na abordagem mais adequada para a Transformação Digital. AMAL contribui para toda WP.

2.4.4 Describe the activities that your organisation is going to implement in the project

EN:

WP1: participates to all seminars, some steering and technical committees, contributes to risk monitoring, project evaluation, and leads WP5 and 1 activity. WP2: contributes to marketing strategy (focus group, data collection). WP3: attends training and supports ECF. Implements a route surveying for certification. Participates to the definition of a transnational plan and sets up a regional plan with RTA. Participates to the national coordination. WP4: contributes to EV1 accreditation system, leads the cooperation for touristic development. It sets up an independent travel planning web tool. WP5: As WP leader, supports the partners in their implementation and takes part into all activities (innovative signage/facilities, pedelec rentals). Becoming transport authority, plans intermodal solutions in collaboration with intermodality stakeholders (PT authority and operators). WP6: Beside Expert group, undertakes manual and automatic counting, interviews, surveys, users' feedback.

ES:

WP1: participa en todos los seminarios, en algunos comités directivos y técnicos, contribuye a la supervisión del riesgo, la evaluación. WP2: contribuye a la estrategia marketing (focus group, recolección de datos). WP3: asiste a la capacitación y apoya a ECF. Implementa los requisitos para la certificación. Participa en la definición de un plan transnacional y establece un plan regional con RTA. Participa en la coordinación nacional. WP4: contribuye al sistema de acreditación EV1, lidera la cooperación para el desarrollo turístico. Establece una herramienta independiente de planificación de viajes. WP5: apoya a los socios en su implementación y participa en todas las actividades (señalización / instalaciones innovadoras, alquiler de bicicletas eléctricas). Se convierte en autoridad de transporte, y planea soluciones intermodales con las partes interesadas (autoridad PT y operadores). WP6: realiza el recuento manual y automático, entrevistas, encuestas, comentarios de los usuarios.

FR:

WP1: participe à tous les séminaires, comités de pilotage et techniques, suivi des risques, évaluation du projet et coordonne WP5 et 1 activité. WP2: contribue à la stratégie marketing (focus group, collecte de données). WP3: participe aux formations et soutient ECF, met en œuvre l'audit d'itinéraire pour la certification. Participe à la définition du plan transnational et met en place un plan régional, participe à la coordination nationale. WP4: contribue au système d'accréditation EV1, pilote la coopération pour le développement touristique. Il met en place un outil web de planification autonome de séjour. WP5: Pilote du WP, soutient les partenaires dans leur mise en œuvre et prend part à toutes

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les activités (signalisation/équipement innovant, location de VAE). Devenant autorité de transport, planifie des solutions intermodales en collaboration avec les acteurs de l'intermodalité. WP6: A côté du groupe expert, entreprend comptages, interviews, enquêtes, retours d'usagers.

PT:

WP1: participar de todos os seminários, em certos gestão e comités técnicos, que contribui para a supervisão da avaliação de risco. WP2: contribui para a comercialização (grupos de foco, recolha de dados) estratégia. WP3: atende treinamento e suporte ECF. Implementa os requisitos para certificação. Participa na definição de um plano transnacional e estabelece um plano regional com RTA. Participa de coordenação nacional. WP4: contribui para o sistema de acreditação EV1, leva a cooperação para o desenvolvimento do turismo. Estabelece uma ferramenta de planejamento de viagens independentes. WP5: suporta parceiros na sua implementação e participa de todas as atividades (sinalização / instalações inovadoras, aluguer de bicicleta elétrica). Torna-se autoridade de transporte, e planeja soluções intermodais com as partes interessadas (autoridade PT e operadores). WP6: Executa automáticas e manuais de contagem, entrevistas, pesquisas, comentários dos usuários.

2.5 Contact person

2.5.1 Name Jorge Gonçalves Coelho

2.5.2 Email jcoelho@amal.pt

2.5.3 Phone +351912508208

2.5.4 Address Rua Gen. Humberto Delgado, 20

2.5.5 Post code 8000-337

2.5.6 City FARO

2.5.7 Country Portugal

2.6 Legal representative

2.6.1 Name Miguel Freitas

2.6.2 Email mfreitas@amal.pt

2.6.3 Phone +351289880800

2.6.4 Address Rua Gen. Humberto Delgado, 20

2.6.5 Post code 8000-337

2.6.6 City FARO

2.6.7 Country Portugal

2.6.8 Date of entering into functions 2017-07-14

2.6.9 Probative document of the Legal representative Anx_26765/2017

2.7 Bank account

2.7.1 IBAN PT50 0010 0000 3288 6020 1018 8

2.7.2 SWIFT BBPIPTPL

2.7.3 Bank BPI NET EMPRESAS

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2.7.4 Bank Account Owner	AMAL Comunidade Intermunicipal do Algarve
2.7.5 Bank Account Country	Portugal
2.7.6 DTCC Code	Faro
2.7.7 Bank Statement	Anx_26768/2017
2.8 Co-financing declaration	
2.8.1 Document date	2017-11-23
2.8.2 Co-financing declaration	Anx_26873/2017
2.9 State aid declaration	
2.9.1 Date	2017-11-27
2.9.2 State Aid Declaration	Anx_26872/2017
2.0 Partner number	7
2.1 Position in the partnership	Partner
2.2 Entity	
2.2.1 Organization acronym when applicable	RTA
2.2.2 Organization name	Região de Turismo do Algarve
2.2.3 Organization name in English	Algarve Tourism Board
2.2.4 Department	Planning, Communication and Quality Unit
2.2.5 Type of organization	Regional public organisations
2.2.6 Legal status	Public body
2.2.7 Tax ID	PT.508789230
2.2.7.1 VAT recovery	0
2.2.7.2 If YES explain how?	EN: ES: FR: PT:
2.2.7.3 VAT statement	Anx_22480/2017
2.2.8 Website	www.turismoalgarve.pt
2.2.9 Size of the organization (employees)	86
2.3 Location	
2.3.1 Country	Portugal
2.3.2 Sub-Region (NUTS3)	Algarve
2.3.3 City	FARO
2.3.4 Address	Av. 5 de Outubro, 18, 8000-076 , FARO
2.4 Partner profile	
2.4.1 Partner skills	EN:

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	<p>The Algarve Tourism Board aims to develop the touristic activity in the region since 1970. Thus it achieved a significant experience in touristic strategy and promotion (materials, websites, social networks and events). It promotes the sustainable tourism and develops new offers on the market.</p> <p>ES: RTA pretende desarrollar la actividad turística de la Región Algarve desde hace los años 70'. de hecho, ha adquirido experiencia significativa en estrategia y promoción turística (herramientas, web, redes sociales y eventos). Promueve el turismo sostenible y desarrolla nuevas ofertas en el mercado</p> <p>FR: L'Agence RTA développe l'activité touristique de la région depuis 1970. De fait, elle a acquis une expérience significative en stratégie et promotion touristiques (supports, site web, réseau social, événements). Elle promeut le tourisme durable et développe de nouvelles offres sur le marché.</p> <p>PT: RTA tem o objetivo de desenvolver o turismo na região do Algarve, desde o fato de 70'. de atrás, ele ganhou experiência significativa na estratégia e de promoção turística (ferramentas, web, redes sociais e eventos) turismo sustentável. Promueve e desenvolver novas ofertas no mercado</p>
2.4.2 Transnational experience	<p>EN: RTA developed several touristic products within transnational cooperation projects that improved quality of touristic activity such as cycling, pedestrian, cultural routes. 4 ERDF funded projects: Umayyad Route (CBCMed), Descubriter (POCTEP), ETSM (MEDOCC), Via Algarviana 2 (POAlgarve21).</p> <p>ES: Desarrolló productos turísticos a través proyectos de cooperación transnacional: contribuyendo en mejorar la calidad de la actividad por itinerarios ciclistas, de senderismo, culturales. 4 proyectos FEDER: Umayyad Route (CBCMed), Descubriter (POCTEP), ETSM (MEDOCC), Via Algarviana 2 (POAlgarve21).</p> <p>FR: RTA a développé des produits touristiques à travers des projets de coopération transnationale ayant amélioré la qualité de l'activité par des itinéraires cyclistes, pédestres, culturels. 4 projets FEDER : Umayyad Route (CBCMed), Descubriter (POCTEP), ETSM (MEDOCC), Via Algarviana 2 (POAlgarve21).</p> <p>PT: Produtos turísticos RTA desenvolvido através de projectos de cooperação transnacional: ajudando a melhorar a qualidade da atividade por ciclistas itinerários culturais, caminhadas,. Umayyad Route (CBCMed), Descubriter (POCTEP), ETSM (MEDOCC), Via Algarviana 2 (POAlgarve21): 4. projectos do FEDER</p>
2.4.3 Role in the project	<p>EN: RTA globally contributes to all WP's to develop new services, products and offers related to cycle tourism in Algarve region and measure the economic outcomes. RTA defined an action plan with cycling as investment priority area and Eurovelo 1 is the main cycling infrastructure in the region.</p> <p>ES: RTA contribuye en general a todos los WP para desarrollar nuevos productos y ofertas de turismo de la bicicleta en el Algarve y medir el impacto</p>

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económico. RTA ha adoptado un plan de acción con la moto como una prioridad de inversión. El EV1 es la principal infraestructura ciclista en la región.

FR:

RTA contribue globalement à tous les WP pour développer de nouveaux produits et offres de tourisme à vélo en Algarve et en mesurer les retombées économiques. RTA a adopté un plan d'actions avec le vélo comme priorité d'investissement. L'EV1 est la principale infrastructure cyclable de la région.

PT:

RTA contribui, em geral, a todos WP para desenvolver novos produtos e turismo ofertas bicicleta no Algarve e medir o impacto económico.

RTA adoptou um plano de acção com a moto como uma prioridade de investimento. O EV1 é a principal infra-estrutura cicloviária na região.

2.4.4 Describe the activities that your organisation is going to implement in the project

EN:

WP1: participates to all seminars, some steering and technical committees, contributes to risk monitoring, project evaluation. WP2: RTA contributes to the marketing strategy, organize dissemination events with AMAL. It upgrades the existing website to be in coherence with transnational marketing strategy (customers' needs, digital innovation). WP3: attends training and supports ECF. Contributes to the definition of the transnational strategy and defines a regional plan for Algarve, participate to the Portuguese coordination. WP4: contributes to the accreditation system and its promotion, cooperates with tour operators for new offers/products and editors/press for promotion (topo-guidebook), trains tourism offices and engages civil society. It sets up an independent travel planning web tool. WP5: promotes EV1 as a destination of excellence to stakeholders from tourism (press relation, awareness tours, events).WP6: supports the evaluation and promotes the economic benefit in Algarve.

ES:

WP1: participa en los seminarios, en algunos comites técnicos, contribuye al seguimiento de riesgos, evaluación del proyecto. WP2: DCC contribuye a la estrategia marketing y a los eventos de difusión organizados por AMAL. Mejora y da coherencia su sitio Web con la estrategia transnacional (necesidades clientes, innovación numérica). WP3: participa en las formaciones, contribuye en la definición del plan transnacional, pone en marcha un plan regional y participa a la coordinación portuguesa. WP4: contribuye al sistema de acreditación EV1 y a su promoción. Coopera con los turoperadores para nuevos productos y editores/prensa para la promoción (topo-guía), forma a las oficinas de turismo e implica a la sociedad civil. Pone en marcha las herramientas web de planificación autónoma de estancia.. WP5: promueve la EV1 como destino de excelencia a actores turístico (relaciones prensa, jornadas, campanas). WP6: SCC colabora en la evaluación y promueve los beneficios económicos en Algarve.

FR:

WP1: participe à tous les séminaires, à certains comités techniques, contribue au suivi des risques et évaluation du projet. WP2: contribue à la stratégie marketing et événementiels de diffusion organisés avec AMAL. Il améliore et met en cohérence son site web avec la stratégie marketing transnationale (besoins client, innovation numérique). WP3: participe aux formations, contribue à la définition du plan transnational, met en place un plan régional, participe à la coordination portugaise. WP4: contribue au système d'accréditation EV1 et à sa promotion. Coopère avec les tours operators pour

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de nouveaux produits et avec les éditeurs/presse pour la promotion (topo-guide), forme les offices de tourisme et implique la société civile. Il met en place un outil web de planification autonome de séjour. WP5:promeut l'EV1 comme destination d'excellence auprès des acteurs du tourisme (relation presse, eductour,events). WP6: collabore à l'évaluation et promeut les bénéfices économiques en Algarve.

PT:

WP1: participar em seminários, em alguns comités técnicos, contribui para monitoramento de riscos, projecto.WP2 avaliação: DCC contribui para os eventos de estratégias de marketing e divulgação organizadas pela AMAL. Reforço da coerência e dá o seu site com a estratégia transnacional (necessidades dos clientes, numérica inovação) .WP3 Participa em formações, contribui para a definição do plano transnacional, lança um plano regional e participar portuguesa.WP4 coordenação: contribui sistema de acreditação EV1 e sua promoción.Coopera com os operadores turísticos para novos produtos e editores / imprensa para a promoção (topo-guia), formam os postos de turismo e envolve a sociedade civil. Inicia a ferramentas web autónoma estancia..WP5 planejamento: EV1 promove a excelência como um destino para os agentes de turismo (relações com a imprensa, conferências, sinos) .WP6: assistências SCC na avaliação e promove os benefícios económicos no Algarve.

2.5 Contact person

2.5.1 Name	Claudia Ruivinho
2.5.2 Email	claudia.ruivinho@turismoalgarve.pt
2.5.3 Phone	+351289800454
2.5.4 Address	Av. 5 de Outubro, 18
2.5.5 Post code	8000-076
2.5.6 City	Faro
2.5.7 Country	Portugal

2.6 Legal representative

2.6.1 Name	Desidério Silva
2.6.2 Email	gabinete.presidente@turismoalgarve.pt
2.6.3 Phone	+351289800500
2.6.4 Address	Av. 5 de Outubro, 18
2.6.5 Post code	8000-076
2.6.6 City	Faro
2.6.7 Country	Portugal
2.6.8 Date of entering into functions	2013-07-08
2.6.9 Probative document of the Legal representative	Anx_22509/2017

2.7 Bank account

2.7.1 IBAN	PT50 0781 0112 0112 0014 9277 9
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2.7.2 SWIFT	IGCPPTPL
2.7.3 Bank	IGCP Instituto gestãoCredito publico
2.7.4 Bank Account Owner	Região de Turismo do Algarve
2.7.5 Bank Account Country	Portugal
2.7.6 DTCC Code	Faro
2.7.7 Bank Statement	Anx_22501/2017
2.8 Co-financing declaration	
2.8.1 Document date	2017-09-22
2.8.2 Co-financing declaration	Anx_22492/2017
2.9 State aid declaration	
2.9.1 Date	2017-09-28
2.9.2 State Aid Declaration	Anx_22486/2017
2.0 Partner number	8
2.1 Position in the partnership	Partner
2.2 Entity	
2.2.1 Organization acronym when applicable	MCC
2.2.2 Organization name	Mayo County Council
2.2.3 Organization name in English	Mayo County Council
2.2.4 Department	Enterprise & Investment Unit
2.2.5 Type of organization	Local public organisations
2.2.6 Legal status	Public body
2.2.7 Tax ID	8F03186T
2.2.7.1 VAT recovery	0
2.2.7.2 If YES explain how?	EN: ES: FR: PT:
2.2.7.3 VAT statement	Anx_22484/2017
2.2.8 Website	www.mayococo.com
2.2.9 Size of the organization (employees)	1016
2.3 Location	
2.3.1 Country	Ireland
2.3.2 Sub-Region (NUTS3)	Border, Midland and Western
2.3.3 City	Castlebar
2.3.4 Address	Aras an Chontae, F23 FF22, Castlebar, Co Mayo, Ireland

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2.4 Partner profile

2.4.1 Partner skills

EN:

MCC comprises people with experience over 10 years in design, operation of the award winning Great Western Greenway (Ireland). Skills in marketing, partnership with communities and enterprises. Work for Westport one of the 3 Irish towns that pilots actions to modal shift to sustainable transport

ES:

Dispone de un equipo (+10 años de experiencia) en concepción, explotación de la vía Western Greenway premiada en Irlanda. Competencias en marketing, partenariado con ciudades y empresas. Trabaja para Westport, una de las 3 ciudades llevando acciones de transferencia hacia el transporte sostenible

FR:

MCC dispose d'une équipe (+10 ans d'expérience) en conception, exploitation de la Western Greenway primée en Irlande. Compétences en marketing, partenariat avec villes et entreprises. Travaillent pour Westport une des 3 villes irlandaises menant des actions de transfert vers le transport durable.

PT:

MCC tem uma equipe (+ 10 anos de experiência) no projeto, a operação da via Western Greenway concedido na Irlanda. Competências em marketing, acordos de parceria com as cidades e empresas. Ele trabalha para Westport, uma das 3 cidades tomando ações para transferência de transportes sustentável.

2.4.2 Transnational experience

EN:

Mayo County Council has worked on a number of transnational projects including Rural alliances under Interreg IVB North West Europe Programme, MICE – Northern Peripheral Area, CISNET – Atlantic Area, CINEW – Atlantic area, TRIN – Interreg IVC, ERASMUS.

ES:

MCC ha trabajado en numerosos proyectos transnacionales dentro de los cuales Alliance Rurale bajo Interreg IV C North West Europe Programme, MICE – Northern Peripheral Area, CISNET – Atlantic Area, CINEW – Atlantic area, TRIN – Interreg IVC, ERASMUS

FR:

MCC a travaillé à de nombreux projets transnationaux dont Alliance Rurale sous Interreg IVB North West Europe Programme, MICE – Northern Peripheral Area, CISNET – Atlantic Area, CINEW – Atlantic area, TRIN – Interreg IVC, ERASMUS.

PT:

MCC já trabalhou em inúmeros projectos transnacionais dentro do qual Rurale Alliance no âmbito do Interreg IV C Programa Noroeste da Europa, MICE - Norte da área periférica, CISNET - Espaço Atlântico, CINEW - Atlantic Area, TRIN - Interreg IVC, ERASMUS

2.4.3 Role in the project

EN:

MCC is the WP4 leader, contributes to the implementation of all WP. MCC implements a large range of actions to fully apply locally the transnational strategy. MCC will work closely with its associate Partner Mayo North East and the two Irish partners (SCC&DCC) and with the international partners.

ES:

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	<p>MCC coordina el WP4, contribuye en la puesta en marcha de todos los WP.MCC lleva varias acciones para aplicar localmente la estrategia EV1, trabaja estrechamente con el socio asociado Mayo North East y los dos socios irlandeses (SCC&DCC), y el conjunto del partenariado EV1</p> <p>FR: MCC coordonne le WP4, contribue à la mise en œuvre de tous les WP. MCC mets en œuvre un panel d'actions pour appliquer localement la stratégie EV1, travaille étroitement avec le partenaire associé Mayo North East et les deux partenaires irlandais (SCC&DCC), et avec l'ensemble du partenariat EV1</p> <p>PT: MCC coordena o WP4, contribui para a implementação de todas WP.MCC leva várias ações para implementar localmente a estratégia EV1, trabalhando em estreita colaboração com o parceiro associado Mayo Nordeste e os dois parceiros irlandeses (SCC & DCC), e toda a parceria EV1</p>
2.4.4 Describe the activities that your organisation is going to implement in the project	<p>EN: WP1: MCC participates to seminars, steering and technical committees, risk monitoring, project evaluation, and leads WP4. WP2: contributes actively to marketing strategy and dissemination events. It upgrades its website to be in coherence with transnational marketing strategy. WP3: attends training and supports ECF. It adopts a transnational and a regional plan. It surveys the route for certification WP4: drives the collective work for defining and promoting the transnational accreditation system. It cooperates with tour operators and editors to develop and promote new products, trains tourism offices, sets up an independent travel planning web tool. MCC explores new tracks given by the marketing study for involving citizens/communities. WP5: MCC promotes EV1 to stakeholders from tourism, provides innovative signage/facilities, develops pedelec rentals and intermodal solutions (tours, campaign) .WP6: MCC contributes to the evaluation of economic benefit in Mayo County.</p> <p>ES: WP1:participa en los seminarios, en algunos comites técnicos, seguimiento de riesgos,evaluación del proyecto y lidera el WP4. WP2:contribuye a la estrategia marketing y a los eventos de difusión. Pone en coherencia su Web con la estrategia transnacional. WP3:participa en las formaciones y apoye a ECF.Adopta el plan transnacional y regional y audita la via para certificación. WP4:lidera el trabajo colectivo para definir y promover el sistema de acreditación.Coopera con los turoperadores para nuevos productos y editores/prensa para la promoción, forma a las oficinas de turismo, pone en marcha un herramienta web de planificación autónoma de estancia. Explora las pistas de estudio marketing para comprometer a los ciudadanos/ comunidades. WP5:promueve la EV1 como a actores turísticos,proporciona equipamientos y señalética innovadores, desarrolla el alquiler de bici a asistencia eléctricas (jornadas, campanas). WP6: colabora en la evaluación, promueve los beneficios económicos de la EV1.</p> <p>FR: WP1: MCC participe aux séminaires, comités de pilotage et techniques, suivi des risques, évaluation du projet et pilote le WP4. WP2: contribue à la stratégie marketing et aux événementiels de diffusion. Il met en cohérence son site web avec la stratégie transnationale. WP3: participe aux formations et soutient ECF. Il adopte un plan transnational et régional, et audite la route for certification.WP4 : pilote le travail collectif pour définir et promouvoir le système d'accréditation. Il coopère avec les tours operators pour de</p>

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nouveaux produits et les éditeurs/presse pour la promotion, forme les offices de tourisme, met en place un outil web de planification autonome de séjour. MCC explore les pistes de l'étude marketing pour engager citoyens et communes. WP5:MCC promeut l'EV1 auprès des acteurs du tourisme, fournit équipements et signalisation innovants, développe la location de VAE (educ tour, campagne). WP6: MCC collabore à l'évaluation des bénéfices économiques de l'EV1.

PT:

WP1: participar em seminários, em alguns comités técnicos, monitoramento de riscos, avaliação do projecto e está liderando o WP4. WP2: contribui para a estratégia de marketing e eventos de divulgação. Ele coloca seu Web consistente com a estratégia transnacional. WP3: envolvido na formação e apoio ECF. Adota plano transnacional e regional e auditar o caminho para certificação. WP4: lidera o esforço coletivo para definir e promover o acreditação. Cooperar sistema com operadores turísticos para novos produtos e Editores / Imprensa promoção, moldar os postos de turismo, lança uma estadia autónoma ferramenta de planeamento web. Explorar faixas de marketing estudo para envolver os cidadãos / comunidades. WP5: EV1 como promove a entidades ligadas ao turismo, fornece equipamentos inovadores e sinalização, desenvolve assistência elétrica aluguer de bicicletas (conferências, sinos). WP6: auxilia na avaliação, promove os benefícios económicos do EV1.

2.5 Contact person

2.5.1 Name	Mr Padraig PHILBIN
2.5.2 Email	pphilbin@mayococo.ie
2.5.3 Phone	+353877999985
2.5.4 Address	Aras an Chontae
2.5.5 Post code	F23 FF22
2.5.6 City	Castlebar, Co Mayo
2.5.7 Country	Ireland

2.6 Legal representative

2.6.1 Name	John Magee
2.6.2 Email	jmagee@mayo.ie
2.6.3 Phone	+353949047548
2.6.4 Address	The Mall,
2.6.5 Post code	F23 XP83
2.6.6 City	Castlebar, Co Mayo
2.6.7 Country	Ireland
2.6.8 Date of entering into functions	2014-04-01
2.6.9 Probative document of the Legal representative	Anx_22479/2017

2.7 Bank account

2.7.1 IBAN	IE98AIBK93708819579000
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2.7.2 SWIFT	AIBKIEZD
2.7.3 Bank	Allied Irish Bank
2.7.4 Bank Account Owner	Mayo County Council
2.7.5 Bank Account Country	Ireland
2.7.6 DTCC Code	
2.7.7 Bank Statement	Anx_34041/2017
2.8 Co-financing declaration	
2.8.1 Document date	2017-09-22
2.8.2 Co-financing declaration	Anx_22475/2017
2.9 State aid declaration	
2.9.1 Date	2017-09-27
2.9.2 State Aid Declaration	Anx_22498/2017
2.0 Partner number	9
2.1 Position in the partnership	Partner
2.2 Entity	
2.2.1 Organization acronym when applicable	DCC
2.2.2 Organization name	Donegal County Council
2.2.3 Organization name in English	Donegal County Council
2.2.4 Department	COMMUNITY, ENTERPRISE & PLANNING SERVICES
2.2.5 Type of organization	Local public organisations
2.2.6 Legal status	Public body
2.2.7 Tax ID	8F28103W
2.2.7.1 VAT recovery	0
2.2.7.2 If YES explain how?	EN: ES: FR: PT:
2.2.7.3 VAT statement	Anx_22571/2017
2.2.8 Website	www.donegalcoco.ie
2.2.9 Size of the organization (employees)	990
2.3 Location	
2.3.1 Country	Ireland
2.3.2 Sub-Region (NUTS3)	Border, Midland and Western
2.3.3 City	Lifford
2.3.4 Address	Public Services Centre, Drumlonagher, F94 DK6C, Donegal Town, Ireland

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2.4 Partner profile

2.4.1 Partner skills

EN:

DCC is responsible for provision of a range of services including Planning & Policy Development, Cultural Services, Roads, Enterprise and Environment. DCC has appropriate managerial and financial systems for implementation and financial management of projects.

ES:

DCC lleva diversos servicios competentes para el proyecto : planificación y política de desarrollo, servicios culturales, carreteras, empresas, medio ambiente. DCC dispone de un sistema empresarial y financiero adaptada a la puesta en marcha y gestión financiera de proyectos

FR:

DCC fournit un panel de services pertinents pour le projet : planification et politique de développement, services culturels, Routes, Entreprise, Environnement. DCC dispose d'un système managérial et financier approprié à la mise en œuvre et la gestion financière de projets.

PT:

DCC carrega vários departamentos responsáveis pelo planeamento do projeto e política de desenvolvimento, serviços culturais, estradas, empresas, médio ambiente. DCC tem um sistema de negócios e financeira adaptada para a execução ea gestão financeira dos projectos

2.4.2 Transnational experience

EN:

DCC, through its dedicated European Unit has a wealth of experience in implementation of local, regional, national and transnational projects, as funded through a wide variety of funding, including CTE programmes. North West Greenways Project has been accepted by INTERREG VA Cross border program

ES:

DCC, a través su unidad Europa, tiene fuerte experiencia en planificación y gestión de proyectos transnacionales, regionales y locales financiados por diversos tipos de fondos, particularmente los programmas CTE. North West Greenways Project ha sido aceptado por INTERREG VA Cross border programme

FR:

DCC, à travers son Unité Europe a acquis une riche expérience en planification et mise en œuvre de projets transnationaux, nationaux, régionaux et locaux financé par un large spectre de fonds, notamment les programmes CTE. North West Greenways Project vient d'être accepté par INTERREG VA

PT:

DCC, por meio de sua unidade de Europa, tem forte experiência em planeamento e gestão de projectos transnacionais, regionais e locais financiados por vários tipos de fundos, em especial os programms CTE. North West Projeto Vias Verdes foi aceite por Cross Border Programa INTERREG VA

2.4.3 Role in the project

EN:

DCC implements numerous and various actions to fully apply the transnational strategy. DCC shares its experience and collaborates closely with the two Irish partners (MCC & SCC) to boost, coordinate and develop a coherent and efficient strategy in Ireland.

ES:

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	<p>DCC pone en marcha muchas y diversas acciones para integrarse totalmente en la estrategia transnacional. DCC comparte su experiencia y colabora estrechamente con sus socios irlandeses (MCC&SCC) para impulsar, coordinar y desarrollar una estrategia coherente y eficaz en Irlanda.</p> <p>FR: DCC met en œuvre des actions nombreuses et variées afin de pleinement décliner la stratégie transnationale. DCC partage son expérience et collabore étroitement avec ses partenaires irlandais (MCC&SCC) pour impulser, coordonner et développer une stratégie cohérente et efficace en Irlande.</p> <p>PT: DCC lança muitas ações diferentes para ser totalmente integrada na estratégia transnacional. DCC compartilha sua experiência e trabalha em estreita colaboração com os seus parceiros irlandeses (MCC & SCC) para promover, coordenar e desenvolver uma estratégia coerente e eficaz na Irlanda.</p>
2.4.4 Describe the activities that your organisation is going to implement in the project	<p>EN: DCC act as partner. WP1: DCC participates to seminars, steering and technical committees, risk monitoring, project evaluation, and leads WP4. WP2: DCC contributes actively to marketing strategy and dissemination events. It upgrades its website to be in coherence with transnational marketing strategy. WP3:DCC attends training and supports ECF. It adopts transnational and regional plan. It surveys the route for certification WP4: DCC participates to the EV1 accreditation system. It cooperates with local stakeholders to boost the touristic development: new products with tour operators, promotion with press/ editors, training on new offer with tourism offices.WP5: DCC promotes EV1 as destination of excellence among stakeholders from tourism sector, provides innovative signage/facilities on the way, develops pedelec rentals and intermodal solutions (tours, campaign) .WP6: DCC contributes to the evaluation of economic benefit of EV1.</p> <p>ES: WP1 : DCC participa en los seminarios, comites de pilotaje y técnicos, seguimiento de riesgos, evaluación del proyecto y lidera el WP4.WP2:DCC contribuye a la estrategia marketing y a los eventos de difusión. Pone en coherencia su sitio Web con la estrategia transnacional. WP3: DCC participa en las formaciones y apoya a ECF. Adopta el plan transnacional y regional y audita la vía para certificación. WP4: DCC participa al sistema de acreditación EV1.Coopera con los actores locales para estimular el desarrollo turístico: nuevos productos con los turoperadores,promoción con editores/ prensa, formación sobre la nueva oferta con oficinas de turismo. WP5:DCC promueve EV1 como destino de excelencia a actores turísticos,proporciona equipamientos y señalética innovadores, desarrolla el alquiler de bici a asistencia eléctricas (jornadas, campanas). WP 6 : colabora totalmente en la evaluación de beneficios económicos de la EV1.</p> <p>FR: WP1: DCC participe aux séminaires, comités de pilotage et techniques, suivi des risques, évaluation du projet et pilote le WP4. WP2: DCC contribue à la stratégie marketing et aux événementiels de diffusion. Il met en cohérence son site web avec la stratégie transnationale. WP3: DCC participe aux formations et soutient ECF. Il adopte un plan transnational et régional, et audite la route pour certification.WP4 : DCC participe au système d'accréditation EV1. Il coopère avec les acteurs locaux pour stimuler le développement touristique : nouveaux produits avec les tours operators, promotion avec les</p>

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éditeurs/presse, formation sur la nouvelle offre avec les offices de tourisme. WP5:DCC promeut l'EV1 comme destination d'excellence auprès des acteurs du tourisme, fournit équipements et signalisation innovants, développe la location de VAE (educ tour, campagne). WP6: DCC collabore à l'évaluation des bénéfices économiques de l'EV1.

PT:

WP1: DCC participa de seminários, comités de direcção e monitorização do risco técnico, avaliação do projeto e lidera o WP4.WP2: DCC contribui para a estratégia de marketing e eventos de divulgação. Ele coloca seu site consistente com a estratégia transnacional. WP3: DCC participa e apoia formações ECF. Adopta um plano transnacional e regional e auditar o caminho para a certificação. WP4: DCC participa EV1.Coopera sistema de acreditação com as partes interessadas locais para estimular o desenvolvimento do turismo: novos produtos com operadores turísticos, editores de promoção / Notícias, formação sobre a nova oferta para oficial turismo. WP5: EV1 DCC promove a excelência como um destino para os agentes de turismo, fornece equipamentos inovadores e sinalização, desenvolve assistência elétrica aluguer de bicicletas (conferências, sinos). WP 6: coopere plenamente na avaliação de benefícios económicos do EV1.

2.5 Contact person

2.5.1 Name	Mr Barney McLaughlin
2.5.2 Email	barney.mclaughlin@donegalcoco.ie
2.5.3 Phone	+353749724465
2.5.4 Address	Public Services Centre, Drumlonagher
2.5.5 Post code	F94 DK6C
2.5.6 City	Donegal Town
2.5.7 Country	Ireland

2.6 Legal representative

2.6.1 Name	Seamus Neely
2.6.2 Email	sneely@donegalcoco.ie
2.6.3 Phone	+353749153900
2.6.4 Address	Donegal County Council, County House
2.6.5 Post code	F93 Y622
2.6.6 City	Lifford
2.6.7 Country	Ireland
2.6.8 Date of entering into functions	2014-06-05
2.6.9 Probative document of the Legal representative	Anx_22551/2017

2.7 Bank account

2.7.1 IBAN	IE48 ULSB 9860 1015 9901 10
2.7.2 SWIFT	ULSB IE 2D
2.7.3 Bank	ULSTER BANK

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2.7.4 Bank Account Owner	Donegal County Council
2.7.5 Bank Account Country	Ireland
2.7.6 DTCC Code	
2.7.7 Bank Statement	Anx_34230/2017
2.8 Co-financing declaration	
2.8.1 Document date	2017-09-20
2.8.2 Co-financing declaration	Anx_22572/2017
2.9 State aid declaration	
2.9.1 Date	2017-09-25
2.9.2 State Aid Declaration	Anx_22564/2017
2.0 Partner number	10
2.1 Position in the partnership	Partner
2.2 Entity	
2.2.1 Organization acronym when applicable	NPRA
2.2.2 Organization name	Statens vegvesen
2.2.3 Organization name in English	Norwegian Public Roads Administration
2.2.4 Department	Directorate of Public Roads
2.2.5 Type of organization	National public organisations
2.2.6 Legal status	Public body
2.2.7 Tax ID	MVA971032081
2.2.7.1 VAT recovery	0
2.2.7.2 If YES explain how?	EN: ES: FR: PT:
2.2.7.3 VAT statement	Anx_34286/2017
2.2.8 Website	www.vegvesen.no
2.2.9 Size of the organization (employees)	7585
2.3 Location	
2.3.1 Country	Norway
2.3.2 Sub-Region (NUTS3)	Norway
2.3.3 City	Bodø, Molde, Leikanger, Lillehammer and Arendal
2.3.4 Address	P.O. Box 8142 Dep, Oslo
2.4 Partner profile	
2.4.1 Partner skills	EN:

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	<p>National public body in charge of cycling infrastructures and coordination of measures taken within the national cycling strategy, including development of 10 national cycle routes for tourism, NPRA acquires skills and experience in national strategy, handbooks and guidelines in cycle tourism</p> <p>ES: Organismo nacional publico encargado de infraestructuras bici y de coordinar medidas relativas a la estrategia nacional, entre otros el desarrollo de los 10 itinerarios nacionales para el cicloturismo. NPRA ha adquirido competencias en estrategia, guías y preconizaciones nacionales en cicloturismo.</p> <p>FR: Organisme national public en charge des infrastructures cyclables et de coordonner les mesures relevant de la stratégie nationale, notamment développer 10 itinéraires nationaux pour le vélo-tourisme, NPRA a acquis des compétences en stratégie, guide et préconisations nationales en vélo-tourisme</p> <p>PT: Agência nacional pública responsável pela coordenação de infra-estrutura de bicicleta e medidas relacionadas com a estratégia nacional, incluindo o desenvolvimento de 10 roteiros nacionais para o turismo ciclo. NPRA adquiriu habilidades em estratégia, guias e preconizaciones nacionais no ciclismo.</p>
2.4.2 Transnational experience	<p>EN: NPRA participated in the transnational project on EV12, North Sea Cycle Route.</p> <p>ES: NPRA participó al proyecto transnacional de la EV12, itinerario ciclista del Mar del Norte</p> <p>FR: NPRA a participé au projet transnational sur l'EV12, l'itinéraire cyclable de la Mer du Nord.</p> <p>PT: NPRA participou EV12 projecto transnacional, ciclismo rota do Mar do Norte</p>
2.4.3 Role in the project	<p>EN: NPRA fully participates to transnational strategies and activities: marketing, movie, tours, sign... With the longest national section, NPRA adopts a pragmatic dissemination approach counting on pilot actions with public and private stakeholders to commercialize new extendable cycle tourism products</p> <p>ES: NPRA participa a las estrategias y actividades transnacionales: marketing, películas, vueltas... con mayor tramo nacional, NPRA adopta una visión pragmática de diseminación apoyándose en acciones pilotas con actores públicos/privados para comercializar productos de turismo en bici mas largos.</p> <p>FR: NPRA participe aux stratégies et activités transnationales : marketing, film, tour... Avec la plus longue section nationale, NPRA adopte une approche pragmatique de dissémination misant sur des actions pilotes avec acteurs publics/ privés pour commercialiser des produits tourisme à vélo plus longs.</p> <p>PT: NPRA participa estratégias e actividades transnacionais: marketing, filmes, vira ... mais etapa nacional, NPRA tem uma visão pragmática da divulgação apoiada por pilotar ações com agentes públicos / privados para produtos turísticos mercado em bicicleta mais longos.</p>

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2.4.4 Describe the activities that your organisation is going to implement in the project

EN:

NPRA contributes to all WP, implements a lot of action by himself that explain the budget. WP1: participates to seminars and technical committees, risk monitoring, project evaluation. WP2: contributes to marketing strategy (survey) and dissemination events. It upgrades its website in coherence with transnational marketing. WP3: attends training and supports ECF. It adopts transnational and national plans. WP4: participates to the EV1 accreditation system. It cooperates with national stakeholders to boost the touristic development with the new guidebook, independent travel planning web tool, training for tourism offices on heritage promotion along EV1 and on the new touristic offer and products. WP5: improves EV1 quality for travel, enhances EV1 identification (route, heritage, Cities and towns), incite private stakeholders to develop services and offers (tours, events). WP6: contributes to the evaluation process to estimate the economic benefit of EV1 in Norway.

ES:

NPRA contribuye en todos los WP, pone en marcha mayor parte de acciones en propio justificando el nivel presupuestario. WP1: participa en los seminarios, comités de pilotaje y técnicos, seguimiento de riesgos, evaluación del proyecto. WP2: contribuye a la estrategia marketing y a los eventos de difusión. Pone en coherencia su sitio Web con la estrategia marketing. WP3: participa en las formaciones y apoya a ECF. Participa al plan transnacional y adopta el plan nacional. WP4: participa al sistema de acreditación EV1. Coopera con los actores locales para estimular el desarrollo turístico con nuevo guía top, herramientas web de planificación autonomía de estancia, formación de oficinas de turismo a la nueva oferta turística y sus productos. WP5: mejora la calidad de viaje de la EV1, particularmente identificando EV1 itinerario, patrimonio, ciudades) e incita a los actores de turismo en desarrollar ofertas y servicios. WP6: colabora totalmente en la evaluación de beneficios económicos de la EV1

FR:

NPRA contribue à tous les WP, met en œuvre la plupart des actions par lui-même expliquant le niveau du budget. WP1: participe aux séminaires, comités techniques, suivi des risques, évaluation du projet. WP2: contribue à la stratégie marketing (étude), aux événementiels de diffusion. Il met en cohérence son site web avec la stratégie marketing. WP3: participe aux formations, soutient ECF. Il participe au plan transnational, adopte un plan national. WP4 : participe au système d'accréditation EV1, coopère avec les acteurs locaux pour stimuler le développement touristique avec nouveau guide-topo, outil web de planification autonome de séjour, formation des offices de tourisme à la nouvelle offre touristique. WP5: améliore la qualité de voyage sur l'EV1, notamment l'identification de l'EV1 (itinéraire, patrimoine, villes/villages) et incite les acteurs du tourisme à y développer offres et services. WP6: collabore pleinement à évaluer les bénéfices économiques de l'EV1 en Norvège

PT:

NPRA contribui todos os WP, começa a maioria das ações em si justificam a nível de orçamento. WP1: participar de seminários, comités de direção e monitorização de riscos técnicos, projecto. WP2 avaliação: contribui para a estratégia de marketing e eventos de divulgação. Ele coloca seu site consistente com a estratégia de marketing. WP3: envolvido no treinamento e suporte ECF. Participa com o plano transnacional e adota o plano de sistema de acreditação nacional. WP4 Participa EV1. Coopera com as partes

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	interessadas locais para estimular o desenvolvimento do turismo com novo topo guia, ferramentas web planejamento autonomia estadia, formação de agências de turismo para o novo turismo e productos.WP5: melhora a qualidade de passeio do EV1, EV1 particularmente identificação itinerário, herança, cidades) e encoraja os jogadores a desenvolver ofertas de turismo e servicios.WP6: totalmente coopera na avaliação dos benefícios econômicos o EV1
2.5 Contact person	
2.5.1 Name	Marit Espeland
2.5.2 Email	marit.espeland@vegvesen.no
2.5.3 Phone	+4797146241
2.5.4 Address	P.O. Box 8142 Dep
2.5.5 Post code	0033
2.5.6 City	OSLO
2.5.7 Country	Norway
2.6 Legal representative	
2.6.1 Name	Ketil Solvik-Olsen
2.6.2 Email	postmottak@sd.dep.no
2.6.3 Phone	+4722249090
2.6.4 Address	P.O. Box 8010 Dep
2.6.5 Post code	0030
2.6.6 City	OSLO
2.6.7 Country	Norway
2.6.8 Date of entering into functions	2009-10-23
2.6.9 Probative document of the Legal representative	Anx_23063/2017
2.7 Bank account	
2.7.1 IBAN	NO7176940511476
2.7.2 SWIFT	DNBANOKKXXX
2.7.3 Bank	DNB ASA
2.7.4 Bank Account Owner	Statens Vegvesen Vegdirektoratet
2.7.5 Bank Account Country	Norway
2.7.6 DTCC Code	
2.7.7 Bank Statement	Anx_34229/2017
2.8 Co-financing declaration	
2.8.1 Document date	2017-10-03
2.8.2 Co-financing declaration	Anx_23101/2017
2.9 State aid declaration	

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2.9.1 Date	2017-10-03
2.9.2 State Aid Declaration	Anx_23065/2017
2.0 Partner number	11
2.1 Position in the partnership	Partner
2.2 Entity	
2.2.1 Organization acronym when applicable	UCLAN
2.2.2 Organization name	University of Central Lancashire
2.2.3 Organization name in English	University of Central Lancashire
2.2.4 Department	School of Management
2.2.5 Type of organization	Universities and higher education
2.2.6 Legal status	Public body
2.2.7 Tax ID	GB 67 737 9376
2.2.7.1 VAT recovery	0
2.2.7.2 If YES explain how?	EN: ES: FR: PT:
2.2.7.3 VAT statement	Anx_22567/2017
2.2.8 Website	www.uclan.ac.uk
2.2.9 Size of the organization (employees)	2755
2.3 Location	
2.3.1 Country	United Kingdom
2.3.2 Sub-Region (NUTS3)	Lancashire
2.3.3 City	Preston
2.3.4 Address	Main Campus PR1 2HE Preston - UK
2.4 Partner profile	
2.4.1 Partner skills	<p>EN: The project team at UCLan (Institute of Transport & Tourism) have 12-years experience in cycle route evaluation. Meanwhile they have completed over 30 studies on the demand for, and economic impact of cycle tourism, including studies for the European Parliament on the EuroVelo network.</p> <p>ES: El equipo proyecto de UCLan (Instituto de Transportes y turismo) tiene 12 años de experiencia en la evaluación de itinerarios ciclistas. Han realizado más de 30 estudios en demanda e impactos económicos, particularmente para el Parlamento Europeo para la red Eurovelo.</p> <p>FR: L'équipe projet de UCLan (Institut du Transport et du Tourisme) dispose d'une expérience de 12 ans dans l'évaluation des itinéraires cyclables. Ils ont réalisé</p>

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	<p>plus de 30 études sur la demande et l'impact économique du cyclotourisme, notamment pour le Parlement Européen sur le réseau EuroVelo.</p> <p>PT: O projeto de UCLan (Instituto de Transportes e turismo) tem 12 anos de experiência na avaliação de itinerários ciclistas. Han realizado mais de 30 estudos em demanda e impacto econômico, particularmente para o Parlamento Europeu para o rede Eurovelo.</p>
2.4.2 Transnational experience	<p>EN: The Institute has been involved in 2 previous INTERREG projects: the North Sea Cycle Route and Citizens' Rail. They have also been partners in the 'Greenways Product' and 'Silver Cyclists' projects, and are currently leading a 3rd 'EV5-VRF'; all funded by the EASME programme of European Commission.</p> <p>ES: El Instito secomprometió en 2 rproyectos Interreg: "North Sea Cycle Route" y "Citizens' Rail". Fue también socio en proyectos projects 'Greenways Product' y 'Silver Cyclists' y es actualmente jefe de fila en un 3ro 'EV5-VRF': todos financiados por el programa EASME de la Comisión Europea.</p> <p>FR: L'Institut s'est engagé dans 2 précédents projets INTERREG : "North Sea Cycle Route" et "Citizens' Rail". Il a aussi été partenaire dans les projets 'Greenways Product' et 'Silver Cyclists', et pilote actuellement une 3ème 'EV5-VRF'; tous financés par le programme EASME de la Commission Européenne.</p> <p>PT: El Instito se comprometió en 2 proyectos Interreg: "Rota do Ciclo do Mar do Norte", Trilho dos Cidadãos. Foram também desenvolvidos proyectos socioambientais de "Vias Verdes", "Ciclistas de Prata", estão actualmente em sintonia com o programa EV5-VRF. Todos financiados pelo programa EASME da Europeia.</p>
2.4.3 Role in the project	<p>EN: As WP6 leader, UCLan coordinates the collective work on evaluating the benefits of EV1 as a tourism offer, drives the elaboration of the methodology and the results dissemination, collaborate in the creation of a replicable transnational assessment platform (method, model, webtool).</p> <p>ES: Coordinador del WP6, UCLan lleva el trabo colectivo en evaluación de beneficios económicos de la EV1 (oferta turística), pilota la elaboración del método y la diseminación de resultados, colabora en la creación de la plataforma transnacional transferible (método, modelo, Web).</p> <p>FR: Coordinateur du WP6, UCLan coordonne le travail collectif sur l'évaluation des retombées de l'EV1 (offre touristique), pilote l'élaboration de la méthode et la valorisation des résultats, et collabore à la création d'une plateforme transnationale transférable (méthode, modèle, outil web).</p> <p>PT: Coordenador do WP6, UCLan carreg o coletor coletivo na avaliação de benefícios econômicos do EV1 (oferta turística), pilota a elaboração do método ea desaprovação dos resultados, colabora na criação da pálete transnacional transferível (método, modelo, correia fotorreceptora).</p>

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2.4.4 Describe the activities that your organisation is going to implement in the project

EN:

WP1: UCLan participates to seminars, technical committees related to WP6, and coordinates WP6 and its activities 1 and 3. WP3: UCLan supports ECF for the training on outcomes evaluation and platform use. WP6: With its domain and level of expertise, UCLan plays a central role within the WP6 on cycle route evaluation. As WP leader, it drives the Experts group to enhance the understanding of tourism cycle route demand and impacts. UCLan It collaborates closely with EC to define the specifications of a model for impacts assessment (parameters), to organize the data collection and processing (standards, sampling), and to test the outputs robustness. UCLan supports DRC and EC in the platform test to perfect the model and the platform, and all partners in the data base completion (guidance). UCLan produces a report on outcomes for the all EV1 and supervises reports produced by partners. UCLan writes a technical publication on identification of key-factors.

ES:

WP1:UCLan participa en los seminarios,comites técnicos y sus actividades y lidera el WP6 en las actividades 1 y 3.WP3: UCLan participa en las formaciones y apoya a ECF para la evaluación y el uso de la plataforma.WP6:por su tipo y nivel de conocimiento,UCLan ruga pable central en la evaluación de itinerarios ciclistas. En coordinación del WP, conduce un grupo Experto para profundizar la comprensión de la demanda e impactos.UCLan colabora estrechamente con Ec para definir especificaiones del model de evaluación (parámetros), para organizar colecta y tratamiento de datos(estándares, muestra) y probar la fiabilidad de los resultados.UCLan apoya a DRC y EC para probar y mejorar la plataforma y el modelo y todos los socios para alimentar la base de datos(guía).UCLan produce un informe de los beneficios de la Ev1 y supervisa los informes realizados por los socios.UCLan redacta una publicación técnica sobre la identificación de los factores claves

FR:

WP1 : UCLan participe aux séminaires, comités techniques et coordonne le WP6 et ses activités 1 et 3. WP3: UCLan participe aux formations et soutient ECF pour celle sur l'évaluation et l'usage de la plateforme. WP6 : Par son type et niveau d'expertise, UCLan joue un rôle central sur l'évaluation des itinéraires cyclables. En coordinateur du WP, il conduit le groupe Expert pour affiner la compréhension de la demande et des impacts. UCLan collabore étroitement avec EC pour définir les spécifications du modèle d'évaluation (paramètres), pour organiser collecte et traitement de données (standards, échantillonnage) et tester la robustesse des résultats. UCLan appuie DRC et EC pour tester et perfectionner la plateforme et le modèle, et tous les partenaires pour alimenter la base de données (guide). UCLan produit un rapport sur les retombées de l'EV1 et supervise les rapports réalisés par les partenaires. UCLan rédige une publication technique sur l'identification des facteurs clé.

PT:

WP1: UCLan participa nos seminários, comitês técnicos e atividades e lidera o WP6 nas atividades 1 e 3.WP3: UCLan participa em formações e apoia um ECF para a avaliação e o uso da plataforma.WP6: por su tipo E nível de conhecimento, UCLan ruga pable central na avaliação de itinerários ciclistas. En coordenação do WP, conduza um grupo Experto para profundizar a compreensão da demanda e impactos.UCLan colabora estrechamente com Ec para definir especificações do modelo de avaliação (parâmetros),

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	para o arranjo coleta eo tratamento de dados (padrões, Fiabilidad dos resultados.UCLan apoia um DRC e CE para probar e melhorando a pálete eo modelo e todos os sócios para alimentar a base de dados (guia) .UCLan produz um relatório dos benefícios de Ev1 e supervisiona os relatórios por favor Los socios.UCLan redacta una publicación técnica sobre la identificación de los factores claves
2.5 Contact person	
2.5.1 Name	Richard Weston
2.5.2 Email	rweston@uclan.ac.uk
2.5.3 Phone	+441772894921
2.5.4 Address	Main Campus
2.5.5 Post code	PR1 2HE
2.5.6 City	Preston
2.5.7 Country	United Kingdom
2.6 Legal representative	
2.6.1 Name	Alexis Holden
2.6.2 Email	AJHolden@uclan.ac.uk
2.6.3 Phone	+441772893521
2.6.4 Address	Main Campus
2.6.5 Post code	PR1 2HE
2.6.6 City	Preston
2.6.7 Country	United Kingdom
2.6.8 Date of entering into functions	2014-05-28
2.6.9 Probative document of the Legal representative	Anx_22566/2017
2.7 Bank account	
2.7.1 IBAN	GB74BARC20698588214244
2.7.2 SWIFT	BARCGB22
2.7.3 Bank	BARCLAYS BANK
2.7.4 Bank Account Owner	UNIVERSITY OF CENTRAL LANCASHIRE
2.7.5 Bank Account Country	United Kingdom
2.7.6 DTCC Code	
2.7.7 Bank Statement	Anx_34283/2017
2.8 Co-financing declaration	
2.8.1 Document date	2017-09-27
2.8.2 Co-financing declaration	Anx_22560/2017
2.9 State aid declaration	
2.9.1 Date	2017-09-27

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2.9.2 State Aid Declaration	Anx_22569/2017
2.0 Partner number	12
2.1 Position in the partnership	Partner
2.2 Entity	
2.2.1 Organization acronym when applicable	GN
2.2.2 Organization name	Gobierno de Navarra
2.2.3 Organization name in English	Government of Navarra
2.2.4 Department	Direccion General de Turismo y Comercio
2.2.5 Type of organization	Regional public organisations
2.2.6 Legal status	Public body
2.2.7 Tax ID	S 7124926B
2.2.7.1 VAT recovery	0
2.2.7.2 If YES explain how?	EN: ES: FR: PT:
2.2.7.3 VAT statement	Anx_22559/2017
2.2.8 Website	https://www.navarra.es/home_es/Gobierno+de+Navarra/
2.2.9 Size of the organization (employees)	40 people Tourism and Trade Body
2.3 Location	
2.3.1 Country	Spain
2.3.2 Sub-Region (NUTS3)	Navarra
2.3.3 City	Pamplona
2.3.4 Address	Calle Navarrería, 39 - 31001 - Pamplona
2.4 Partner profile	
2.4.1 Partner skills	EN: Government of Navarra is a regional public authority in charge of diverse regional policies (infrastructures, mobility, economy, environment). Its Head Department for Tourism and Trade is specially skilled in regional touristic products development and promotion, including cycle tourism. ES: Gobierno Navarra es la entidad regional pública encargada de diversas políticas (infraestructuras, movilidad, economía, medio ambiente). El departamento de Turismo está particularmente en el desarrollo de productos turísticos regionales, como el cicloturismo. FR: Le gouvernement de Navarre est une autorité publique en charge de diverses politiques régionales (infrastructures, mobilité, économie, environnement). Sa direction générale Tourisme et Commerce est compétente en développement et promotion de produits touristiques régionaux, dont le vélo-tourisme.

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	<p>PT: Gobierno Navarra é a entidade regional pública encargada de diversas políticas (infraestruturas, movilidad, economía, medio ambiente). O departamento de Turismo é particularmente no desenvolvemento de produtos turísticos regionais, como o cicloturismo.</p>
2.4.2 Transnational experience	<p>EN: Government of Navarra took part to previous transborder projects carried out under the programme INTERREG IV A POCTEFA 2007-2013 and EDERBIDEA project, under the first call of proposals INTERREG IV A POCTEFA 2014-2020.</p> <p>ES: Gobierno de Navarra fue socio en proyectos transfronterizos llevados en Interreg IV A POCTEFA 2007-2013 y esta en el proyecto Edernidea de la primera programación del INTERREG V A POCTEFA 2014-2020</p> <p>FR: Le gouvernement de Navarre a pris part à de précédents projets transfrontaliers portés sous le programme INTERREG IV A POCTEFA 2007-2013 et le projet EDERBIDEA sous le premier appel à projets INTERREG IV A POCTEFA 2014-2020.</p> <p>PT: Governo de Navarra a favor de projectos transfronteiriços conduzidos em Interreg IV A POCTEFA 2007-2013 e esta no projecto Edernidea da primeira programação da INTERREG V A POCTEFA 2014-2020</p>
2.4.3 Role in the project	<p>EN: Government of Navarra contributes to all WP's in order to develop new services, products and offers related to cycle tourism, and to measure the economic effects. Of special importance is to reach a solid organization for the Spanish Communities</p> <p>ES: El Gobierno de Navarra contribuye a todos los WPs para desarrollar nuevos servicios, productos y ofertas relacionadas con el turismo cicloturístico, y para medir los efectos económicos. Participa activamente a la creación de una organización sólida para las Comunidades españolas</p> <p>FR: Le Gouvernement de Navarre contribue à tous les WP pour développer de nouveaux services, produits et offres de cyclotourisme, et pour mesurer les impacts économiques. Il participera activement à la création d'une coordination entre les Communautés espagnoles.</p> <p>PT: O Governo de Navarra contribui a todos os WPs para desenvolver novos serviços, produtos e ofertas relacionados com o turismo cicloturístico, e para medir os efeitos económicos. Participar activamente na criação de uma organização sólida para as comunidades espanholas</p>
2.4.4 Describe the activities that your organisation is going to implement in the project	<p>EN: WP1: participates to all seminars, some steering and technical committees, contributes to risk monitoring, project evaluation WP2: contributes to marketing strategy (focus group, data collection). WP3: attends training and supports ECF. Implements a route surveying for certification. Participates to the definition of a transnational plan and sets up a regional plan. Participates to the national coordination. WP4: contributes to EV1 accreditation system WP5: promotes EV1 as a destination of excellence to stakeholders from</p>

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tourism (press relation, awareness tours, events). Organize intermodality with another cross-border project. WP6: supports the evaluation and promotes the economic benefit, undertakes automatic counting.

ES:

WP1: participa en todos los seminarios, algunos comités directivos y técnicos, contribuye a la supervisión del riesgo, la evaluación de proyectos
WP2: contribuye a la estrategia de marketing (focus group, recolección de datos). WP3: asiste a la capacitación y apoya a ECF. Recoja los datos para la certificación. Participa en la definición de un plan transnacional y establece un plan regional. Participa en la coordinación nacional. WP4: contribuye al sistema de acreditación EV1. WP5: promueve EV1 como un destino de excelencia para los actores del turismo (relaciones con la prensa, sensibilización, eventos). Organizara la intermodalidad con un otro proyecto transfronterizo EDERBIDEA. WP6: apoya la evaluación y promueve el beneficio económico, realiza el conteo automático.

FR:

WP1: participe à tous les séminaires, à certains comités directeurs et techniques, contribue au suivi des risques, à l'évaluation. WP2: contribue à la stratégie marketing (focus group, collecte de données). WP3: participe à la formation et soutient ECF. Recueillera les données pour la certification. Participera à la définition d'un plan transnational et mettre en place un plan régional. Participe à la coordination nationale. WP4: contribue au système d'accréditation EV1. WP5: promeut l'EV1 comme une destination d'excellence pour les acteurs du tourisme (presse, sensibilisation, événements). Organiser l'intermodalité avec un autre projet transfrontalier. WP6: appuie l'évaluation et favorise l'avantage économique, effectue le comptage automatique.

PT:

WP1: participação em todos os seminários, alguns comités diretivos e técnicos, contribuição para a supervisão do risco, avaliação de projetos
WP2: contribuição para a estratégia de marketing (focus group, recolección de datos). WP3: assistir à capacitação e apoiar um ECF. Recoja os dados para a certificação. Participar na definição de um plano transnacional e estabelecer um plano regional. Participa en la coordinación nacional. WP4: contribuir para o sistema de acreditação EV1. WP5: promueve EV1 como um destino de excelência para os atores do turismo (relações com a imprensa, sensibilização, eventos). Organizar a intermodalidade com outro projecto transfronterizo EDERBIDEA. WP6: apoiar a avaliação e promover o benefício económico, realiza o conteúdo automático.

2.5 Contact person

2.5.1 Name

Inaki Martinez de Virgala

2.5.2 Email

inaki.martinezdevirgala.lusarreta@navarra.es

2.5.3 Phone

+34848426249

2.5.4 Address

Calle Navarrería, 39

2.5.5 Post code

31001

2.5.6 City

Pamplona

2.5.7 Country

Spain

2.6 Legal representative

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2.6.1 Name	Maitena Ezkutari
2.6.2 Email	Maitena.ezkutari.artieda@navarra.es
2.6.3 Phone	+34848424671
2.6.4 Address	Calle Navarrería, 39
2.6.5 Post code	31001
2.6.6 City	Pamplona
2.6.7 Country	Spain
2.6.8 Date of entering into functions	2015-08-13
2.6.9 Probative document of the Legal representative	Anx_22549/2017
2.7 Bank account	
2.7.1 IBAN	ES0721002173880200267858
2.7.2 SWIFT	CAIXESBBXXX
2.7.3 Bank	Caixa Bank
2.7.4 Bank Account Owner	GOBIERNO DE NAVARRA
2.7.5 Bank Account Country	Spain
2.7.6 DTCC Code	
2.7.7 Bank Statement	Anx_22555/2017
2.8 Co-financing declaration	
2.8.1 Document date	2017-09-20
2.8.2 Co-financing declaration	Anx_22557/2017
2.9 State aid declaration	
2.9.1 Date	2017-09-25
2.9.2 State Aid Declaration	Anx_22568/2017
2.0 Partner number	13
2.1 Position in the partnership	Partner
2.2 Entity	
2.2.1 Organization acronym when applicable	RVP
2.2.2 Organization name	Red de Cooperación de Ciudades en la Ruta de la Plata
2.2.3 Organization name in English	The Cooperation Network of the Towns on the Ruta de la Plata
2.2.4 Department	Turism promotion
2.2.5 Type of organization	Civil society and third sector organisations
2.2.6 Legal status	Not-for-profit private organization
2.2.7 Tax ID	ES G33833997
2.2.7.1 VAT recovery	0
2.2.7.2 If YES explain how?	EN:

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	ES: FR: PT:
2.2.7.3 VAT statement	Anx_22558/2017
2.2.8 Website	www.rutadelaplata.com
2.2.9 Size of the organization (employees)	2
2.3 Location	
2.3.1 Country	Spain
2.3.2 Sub-Region (NUTS3)	Principado de Asturias
2.3.3 City	Gijón
2.3.4 Address	Plaza Mayor, 1- 24750 La Bañeza España
2.4 Partner profile	
2.4.1 Partner skills	<p>EN: Ruta de Plata is a NGO of Cities located along EV1, linked to the crossed Regions. It promotes both the route and the Cities. For that goal, it is skilled in cooperation with cities, marketing, communication and organization of events.</p> <p>ES: Ruta de la Plata es una asociación de ciudades localizadas en la EV1, relacionadas a las comunidades autónomas atrevesadas.Promueve a la vez el itinerario y las ciudades.Dispone de competencias en cooperación con las ciudades, marketing, comunicación y organización de eventos.</p> <p>FR: Ruta de la Plata est une association de villes situées sur l'EV1, liée aux Régions traversées. Elle promeut à la fois l'itinéraire et les villes. Elle dispose de compétences en coopération avec les villes, marketing, communication et organisation d'évènements.</p> <p>PT: Ruta de la Plata é uma associação de cidades localizadas no EV1, relacionadas com as comunidades autónomas atrevesadas.Promueve tanto o itinerário e habilidades ciudades.Dispone em cooperação com cidades, comunicação, marketing e organização de eventos.</p>
2.4.2 Transnational experience	<p>EN: Ruta de Plata acquires an advanced experience in cooperation, as its goal itself leads to get different institutions working together. RVD has no experience in transnational cooperation projects.</p> <p>ES: Ruta de la Plata tiene gran experiencia de cooperación, su objeto mismo conduciéndole en hacer trabajar conjuntamente a diferentes instituciones. No tiene experiencia en proyectos de cooperación transnacionales.</p> <p>FR: Ruta de la Plata a une grande expérience de coopération, son objet même la conduisant à faire travailler différentes institutions ensembles. Elle n'a pas d'expérience des les projets de coopérations transnationaux.</p> <p>PT:</p>

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	<p>Ruta de la Plata tem uma vasta experiência de cooperação, o objeto em si levando-o a trabalhar em conjunto em diferentes instituições. Nenhuma experiência em projectos de cooperação transnacionais.</p>
<p>2.4.3 Role in the project</p>	<p>EN: RVP brings its experience in Spain of promotion and cooperation about EV1 throughout the accreditation system for cities and the marketing strategy and materials. RVP implements mostly marketing and promotion activities to raise awareness on potential and develop new touristic products.</p> <p>ES: RVP lleva su experiencia de promoción/cooperación en España alrededor de la EV1, a través su sistema de acreditación de ciudades, de la estrategia y de las herramientas marketing. Pone principalmente en marcha actividades de marketing para sensibilizar al potencial de desarrollo de nuevos productos</p> <p>FR: RVP apporte son expérience de la promotion et de la coopération en Espagne, à travers le système d'accréditation de villes, la stratégie et les supports marketing. RVP met en œuvre des activités de marketing et de promotion pour sensibiliser au potentiel de développement de nouveaux produits.</p> <p>PT: RVP traz sua experiência de promoção e cooperação em Espanha em torno do EV1, através do seu sistema de acreditação das cidades, estratégia e ferramentas marketing. RVP principalmente coloca-se atividades de marketing para aumentar a consciência do potencial eo desenvolvimento de novas produtos.</p>
<p>2.4.4 Describe the activities that your organisation is going to implement in the project</p>	<p>EN: WP1: RVP participates to seminars, steering and technical committees, risk monitoring, project evaluation. WP2: RVP applies the transnational marketing strategy: dissemination events, upgrading of its website, press relations. RVP participates to the structuring of a durable coordination for the whole of EV1 in Spain. WP3: NPRA attends training organised by ECF. It co-builds a transnational plan and adopts national/regional plans. WP4: RVP participates to the EV1 accreditation system. It works with local stakeholders to adapt the touristic development to EV1 strategy and promote its products (topo-guidebook, events in relation with Atlantic Culture in Spain). WP5: RVP raises awareness among private stakeholders on potential market and economic outcomes for new services and products and heritage promotion along EV1 (eductours). WP6: RVP contributes to the evaluation process (automatic counters) to estimate the economic benefits of EV1 in Spain.</p> <p>ES: WP1: RVP participa en los seminarios, comités de pilotaje y técnicos, seguimiento de riesgos, evaluación del proyecto. WP2: RVP declina la estrategia marketing y promueve el proyecto: eventos de difusión, adaptación de la web, relaciones prensa. RVP participa en la estructuración de una coordinación sostenible para el conjunto de la EV1 en España. WP3: RVP participa en las formaciones organizadas por ECF. Colabora al plan transnacional y adopta el plan regional/nacional. WP4: RVP participa al sistema de acreditación EV1. Trabaja con los actores locales para adaptar la oferta turística a la estrategia EV1 y promover sus productos (guía-topo, eventos relacionados a la cultura atlántica en España). WP5: RVP sensibiliza a los actores del turismo al potencial mercado y beneficios económicos de nuevos productos y servicios, promoción del patrimonio de la EV1 (jornadas de</p>

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formación).WP6:RVP colabora en la evaluación de beneficios económicos de la EV1 en España (instalación de contadores automáticos)

FR:

WP1: RVP participe aux séminaires, comités de pilotage et techniques, suivi des risques, évaluation du projet. WP2: RVP décline la stratégie marketing et promeut le projet : événementiels de diffusion, adaptation du site web, relations presse. RVP participe à la structuration d'une coordination durable pour l'ensemble de l'EV1 en Espagne. WP3: RVP participe aux formations organisées par ECF. Il collabore au plan transnational et adopte un plan régional/national. WP4 : RVP participe au système d'accréditation EV1. Il travaille avec les acteurs locaux pour adapter l'offre touristique à la stratégie EV1 et promouvoir ses produits (guide-topo, évènementiels en lien avec Culture Atlantique en Espagne). WP5:RVP sensibilise les acteurs du tourisme au potentiel marché et bénéfices économiques de nouveaux produits et services, et promotion du patrimoine de l'EV1 (eductours). WP6: RVP collabore à évaluer les bénéfices économiques de l'EV1 en Espagne (pose de compteurs automatiques).

PT:

WP1: RVP participa de seminários, comités de direção e monitorização do risco técnico, proyecto.WP2 avaliação: RVP declina estratégia de marketing e promoção do projecto: eventos de divulgação, adaptação da web, relações com a imprensa. RVP envolvido na estruturação de uma coordenação sustentável para o conjunto do EV1 em Espanha. WP3: RVP participar na formação organizada pela ECF. Colabora plano transnacional e adota o plano regional / nacional.WP4: RVP participa sistema de acreditação EV1.Trabaja com os agentes locais para se adaptar à estratégia de turismo EV1 e promover os seus produtos (topo-guia, eventos relacionados à cultura Atlantic em Espanha) .wp5: RVP sensibiliza as partes interessadas no mercado de turismo e os benefícios económicos potenciais de novos produtos e serviços, promoção do património do EV1 (sessões de treinamento) .WP6: RVP colabora na avaliação de benefícios económicos de EV1 em Espanha (instalação de contadores automáticos)

2.5 Contact person

2.5.1 Name	Luisa Ferrero Fernández
2.5.2 Email	gestion@rutadelaplata.com
2.5.3 Phone	+34985185111
2.5.4 Address	Cabrales, 82
2.5.5 Post code	33201
2.5.6 City	Gijón
2.5.7 Country	Spain

2.6 Legal representative

2.6.1 Name	Juan Miguel Palazuelo Martín
2.6.2 Email	alcaldia@aytobaneza.es
2.6.3 Phone	0034 987 64 09 52
2.6.4 Address	Plaza Mayor, 1
2.6.5 Post code	24750

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2.6.6 City	La Bañeza
2.6.7 Country	Spain
2.6.8 Date of entering into functions	2014-06-09
2.6.9 Probative document of the Legal representative	Anx_34040/2017
2.7 Bank account	
2.7.1 IBAN	ES85 2100 5994 1802 0007 5924
2.7.2 SWIFT	CAIXESBBXXX
2.7.3 Bank	LA CAIXA
2.7.4 Bank Account Owner	RED DE COOP. DECIUDADES DE LA RUTA DE LA PLATA
2.7.5 Bank Account Country	Spain
2.7.6 DTCC Code	
2.7.7 Bank Statement	Anx_22562/2017
2.8 Co-financing declaration	
2.8.1 Document date	2017-09-20
2.8.2 Co-financing declaration	Anx_22570/2017
2.9 State aid declaration	
2.9.1 Date	2017-10-02
2.9.2 State Aid Declaration	Anx_22553/2017
2.0 Partner number	14
2.1 Position in the partnership	Partner
2.2 Entity	
2.2.1 Organization acronym when applicable	JCYL
2.2.2 Organization name	Castilla y León - Consejería de Cultura y Turismo
2.2.3 Organization name in English	Castilla y León Regional Government Department of Culture and Tourism
2.2.4 Department	Foundation for Tourism and Arts of Castilla and Leon
2.2.5 Type of organization	Regional public organisations
2.2.6 Legal status	Public body
2.2.7 Tax ID	G-47463823
2.2.7.1 VAT recovery	0
2.2.7.2 If YES explain how?	EN: ES: FR: PT:
2.2.7.3 VAT statement	Anx_22552/2017
2.2.8 Website	www.turismocastillayleon.com

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2.2.9 Size of the organization (employees)	181
2.3 Location	
2.3.1 Country	Spain
2.3.2 Sub-Region (NUTS3)	Castilla y Leon
2.3.3 City	Valladolid, location of Fundación Siglo para el Turismo y las Artes de Castilla y León
2.3.4 Address	Avda. Monasterio Nuestra Señora de Prado, 2, 47015, Valladolid, Spain
2.4 Partner profile	
2.4.1 Partner skills	<p>EN: Thanks to its experience, CYL acquired solid skills in the field of tourism and culture : strategic decisions, internationalization of the tourist offer, promotion as commercialization support, institutional coordination and public-private collaboration, tourist information.</p> <p>ES: Gracias a su experiencia, CYL ha adquirido sólidas competencias en turismo y cultura: decisiones estratégicas, internacionalización de la oferta turística, promoción de soportes y comercialización, coordinación institucional, partenariado publico/privado, información turística.</p> <p>FR: Grâce à son expérience, CYL a acquis de solides compétences en tourisme et culture : décisions stratégiques, internationalisation de l'offre touristique, promotion et supports de commercialisation, coordination institutionnelle, partenariat public-privé, information touristique.</p> <p>PT: Graças à sua experiência, CYL adquiriu conhecimentos sólidos de turismo e cultura: as decisões estratégicas, internacionalização do turismo, mídia e promoção de marketing, a coordenação institucional, parceria pública / privada, informações turísticas.</p>
2.4.2 Transnational experience	<p>EN: CYL has been involved in the EU funded project entitled RESOE.</p> <p>ES: CYL ha participado al proyecto RESOE, sostenido por fondos europeos.</p> <p>FR: CYL a participé au projet intitulé RESOE, soutenus par des fonds européens.</p> <p>PT: CYL participou de projeto resoe, apoiado por fundos europeus.</p>
2.4.3 Role in the project	<p>EN: CYL participates fully to the transnational strategy and applies it locally at all levels : communication, travel quality, promotion among tourism sector... CYL stimulates professionals to create new touristic products linked to EV1 (commercial workshops, educ tours) and final public to use it.</p> <p>ES: CYL participa en la estrategia nacional y la declina localmente a diferentes niveles: comunicación, calidad de viaje, promoción en el sector del turismo... CYL invita a los profesionales en desarrollar productos turísticos relacionados con la EV1 (talleres, eductour) y al gran público en utilizarles.</p> <p>FR:</p>

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	<p>CYL participe à la stratégie transnationale et la déclina localement à tout niveau : communication, qualité du voyage, promotion auprès du secteur du tourisme...CYL incite professionnels à développer des produits touristiques en lien avec l'EV1 (ateliers, eductour) et grand public à les utiliser.</p> <p>PT: CYL participa da estratégia nacional e declina localmente em diferentes níveis: comunicação, qualidade de passeio, a promoção do sector do turismo ... CYL convida profissionais no desenvolvimento ligada ao turismo produtos EV1 (oficinas, dias de formação) e da grande públicos utilizados.</p>
<p>2.4.4 Describe the activities that your organisation is going to implement in the project</p>	<p>EN: WP1: CYL participates to seminars, steering and technical committees, risk monitoring, and project evaluation. WP2: CYL contributes to the transnational marketing: transnational tours, dissemination events, web site upgrade, presentations to final public and professionals, tourism trade fairs. CYL participates to the co-building of a durable Spanish EV1 coordination. WP3: CYL attends training and supports ECF. It cooperates for a transnational plan and adopts national/regional plans. WP4: CYL works with tour operator for new services and offers and editors for more promotion (topo-guidebook, events). WP5: CYL promotes EV1 assets among tourism stakeholders (Commercial Workshop, educ tours, press dissemination). CYL provides innovative signage/facilities on the way to improve travel quality including EV1 identification and heritage promotion. WP6: RVP contributes to the evaluation process (automatic counters) to estimate the economic benefits of EV1 in Spain.</p> <p>ES: WP1: CYL participa en los seminarios,comites de pilotaje y técnicos, seguimiento de riesgos,evaluación del proyecto.WP2:CYL participa a la puesta en mercado transnacional: vueltas transnacionales, eventos de difusión, adaptación de la web, relaciones prensa. CYL participa en la co-construcción española sostenible. WP3: CYL participa en las formaciones y apoya a ECF. Colabora al plan transnacional y adopta el plan regional/nacional.WP4:Trabaja con los turoperadores para nuevos servicios y productos y con los editores para aumentar la promoción (guía-topo, eventos).WP5:CYL promueve las ventajas de la EV1 a actores turísticos (talleres comerciales, jornadas, prensa). CYL proporciona señalética y equipamientos innovadores para mejorar la calidad del viaje, incluyendo la identificación de la EV1 y la promoción patrimonial.WP6:CYL colabora en la evaluación de beneficios económicos de la EV1 en España (instalación de contadores automáticos).</p> <p>FR: WP1: CYL participe aux séminaires, comités de pilotage et techniques, suivi des risques, évaluation du projet. WP2: CYL participe à la mise en marché transnationale: tour transnational, événementiels de diffusion, mise à niveau du site web, relations presse. CYL participe à la coconstruction d'une coordination espagnole durable. WP3: CYL participe aux formations et soutient ECF. Il collabore au plan transnational et adopte un plan régional/national. WP4 : Il travaille avec les tours operators pour de nouveaux services et produits et avec les éditeurs pour plus de promotion (guide-topo, événementiels). WP5: CYL promeut les atouts de l'EV1 auprès des acteurs du tourisme (ateliers commerciaux, eductour, presse). CYL fournit une signalisation et des équipements innovants pour améliorer la qualité du voyage, dont l'identification de l'EV1 et la promotion patrimoniale. WP6: CYL</p>

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	<p>collabore à évaluer les bénéfices économiques de l'EV1 en Espagne (pose de compteurs automatiques).</p> <p>PT: WP1: CYL participa de seminários, comités de direcção e monitorização do risco técnico, projecto. WP2 avaliação: CYL envolvidos para começar mercado transnacional: voltas transnacionais, eventos de divulgação, adaptação da web, relações com a imprensa. CYL participa de co-construção espanhol sustentável. WP3: CYL participa e apoia formações ECF. Colabora plano transnacional e adota a região / nacional. WP4 plano: Trabalhar com operadores turísticos para novos serviços e produtos e com os editores de reforço da promoção (topo-guia, eventos) .wp5: CYL promove as vantagens dos atores EV1 turísticos (oficinas comerciais, conferências, prima). CYL fornece sinalização e características inovadoras para melhorar a qualidade de viagem, incluindo a identificação e promover o EV1 patrimonial. WP6: CYL colabora na avaliação de benefícios económicos do EV1 em Espanha (instalação de contadores automáticos).</p>
2.5 Contact person	
2.5.1 Name	Susana Noriega Sanz
2.5.2 Email	norsansu@jcyl.es
2.5.3 Phone	+34983329422
2.5.4 Address	Avda. Monasterio Nuestra Señora de Prado, 2
2.5.5 Post code	47015
2.5.6 City	Valladolid
2.5.7 Country	Spain
2.6 Legal representative	
2.6.1 Name	Vicente Cuadrillero Martín
2.6.2 Email	lamgarma@jcyl.es
2.6.3 Phone	+34983376405
2.6.4 Address	Avda. Monasterio Nuestra Señora de Prado, 2
2.6.5 Post code	47015
2.6.6 City	VALLADOLID
2.6.7 Country	Spain
2.6.8 Date of entering into functions	2000-10-06
2.6.9 Probative document of the Legal representative	Anx_22561/2017
2.7 Bank account	
2.7.1 IBAN	ES47 2108 2260 8100 3183 2999
2.7.2 SWIFT	CSPAES2LXXX
2.7.3 Bank	ESPAÑA DUERO
2.7.4 Bank Account Owner	Fundacion Siglo para el Turismo y las Artes de Castilla y Leon
2.7.5 Bank Account Country	Spain

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2.7.6 DTCC Code	
2.7.7 Bank Statement	Anx_22548/2017
2.8 Co-financing declaration	
2.8.1 Document date	2017-09-18
2.8.2 Co-financing declaration	Anx_22550/2017
2.9 State aid declaration	
2.9.1 Date	2017-09-25
2.9.2 State Aid Declaration	Anx_22556/2017
2.0 Partner number	15
2.1 Position in the partnership	Partner
2.2 Entity	
2.2.1 Organization acronym when applicable	DGTE
2.2.2 Organization name	Junta de Extremadura
2.2.3 Organization name in English	Regional Government of Extremadura
2.2.4 Department	General Directorate for Tourism
2.2.5 Type of organization	Regional public organisations
2.2.6 Legal status	Public body
2.2.7 Tax ID	S06110011
2.2.7.1 VAT recovery	0
2.2.7.2 If YES explain how?	EN: ES: FR: PT:
2.2.7.3 VAT statement	Anx_22603/2017
2.2.8 Website	www.turismoextremadura.com
2.2.9 Size of the organization (employees)	26000
2.3 Location	
2.3.1 Country	Spain
2.3.2 Sub-Region (NUTS3)	Extremadura
2.3.3 City	MÉRIDA
2.3.4 Address	Edificio administrativo "La Paz" Avda. Las Comunidades, s/n
2.4 Partner profile	
2.4.1 Partner skills	EN: GTE has competences in tourism promotion and development in Extremadura region. It carries out the national and international promotion of Extremadura over 30 years, and thus developed solid skills in economic development, marketing and products development as cycle tourism for the last 2 years.

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	<p>ES: DGTE es responsable del desarrollo turístico en Extremadura y lleva la promoción nacional e internacional desde hace 30 años. Así , ha desarrollado sólidas competencias en desarrollo económico, marketing y desarrollo de productos como el cicloturismo desde 2 años.</p> <p>FR: DGTE est responsable du développement touristique en Extremadura dont il porte la promotion nationale et internationale depuis 30 ans, et a ainsi développé des compétences solides en développement économique, marketing et développement de produits comme le cyclotourisme depuis 2 ans.</p> <p>PT: DGTE é responsável pelo desenvolvimento do turismo em Extremadura e leva promoção nacional e internacional há 30 anos. Assim, desenvolveu-se fortes habilidades em desenvolvimento econômico, marketing e desenvolvimento de produto como cicloturismo a partir de 2 anos.</p>
2.4.2 Transnational experience	<p>EN: Extremadura has a vaste experience working in transnational projects, because of our proximity to Portugal. DGTE have been working in SUDOE and POCTEP projects.</p> <p>ES: Extremadura beneficia de amplia experiencia en proyectos de cooperación transnacional, debido a su proximidad con Portugal. DGTE ya ha trabajado en proyectos SUDOE y POCTEP.</p> <p>FR: Extremadura bénéficie d'une vaste expérience en projet de coopération transnationale, en raison de sa proximité avec le Portugal. DGTE a travaillé dans des projets SUDOE et POCTEP.</p> <p>PT: Extremadura beneficia de projectos de cooperação transnacional ampla experiencia en, devido à sua proximidade com Portugal. DGTE tem trabalhado em projetos SUDOE e POCTEP.</p>
2.4.3 Role in the project	<p>EN: DGTE implements a various range of actions in Extremadur to fully apply locally the transnational strategy. DGTE contributes globally to all the implementation of all WP. Especially, it partipates to the structuring of a Spanish governancy.</p> <p>ES: DGTE pone en marcha varias acciones en Extremadura para declinar localmente la total estrategia transnacional. DGTE contribuye globalmente en la puesta en marcha de todos los WP. Particularmente, participa en la estructuración de la gobernanza española.</p> <p>FR: DGTE met en place un large panel d'actions en Extremadur pour décliner localement pleinement la stratégie transnationale. DGTE contribue globalement à la mise en œuvre de tous les WP. En particulier, il participe à la structuration de la gouvernance espagnole.</p> <p>PT: DGTE lançou várias ações em Extremadura a declinar estratégia transnacional global localmente. DGTE contribui globalmente na</p>

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implementação de todos os WP. Em particular, ele participa da estruturação da governança espanhol.

2.4.4 Describe the activities that your organisation is going to implement in the project

EN:

WP1: DGTE participates to seminars, steering and technical committees, risk monitoring, and project evaluation. WP2: DGTE contributes to the transnational marketing: transnational tours, dissemination events, web site upgrade. DGTE participates to the co-building of a durable Spanish EV1 coordination. WP3: DGTE attends training and supports ECF. It cooperates for a transnational plan and adopts national/regional plans. It implements route surveying for certification. WP4: DGTE participates to the EV1 accreditation system. DGTE works with tour operator for new services and offers and editors for more promotion (topo-guidebook, events). WP5: DGTE promotes EV1 assets among tourism stakeholders (educ tours, press). DGTE provides on the way innovative signage/facilities, pedelec rentals and intermodal solutions to improve travel quality including EV1 identification and heritage promotion. WP6: RVP contributes to the evaluation process to estimate the economic benefits of EV1 in Spain.

ES:

WP1: DGTE participa en los seminarios, comités de pilotaje y técnicos, seguimiento de riesgos, evaluación del proyecto. WP2: DGTE participa a la puesta en mercado transnacional: vueltas transnacionales, eventos de difusión, adaptación de la web, relaciones prensa. DGTE participa en la co-construcción española sostenible. WP3: DGTE participa en las formaciones y apoya a ECF. Colabora al plan transnacional y adopta el plan regional/nacional. WP4: DGTE trabaja con los turoperadores para nuevos servicios y productos y con los editores para aumentar la promoción (guía-topo, eventos). WP5: DGTE promueve las ventajas de la EV1 a actores turísticos (talleres comerciales, jornadas, prensa). DGTE proporciona señalética y equipamientos innovadores, alquiler de bici a asistencia eléctrica y soluciones intermodales para mejorar la calidad del viaje, incluyendo la identificación de la EV1 y la promoción patrimonial. WP6: DGTE colabora en la evaluación de beneficios económicos de la EV1 en España.

FR:

WP1: DGTE participe aux séminaires, comités de pilotage et techniques, suivi des risques, évaluation du projet. WP2: DGTE participe à la mise en marché transnationale: tour transnational, événementiels de diffusion, mise à niveau du site web. DGTE participe à la coconstruction d'une coordination espagnole durable. WP3: DGTE participe aux formations et soutient ECF. Il collabore au plan transnational et adopte un plan régional/national. WP4 : DGTE travaille avec les tours operators pour de nouveaux services et produits et avec les éditeurs pour plus de promotion (guide-topo, événementiels). WP5: DGTE promeut les atouts de l'EV1 auprès des acteurs du tourisme (eductour, presse). DGTE développe une signalisation et des équipements innovants, de la location de VAE et des solutions intermodales pour améliorer la qualité du voyage, dont l'identification de l'EV1 et la promotion patrimoniale. WP6: DGTE collabore à évaluer les bénéfices économiques de l'EV1 en Espagne.

PT:

WP1: DGTE participa de seminários, comités de direção e monitorização do risco técnico, proyecto. WP2 avaliação: DGTE envolvidos para começar mercado transnacional: voltas transnacionais, eventos de divulgação, adaptação da web, relações com a imprensa. DGTE participa de co-construção espanhol sustentável. WP3: DGTE participa e apoia formações

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	ECF. Colabora plano transnacional e adota o plano regional / nacional.WP4: DGTE trabalha com operadores turísticos para novos serviços e produtos e com os editores de reforço da promoção (topo-guia, eventos) .wp5: DGTE promove as vantagens do EV1 para entidades ligadas ao turismo (workshops, conferências de imprensa). DGTE fornece sinalização e equipamentos inovadores, assistência de aluguer de bicicletas elétrica e soluções intermodais para melhorar a qualidade da viagem, incluindo a identificação e promover o EV1 patrimonial.WP6: DGTE colabora na avaliação de benefícios económicos do EV1 em Espanha.
2.5 Contact person	
2.5.1 Name	Ana Mª Manjón García
2.5.2 Email	ana.manjon@juntaex.es
2.5.3 Phone	+34924332469
2.5.4 Address	Edificio administrativo "La Paz" Avda. Las Comunidades, s/n
2.5.5 Post code	06800
2.5.6 City	Mérida
2.5.7 Country	Spain
2.6 Legal representative	
2.6.1 Name	Francisco Martín Simón
2.6.2 Email	Dgturismo.ei@juntaex.es
2.6.3 Phone	+34924332451
2.6.4 Address	Edificio administrativo "La Paz" Avda. Las Comunidades, s/n
2.6.5 Post code	06800
2.6.6 City	Mérida
2.6.7 Country	Spain
2.6.8 Date of entering into functions	2015-07-17
2.6.9 Probative document of the Legal representative	Anx_22590/2017
2.7 Bank account	
2.7.1 IBAN	ES6920481289043400000149
2.7.2 SWIFT	CECAESMM048
2.7.3 Bank	LIBERBANK
2.7.4 Bank Account Owner	JUNTA DE EXTREMADURA
2.7.5 Bank Account Country	Spain
2.7.6 DTCC Code	
2.7.7 Bank Statement	Anx_22587/2017
2.8 Co-financing declaration	
2.8.1 Document date	2017-09-13
2.8.2 Co-financing declaration	Anx_22597/2017

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2.9 State aid declaration	
2.9.1 Date	2017-09-25
2.9.2 State Aid Declaration	Anx_22594/2017
2.0 Partner number	16
2.1 Position in the partnership	Partner
2.2 Entity	
2.2.1 Organization acronym when applicable	LRTSAU
2.2.2 Organization name	La Rioja Turismo
2.2.3 Organization name in English	La Rioja Tourism
2.2.4 Department	Tourism Promotion
2.2.5 Type of organization	Regional public organisations
2.2.6 Legal status	Public body
2.2.7 Tax ID	A26309617
2.2.7.1 VAT recovery	0
2.2.7.2 If YES explain how?	EN: ES: FR: PT:
2.2.7.3 VAT statement	Anx_22601/2017
2.2.8 Website	www.lariojaturismo.com
2.2.9 Size of the organization (employees)	26
2.3 Location	
2.3.1 Country	Spain
2.3.2 Sub-Region (NUTS3)	La Rioja
2.3.3 City	Logroño
2.3.4 Address	C/ Marqués de Murrieta, 76
2.4 Partner profile	
2.4.1 Partner skills	EN: LRTSAU provides a professional team with optimal working abilities mainly focused on the fields of tourism incoming and regional promotion. In addition it's offered the experience in managing touristic routes ("The way of Saint James") and sustainable tourism. ES: LRTSAU tiene un equipo profesional con capacidades de trabajo óptimas centradas en el campo del turismo y de la promoción regional. Beneficia además de una experiencia en gestión de itinerarios turísticos (Camino de Santiago) y en turismo sostenible. FR:

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	<p>LRTSAU apporte une équipe professionnelle avec des capacités de travail optimales centrées sur le champ du tourisme et de la promotion régionale. En outre, il bénéficie d'expérience en gestion d'itinéraires touristiques (Chemin de Saint James) et en tourisme durable.</p> <p>PT: LRTSAU tem uma equipe de profissionais com capacidades Optimales trabalho centrou-se na área do turismo e promoção regional. Além disso, uma experiência de gerenciamento benefícios roteiros turísticos (Camino de Santiago) e turismo sustentável.</p>
2.4.2 Transnational experience	<p>EN: LRTSAU as a Public Body of the Regional Government of La Rioja has been fully involved in a wide range of transnational projects and it's included in its corporative strategy. Several of LRTSAU members are high experienced in transnational cooperation: LIFE and CARDS programs, AREV, NEXTOUR or WTO.</p> <p>ES: LRTSAU, como organismo público del Gobierno Autónomo de la Rioja, se comprometió en numerosos proyectos transnacionales: esta integrado en la estrategia empresarial. Diversos miembros tienen alta experiencia en cooperación transnacional: programas LIFE et CARDS, AREV, NEXTOUR o WTO.</p> <p>FR: LRTSAU, en tant qu'organisme public du Gouvernement Régional de La Rioja, a été engagé de nombreux projets transnationaux ; c'est intégré à la stratégie d'entreprise. Plusieurs membres sont hautement expérimentés en coopération transnationale: programmes LIFE et CARDS, AREV, NEXTOUR or WTO.</p> <p>PT: LRTSAU, como um organismo público do Governo Autónomo de La Rioja, envolvido em inúmeros projectos transnacionais: está integrado na estratégia de negócios. Vários membros têm elevada experiência em programas de cooperação transnacionais et CARDS vida, AREV, NEXTOUR ou da OMC.</p>
2.4.3 Role in the project	<p>EN: LRTSAU takes part into transnational activities and leads regional actions to upgrade the touristic offer in coherence with EV1 strategy: enhance travel quality, touristic experience and visibility of EV1 in collaboration with regional stakeholders. EV1 will be disseminated as a touristic model.</p> <p>ES: LRTSAU toma parte en actividades profesionales y conduce acciones regionales para poner en coherencia la oferta turística con la estrategia EV1: calidad del viaje, experiencia turística y visibilidad de la EV1 con apoyo de los actores regionales. EV1 estará difundido como modelo turístico.</p> <p>FR: LRTSAU prend part aux activités transnationales et conduit des actions régionales pour mettre en cohérence l'offre touristique avec la stratégie EV1: qualité de voyage, expérience touristique et visibilité de l'EV1 avec l'appui des acteurs régionaux. EV1 sera diffusé comme modèle touristique</p> <p>PT: LRTSAU participa de atividades profissionais e realiza ações regionais para trazer a oferta turística coerente com a estratégia de EV1: viagem de qualidade, experiência de turismo e visibilidade do EV1, com o apoio de agentes regionais. EV1 será lançado como um modelo de turismo.</p>

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2.4.4 Describe the activities that your organisation is going to implement in the project

EN:

WP1: participates to seminars, steering and technical committees, risk monitoring, and project evaluation. WP2: contributes to the transnational marketing: transnational tour, dissemination events, web site upgrade. Participates to the co-building of a durable Spanish EV1 coordination. WP3: attends training and supports ECF. It cooperates for a transnational plan and adopts national/regional plans. It implements route surveying for certification. WP4: participates to the EV1 accreditation system (network). Works with tourism stakeholders to develop new services and offers, including civil involvement. WP5: implements a strategic plan to promote EV1 among tourism stakeholders. LRTSAU studies signing requirements and improves travel quality (including EV1 identification and heritage promotion) with innovative signage/facilities, pedelec rentals and intermodal solutions. WP6 : contributes to the dissemination of the economic benefits of EV1.

ES:

WP1:participa en los seminarios,comites de pilotaje y técnicos, seguimiento de riesgos,evaluación del proyecto.WP2: participa a la puesta en mercado transnacional: vueltas transnacionales, eventos de difusión, adaptación de la web, relaciones prensa. Participa en la co-construcción española sostenible. WP3: participa en las formaciones y apoya a ECF. Colabora al plan transnacional y adopta el plan regional/nacional.WP4: participa al sistema de acreditación (red).Trabaja con los actores del turismo para nuevos servicios y productos, particularmente con la implicación ciudadana. WP5: pone en marcha un plan estratégico para la promoción de la EV1 con los actores del turismo. Estudia las condiciones de señalética y mejora la calidad del viaje, (incluyendo la identificación de la EV1 y la promoción patrimonial) con equipamientos innovadores, alquiler de bici a asistencia eléctrica y soluciones intermodales .WP6: difundirá los resultados de la evaluación de beneficios económicos de la EV1

FR:

WP1:participe aux séminaires, comités de pilotage et techniques, suivi des risques, évaluation du projet.WP2: participe à la mise en marché transnationale: tour transnational, événementiels de diffusion, mise à niveau du site web.Participe à la coconstruction d'une coordination espagnole durable.WP3: participe aux formations et soutient ECF. Il collabore au plan transnational et adopte un plan régional/national. Il audite l'itinéraire pour la certification. WP4 : participe au système d'accréditation (réseau). Travaille avec les acteurs du tourisme pour de nouveaux services/produits, notamment avec l'implication citoyenne.WP5: met en place un plan stratégique pour la promotion de l'EV1 auprès des acteurs du tourisme. Etudie les conditions de signalisation et améliore la qualité de voyage (avec identification de l'EV1 et promotion patrimoniale) avec signalisation et équipements innovants, location de VAE et solutions intermodales.WP6 : diffusera les résultats de l'évaluation économique

PT:

WP1:participa de seminários, comitês de direção e técnicos, monitoramento de riscos e avaliação de projetos. WP2:contribui para o marketing transnacional: tour transnacional, eventos de disseminação, atualização de site. Participa da co-construção de uma coordenação durável espanhol EV1. WP3:atende treinamento e apóia ECF. Coopera para um plano transnacional adota planos nacionais / regionais. Implementa o levantamento de rotas para certificação. WP4:participa do sistema de acreditação EV1 (rede). Trabalha

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	com as partes interessadas no turismo para desenvolver novos serviços/ofertas, incluindo envolvimento civil. WP5:implementa um plano estratégico para promover o EV1 entre as partes interessadas do turismo. Estuda a assinatura de requisitos e melhora a qualidade de viagem (incluindo a identificação de EV1 e promoção de património) com sinalização / instalações inovadoras, aluguel pedelec e soluções intermodais. WP6: contribui para a divulgação dos benefícios econômicos do EV1.
2.5 Contact person	
2.5.1 Name	Violeta García Sáenz de Inestrillas
2.5.2 Email	dmc@lariojaturismo.com
2.5.3 Phone	+34941287354
2.5.4 Address	C/ San Millán, 25
2.5.5 Post code	26004
2.5.6 City	Logroño
2.5.7 Country	Spain
2.6 Legal representative	
2.6.1 Name	Eduardo Rodríguez Osés
2.6.2 Email	dct@larioj.org
2.6.3 Phone	+34941291660
2.6.4 Address	C/ Marqués de Murrieta, 76
2.6.5 Post code	26005
2.6.6 City	Logroño
2.6.7 Country	Spain
2.6.8 Date of entering into functions	2016-12-01
2.6.9 Probative document of the Legal representative	Anx_22589/2017
2.7 Bank account	
2.7.1 IBAN	ES3801826034100201500571
2.7.2 SWIFT	BBVAESMMXXX
2.7.3 Bank	Banco Bilbao Vizcaya Argentaria
2.7.4 Bank Account Owner	La Rioja Turismo S.A.U.
2.7.5 Bank Account Country	Spain
2.7.6 DTCC Code	
2.7.7 Bank Statement	Anx_22600/2017
2.8 Co-financing declaration	
2.8.1 Document date	2017-09-18
2.8.2 Co-financing declaration	Anx_22599/2017
2.9 State aid declaration	

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2.9.1 Date	2017-09-18
2.9.2 State Aid Declaration	Anx_22596/2017
2.0 Partner number	17
2.1 Position in the partnership	Partner
2.2 Entity	
2.2.1 Organization acronym when applicable	CDT
2.2.2 Organization name	Consejería de Turismo y Deporte – Junta de Andalucía
2.2.3 Organization name in English	Ministry for Tourism and Sports – Regional Government of Andalusia
2.2.4 Department	General secretary for Tourism
2.2.5 Type of organization	Regional public organisations
2.2.6 Legal status	Public body
2.2.7 Tax ID	S4111001F
2.2.7.1 VAT recovery	0
2.2.7.2 If YES explain how?	EN: ES: FR: PT:
2.2.7.3 VAT statement	Anx_22588/2017
2.2.8 Website	http://www.ctd.junta-andalucia.es/turismoydeporte/opencms/
2.2.9 Size of the organization (employees)	200
2.3 Location	
2.3.1 Country	Spain
2.3.2 Sub-Region (NUTS3)	Andalucia (Huelva, Cádiz and Sevilla)
2.3.3 City	SEVILLE
2.3.4 Address	C/Juan Antonio de Vizarrón, s/n, Edificio Torretriana
2.4 Partner profile	
2.4.1 Partner skills	EN: CDT has the exclusive competence in Andalusia to enhance economic growth and employment in tourism: studies, promotion, research for new markets, technologies. While Ministry focuses on management and coordination, operational activities are outsourced to a public company in charge of tourism. ES: CDT tiene la competencia exclusiva del Turismo en Andalucía para reforzar el crecimiento del empleo en turismo : estudios, nuevos mercados, tecnologías. Mientras el Ministerio se centre en la gestión y coordinación, las actividades operacionales están delegadas a la empresa pública habilitada. FR: CDT a la compétence exclusive en Andalousie pour renforcer la croissance et l'emploi dans le tourisme: études, promotion, nouveaux marchés, technologies. Alors que le Ministère se centre sur la gestion et coordination,

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	<p>les activités opérationnelles sont déléguées à une entreprise publique habilitée.</p> <p>PT: CDT tem a competição exclusiva do Turismo em Andaluzia para reforçar o crescimento do emprego em material de Turismo: estudos, novos mercados, tecnologias. Enquanto o Ministério se centra na gestão e coordenação, as atividades operacionais estão delegadas à empresa pública habilitada.</p>
2.4.2 Transnational experience	<p>EN: CDT has a strong experience both participating and managing EU co-financed projects from different European Programmes, such as Sudoce, Interreg and POCTEP and POCTEFEX.</p> <p>ES: CDT dispone de fuerte experiencia en participación y gestión de proyectos apoyados por fondos europeos en diferentes programas europeos como SUDOE, INTERREG, PCOTEP et PECTEFEX.</p> <p>FR: CDT dispose d'une forte expérience en participation et gestion de projets soutenus par des fonds européens dans différents programmes européens comme SUDIE, INTERREG, PCOTEP et PECTEFEX.</p> <p>PT: CDT dispõe de uma forte experiência em participação e gestão de projetos apoiados por fundos europeus em diferentes programas europeus como SUDOE, INTERREG, PCOTEP e PECTEFEX.</p>
2.4.3 Role in the project	<p>EN: CDT takes part into transnational activities (leadership of the activity on civil involvement) and Spanish governance structuring. It implements a various range of actions in Andalusia to apply the transnational strategy and standards in travel quality, touristic experience and promotion</p> <p>ES: CDT toma parte en actividades transnacionales (líder de la actividad de implicación civil) y en la estructuración de la gobernanza española. Realiza diversas acciones para declinar en Andalusia estrategia y estándares transnacionales, en calidad de viaje, experiencia turística, promoción.</p> <p>FR: CDT prend part aux activités transnationales (pilote de l'activité d'implication civile) et à la structuration de la gouvernance espagnole. Il réalise des actions diverses pour décliner en Andalousie stratégie et standards transnationaux en qualité de voyage, expérience touristique, promotion.</p> <p>PT: CDT toma parte em actividades transnacionais e na estruturação da governação espanhola. Realiza diversas ações para declinar em Andalusia estrategia y estándares transnacionales, en calidad de viaje, experiencia turística, promoción.</p>
2.4.4 Describe the activities that your organisation is going to implement in the project	<p>EN: WP1: CDT participates to seminars, steering and technical committees, risk monitoring, and project evaluation. WP2: CDT contributes to the transnational marketing: transnational tour, dissemination events, web site upgrade. CDT participates to the co-building of a durable Spanish EV1 coordination. WP3: CDT attends training and supports ECF. It cooperates for a transnational plan and adopts national/regional plans. It implements route surveying for certification. WP4: CDT participates to the EV1 accreditation system (network).</p>

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CDT works with tourism stakeholders to develop new services and offers, including civil involvement. WP5: CDT promotes EV1 as a destination of excellence among tourism stakeholders, improves travel quality (including EV1 identification and heritage promotion) with innovative signage/facilities, pedelec rentals and intermodal solutions. WP6: CDT contributes to the evaluation of economic benefit of EV1

ES:

WP1: CDT participa en los seminarios, comités de pilotaje y técnicos, seguimiento de riesgos, evaluación del proyecto. WP2: CDT participa a la puesta en mercado transnacional: vueltas transnacionales, eventos de difusión, adaptación de la web, relaciones prensa. CDT participa en la co-construcción española sostenible. WP3: participa en las formaciones y apoya a ECF. Colabora al plan transnacional y adopta el plan regional/nacional. Audita el itinerario para la certificación. WP4: participa al sistema de acreditación (red). Trabaja con los actores del turismo para nuevos servicios y productos, particularmente con la implicación ciudadana. WP5: promueve la EV1 como destino de excelencia a los actores del turismo. Mejora la calidad del viaje, (incluyendo la identificación de la EV1 y la promoción patrimonial) con señalización y equipamientos innovadores, alquiler de bici a asistencia eléctrica y soluciones intermodales. WP6: colabora en la evaluación de beneficios económicos de la EV1.

FR:

WP1: CDT participe aux séminaires, comités de pilotage et techniques, suivi des risques, évaluation du projet. WP2: CDT participe à la mise en marché transnationale: tour transnational, événementiels de diffusion, mise à niveau du site web. CDT participe à la coconstruction d'une coordination espagnole durable. WP3: CDT participe aux formations et soutient ECF. Il collabore au plan transnational et adopte un plan régional/national. Il audite l'itinéraire pour la certification. WP4 : CDT participe au système d'accréditation (réseau). Il travaille avec les acteurs du tourisme pour de nouveaux services et produits, notamment avec l'implication citoyenne. WP5: CDT promeut l'EV1 comme destination d'excellence auprès des acteurs du tourisme. Il améliore la qualité de voyage (dont identification de l'EV1 et promotion patrimoniale) avec signalisation et équipements innovants, location de VAE et solutions intermodales. WP6: CDT collabore à évaluer les bénéfices économiques de l'EV1 en Espagne.

PT:

WP1: Participação dos CDT nos seminários, estudos de pilotagem e técnicos, acompanhamento de riscos, avaliação do projecto. WP2: CDT participa a la puesta en el mercado transnacional: vueltas transnacionales, eventos de difusión, adaptação da teia, relações prensa. CDT participa na co-construção española sustentável. WP3: participação nas formações e apoio a um ECF. Colabora al plano transnacional e adotar o plano regional / nacional. Audição do itinerário para a certificação. WP4: participe o sistema de acreditação (vermelho) .Trabaja com os atores do turismo para novos serviços e produtos, particularmente com a implicação da cidade. WP5: promueve la EV1 como destino de excelência e os atores do turismo. Melhoramento da qualidade de viagem, (com a identificação da EV1 e da promoção patrimonial) com indicação e equipamientos inovadores, aluguel de assistência elétrica e soluções intermodais. WP6: colabora na avaliação de benefícios econômicos da EV1.

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2.5 Contact person	
2.5.1 Name	Alicia Fajardo
2.5.2 Email	alicia.fajardo@juntadeandalucia.es
2.5.3 Phone	+34662976928
2.5.4 Address	C/Juan Antonio de Vizarrón, s/n, Edificio Torretriana
2.5.5 Post code	41092
2.5.6 City	Seville
2.5.7 Country	Spain
2.6 Legal representative	
2.6.1 Name	Diego Ramos Sánchez
2.6.2 Email	viceconsejeria.ctd@juntadeandalucia.es
2.6.3 Phone	+34955065045
2.6.4 Address	C/Juan Antonio de Vizarrón, s/n, Edificio Torretriana
2.6.5 Post code	41092
2.6.6 City	Seville
2.6.7 Country	Spain
2.6.8 Date of entering into functions	2015-07-15
2.6.9 Probative document of the Legal representative	Anx_22602/2017
2.7 Bank account	
2.7.1 IBAN	ES91 9000 0057 6003 5005 0017
2.7.2 SWIFT	ESPBESMMXXX
2.7.3 Bank	Banco de España
2.7.4 Bank Account Owner	Consejeria de turismo y deporte - Junta de Andalucía
2.7.5 Bank Account Country	Spain
2.7.6 DTCC Code	
2.7.7 Bank Statement	Anx_22584/2017
2.8 Co-financing declaration	
2.8.1 Document date	2017-09-18
2.8.2 Co-financing declaration	Anx_22585/2017
2.9 State aid declaration	
2.9.1 Date	2017-10-25
2.9.2 State Aid Declaration	Anx_22598/2017
2.0 Partner number	18
2.1 Position in the partnership	Partner
2.2 Entity	

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2.2.1 Organization acronym when applicable	SCC
2.2.2 Organization name	Sligo County Council
2.2.3 Organization name in English	Sligo County Council
2.2.4 Department	Community and Enterprise Unit/ Local Enterprise office
2.2.5 Type of organization	Local public organisations
2.2.6 Legal status	Public body
2.2.7 Tax ID	9586690F
2.2.7.1 VAT recovery	0
2.2.7.2 If YES explain how?	EN: ES: FR: PT:
2.2.7.3 VAT statement	Anx_22592/2017
2.2.8 Website	www.sligococo.ie
2.2.9 Size of the organization (employees)	400
2.3 Location	
2.3.1 Country	Ireland
2.3.2 Sub-Region (NUTS3)	Border, Midland and Western
2.3.3 City	Sligo
2.3.4 Address	Sligo County Council, City Hall, Quay St., Sligo , Ireland
2.4 Partner profile	
2.4.1 Partner skills	<p>EN: Sligo County Council is the unit of local government in the county region. Its core areas of responsibility include : Economic Development, Marketing and tourism promotion, Planning -policy and control, Roads- Policy and Housing- Policy (design and delivery).</p> <p>ES: Sligo County Council est l'unité de gouvernement local dans la région du comté. Ses principaux domaines de responsabilité sont les suivants: développement économique, marketing et promotion du tourisme, planification et contrôle, politique des routes et de logement - conception et prestation.</p> <p>FR: Sligo County Council est l'unité de gouvernement local dans la région du comté. Ses principaux domaines de responsabilité sont les suivants: développement économique, marketing et promotion du tourisme, planification et contrôle, politique des routes et de logement - conception et prestation.</p> <p>PT: O conselho de condado de Sligo é a união de governo local na região do condado. Os principais domínios de responsabilidade são os seguintes: desenvolvimento económico, marketing e promoção do turismo, planeamento e controlo, política de rotas e de alojamento - concepção e prestação.</p>

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2.4.2 Transnational experience

EN:

SCC has extensive experience of the management and implementation of EU funded projects. It was recently involved as project partner in several transnational projects, with possible synergy with AtlanticOnBike: Border Uplands, North west cycle trail, Kingfisher trail (Interreg).

ES:

SCC dispone de una amplia experiencia de gestión y puesta en marcha de proyectos apoyados por fondos europeos. Fue recientemente socio de diversos proyectos transnacionales con posibles sinergias con AtlanticOnBike: Border Uplands, North west cycle trail, Kingfisher trail (Interreg).

FR:

SCC dispose d'une vaste expérience de management et mise en œuvre de projets soutenus par des fonds européens. Il a récemment été partenaire de plusieurs projets transnationaux, avec de possibles synergies avec AtlanticOnBike: Border Uplands, North west cycle trail, Kingfisher trail (Interreg).

PT:

O SCC dispõe de uma ampla experiência de gestão e implementação de projectos apoiados por fundos europeus. Foi recentemente socio de diversos projectos transnacionais com possíveis sinergias com AtlanticOnBike: Uplands Fronteira, trilha de ciclo noroeste, trilha de Kingfisher (Interreg).

2.4.3 Role in the project

EN:

SCC contributes globally to all WP. SCC will provide extensive experience of transnational cooperation, and will implement a various actions of innovative touristic products and economic evaluation. With the 2 others partners (MCC & DCC), SCC will develop a coherent and efficient strategy in Ireland

ES:

SCC contribuye globalmente al conjunto de los WP. SCC ofrecerá su varia experiencia de cooperación trasnacional y pondrá en marcha diversas acciones para productos turísticos innovadores y evaluación económica. Con MCC&CDC, SCC desarrollará una estrategia coherente i eficaz en Irlanda.

FR:

SCC contribue globalement à l'ensemble des WP. SCC offrira une vaste expérience de coopération transnationale, et mettra en œuvre une variété d'actions pour des produits touristiques innovants et l'évaluation économique. Avec MCC & CDC, SCC développera une stratégie cohérente et efficace en Irlande.

PT:

SCC contribuir globalmente para o conjunto de WP. SCC oferecerá sua experiência de cooperação transnacional e pondrá em marcha diversas ações para produtos turísticos inovadores e avaliação económica. Con MCC & CDC, SCC desenvolveu uma estratégia coerente e eficaz na Irlanda.

2.4.4 Describe the activities that your organisation is going to implement in the project

EN:

WP1: SCC participates to seminars, political and technical committees, risk monitoring, project evaluation. WP2: SCC contributes actively to marketing strategy and dissemination events. It upgrades its website to be in coherence with transnational marketing strategy. WP3: SCC attends training and supports ECF. It adopts transnational and regional plan. It surveys the route for certification. It participates to the national coordinacion. WP4: SCC participates to the EV1 accreditation system and its promotion. It cooperates with local

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stakeholders notably tour operators to boost the development of new touristic products. WP5: SCC promotes EV1 as destination of excellence among stakeholders from tourism sector, provides innovative signage/facilities on the way, develops pedelec rentals and intermodal solutions (tours, campaign) .WP6: SCC contributes to the evaluation of economic benefit of EV1 (automatic counters).

ES:

WP1: SCC participa en los seminarios, comites políticos y técnicos, seguimiento de riesgos y evaluación del. WP2: SCC contribuye a la estrategia marketing y a los eventos de difusión. Pone en coherencia su sitio Web con la estrategia transnacional. WP3: SCC participa en las formaciones y apoya a ECF. Adopta el plan transnacional y regional y audita la vía para certificación. WP4: SCC participa al sistema de acreditación EV1 y a su promoción. Coopera con los actores locales para estimular el desarrollo turístico: nuevos productos. WP5: SCC promueve EV1 como destino de excelencia a actores turísticos, proporciona equipamientos y señalética innovadores, desarrolla el alquiler de bici a asistencia eléctricas (jornadas, campanas). WP6: SCC colabora en la evaluación de beneficios económicos de la EV1 (instalación de contadores automáticos).

FR:

WP1: SCC participe aux séminaires, comités politiques et techniques, participe au suivi des risques et à l'évaluation du projet WP2: SCC contribue à la stratégie marketing et aux événementiels de diffusion. Il met en cohérence son site web avec la stratégie transnationale. WP3: SCC participe aux formations et soutient ECF. Il adopte un plan transnational et régional, et audite la route pour la certification. Il participe à la coordination nationale. WP4 : SCC participe au système d'accréditation EV1 et à sa promotion. Il coopère avec les acteurs locaux notamment les tours operators pour stimuler le développement de nouveaux produits touristiques. WP5: SCC promeut l'EV1 comme destination d'excellence auprès des acteurs du tourisme, fournit équipements et signalisation innovants, développe la location de VAE et solutions intermodales (tour, campagnes). WP6: SCC collabore à l'évaluation des bénéfices économiques de l'EV1 (installation de compteurs automatiques).

PT:

WP1: SCC participar em seminários, comites políticos y técnicos, acompanhamento de riscos e avaliação del. WP2: SCC contribuir para a estratégia de marketing e os eventos de difusão. Pôr em coerência com o site Web com a estratégia transnacional. WP3: SCC participa em formações e apoia um ECF. Adotar o plano transnacional e regional e auditar a via para certificar. WP4: SCC participam no sistema de acreditação EV1 e na sua promoção. Cooperar com os actores locais para estimular o desenvolvimento turístico: novos productos. WP5: SCC promueve EV1 como um destino de excelência em um acionadores turísticos, fornece equipamientos e sinalizadores inovadores, desenvolve o aluguer de bicicletas e de campanhas. WP6: Colocação de SCC na avaliação de benefícios econômicos de EV1 (instalação de contadores Automáticos).

2.5 Contact person

2.5.1 Name

Michael Carty

2.5.2 Email

mcarty@sligococo.ie

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2.5.3 Phone	+353719114404
2.5.4 Address	Sligo County Council, City Hall, Quay St.
2.5.5 Post code	F91 PP44
2.5.6 City	Sligo
2.5.7 Country	Ireland
2.6 Legal representative	
2.6.1 Name	Hegarty & Armstrong Solicitors
2.6.2 Email	h&a;solicitors@millehouse.com
2.6.3 Phone	+353 71 9142648
2.6.4 Address	Millennium House, Stephen Street
2.6.5 Post code	F91 E7KH
2.6.6 City	Sligo
2.6.7 Country	Ireland
2.6.8 Date of entering into functions	2014-10-01
2.6.9 Probative document of the Legal representative	Anx_22595/2017
2.7 Bank account	
2.7.1 IBAN	IE16 BOFI 90544018581472
2.7.2 SWIFT	BOFIE2D
2.7.3 Bank	BANK OF IRELAND INTERNATIONAL BANKING
2.7.4 Bank Account Owner	Sligo County Council
2.7.5 Bank Account Country	Ireland
2.7.6 DTCC Code	
2.7.7 Bank Statement	Anx_34284/2017
2.8 Co-financing declaration	
2.8.1 Document date	2017-09-19
2.8.2 Co-financing declaration	Anx_22593/2017
2.9 State aid declaration	
2.9.1 Date	2017-09-26
2.9.2 State Aid Declaration	Anx_22591/2017
2.0 Partner number	19
2.1 Position in the partnership	Associated partner
2.2 Entity	
2.2.1 Organization acronym when applicable	SI
2.2.2 Organization name	Sport Ireland
2.2.3 Organization name in English	Sport Ireland

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2.2.4 Department	Sport Ireland Trails
2.2.5 Type of organization	National public organisations
2.2.6 Legal status	Public body
2.2.7 Tax ID	IE3384037AH
2.2.7.1 VAT recovery	0
2.2.7.2 If YES explain how?	EN: ES: FR: PT:
2.2.7.3 VAT statement	Anx_26918/2017
2.2.8 Website	www.sportireland.ie - www.irishtrails.ie
2.2.9 Size of the organization (employees)	76
2.3 Location	
2.3.1 Country	Ireland
2.3.2 Sub-Region (NUTS3)	Southern and Eastern
2.3.3 City	Dublin
2.3.4 Address	Sport Ireland, Westend Office Park, D15 KPW7, Blanchardstown , Dublin
2.4 Partner profile	
2.4.1 Partner skills	<p>EN: Sport Ireland is a National agency which supports and promotes the development of walking, cycling and water trails in Ireland. Work includes : Training and guidance on the development of trails, Management of quality standards. Lead agency of the National EuroVelo Co-ordination Center in Ireland.</p> <p>ES: Sport Ireland es una agencia nacional que promueve el desarrollo de caminos, ciclismo y senderos acuáticos en Irlanda. El trabajo incluye: Capacitación y orientación sobre el desarrollo, Gestión de estándares de calidad. Organismo director del Centro Nacional de Coordinación EuroVelo en Irlanda.</p> <p>FR: Sport Ireland est une agence nationale qui promeut le développement de sentiers pédestres, cyclables et aquatiques en Irlande. Les travaux comprennent: la formation et l'orientation sur le développement, la gestion des normes de qualité. Chef de file du Centre Irlandais de coordination EuroVelo.</p> <p>PT: Sport Ireland é uma agência nacional que apoia e promove o desenvolvimento de trilhas para caminhadas, ciclismo e água na Irlanda. O trabalho inclui: Treinamento e orientação sobre o desenvolvimento, Gestão de padrões de qualidade. Agência principal do Centro Irlanda de Coordenação EuroVelo.</p>
2.4.2 Transnational experience	<p>EN: Work with agencies in Northern Ireland to develop trans national trails between Ireland and UK. Work with Visitor Safety in the Countryside Group (VSCG) in UK to support development of guidance for visitor safety .</p> <p>ES:</p>

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	<p>Trabaja con agencias en Irlanda del Norte para desarrollar senderos trans nacionales entre Irlanda y el Reino Unido. Trabajar con el Grupo de la Seguridad de los Visitantes en el Campo (VSCG) en el Reino Unido para apoyar el desarrollo de orientación para la seguridad de los visitantes.</p> <p>FR: Collabore avec des agences en Irlande du Nord pour développer des sentiers trans nationaux entre l'Irlande et le Royaume-Uni. Travailler avec le groupe de la sécurité des visiteurs dans les campagnes (VSCG) au Royaume-Uni pour soutenir l'élaboration d'orientations pour la sécurité des visiteurs.</p> <p>PT: Trabalha com agências na Irlanda do Norte para desenvolver trilhas transnacionais entre a Irlanda eo Reino Unido. Trabalhar com a Segurança dos Visitantes no Grupo Countryside (VSCG) no Reino Unido para apoiar o desenvolvimento de orientação para a segurança dos visitantes.</p>
2.4.3 Role in the project	<p>EN: Act as coordinator facilitating the assessment, development and implementation of the route in Donegal, Sligo and Mayo. Disseminate results in Ireland.</p> <p>ES: Actuara como coordinador facilitando la evaluación, desarrollo e implementación de la ruta en Donegal, Sligo y Mayo. Apoyara la difusión de los resultados en Irlanda.</p> <p>FR: Agira en tant que coordinateur facilitant l'évaluation, le développement et la mise en œuvre de l'itinéraire à Donegal, Sligo et Mayo. Diffusera les résultats en Irlande.</p> <p>PT: Atuar como coordenador facilitando a avaliação, desenvolvimento e implementação da rota em Donegal, Sligo e Mayo. Divulgar os resultados na Irlanda.</p>
2.4.4 Describe the activities that your organisation is going to implement in the project	<p>EN: As national co-ordinator facilitate the implementation of EuroVelo criteria and standards, including the provision of advice and guidance and the inspection of the completed EuroVelo route against the EuroVelo certification criteria. Facilitate other aspects of the route development as required. Disseminate results throughout Irish territory.</p> <p>ES: Como coordinador nacional, facilitará la aplicación de los criterios y normas EuroVelo, incluida la prestación de asesoramiento y orientación y la inspección de la ruta EuroVelo completada en función de los criterios de certificación EuroVelo. Facilitar otros aspectos del desarrollo de la ruta según sea necesario. Difundir los resultados en el conjunto del territorio irlandés.</p> <p>FR: En tant que coordinateur national, il facilite la mise en œuvre des critères et normes EuroVelo, y compris la fourniture de conseils et ainsi que l'inspection de la route EuroVelo achevée par rapport aux critères de certification EuroVelo. Faciliter d'autres aspects du développement de l'itinéraire, au besoin. Diffuser les résultats dans l'ensemble du territoire Irlandais.</p> <p>PT: Como coordenador nacional, facilita a implementação dos critérios e normas EuroVelo, incluindo a prestação de aconselhamento e orientação e a</p>

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	inspecção da rota EuroVelo concluída em relação aos critérios de certificação EuroVelo. Facilitar outros aspectos do desenvolvimento da rota conforme necessário. Difundir os resultados no conjunto do território irlandês.
2.5 Contact person	
2.5.1 Name	Doug Corrie
2.5.2 Email	dcorrie@sportireland.ie
2.5.3 Phone	+35318608839
2.5.4 Address	Sport Ireland, Westend Office Park
2.5.5 Post code	D15 KPW7
2.5.6 City	Blanchardstown , Dublin
2.5.7 Country	Ireland
2.6 Legal representative	
2.6.1 Name	Philip Lee Solicitors
2.6.2 Email	info@philiplee.ie
2.6.3 Phone	+35312376700
2.6.4 Address	7/8 Wilton Terrace
2.6.5 Post code	Dublin 2
2.6.6 City	Dublin
2.6.7 Country	Ireland
2.6.8 Date of entering into functions	2017-11-28
2.6.9 Probative document of the Legal representative	Anx_26927/2017
2.7 Bank account	
2.7.1 IBAN	
2.7.2 SWIFT	
2.7.3 Bank	Bank
2.7.4 Bank Account Owner	Sport Ireland
2.7.5 Bank Account Country	Ireland
2.7.6 DTCC Code	
2.7.7 Bank Statement	Anx_26928/2017
2.8 Co-financing declaration	
2.8.1 Document date	2017-11-28
2.8.2 Co-financing declaration	Anx_26917/2017
2.9 State aid declaration	
2.9.1 Date	2017-11-28
2.9.2 State Aid Declaration	Anx_26922/2017
2.0 Partner number	20

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2.1 Position in the partnership	Associated partner
2.2 Entity	
2.2.1 Organization acronym when applicable	MNE
2.2.2 Organization name	Mayo North East
2.2.3 Organization name in English	Mayo North East
2.2.4 Department	-
2.2.5 Type of organization	Civil society and third sector organisations
2.2.6 Legal status	Not-for-profit private organization
2.2.7 Tax ID	96965900
2.2.7.1 VAT recovery	0
2.2.7.2 If YES explain how?	EN: ES: FR: PT:
2.2.7.3 VAT statement	Anx_26912/2017
2.2.8 Website	www.mayonortheast.com
2.2.9 Size of the organization (employees)	45
2.3 Location	
2.3.1 Country	Ireland
2.3.2 Sub-Region (NUTS3)	Border, Midland and Western
2.3.3 City	Foxford, Co Mayo
2.3.4 Address	Main Steet F26 V226
2.4 Partner profile	
2.4.1 Partner skills	<p>EN: MNE is a local development agency with extensive experience in community development, sport and supporting business creation and expansion. Skills in tourism marketing, collaborative linkages between tourism enterprises. Member of Mayo County Tourism Steering Committee and National Rural Network.</p> <p>ES: MNE es una agencia de desarrollo local con amplia experiencia en el desarrollo de la comunidad, deporte y expansión de negocios. Competencias en marketing turístico, colaboración entre empresas turísticas. Miembro del Comité de Dirección de Turismo de Mayo y de la Red Rural Nacional.</p> <p>FR: MNE est une agence de développement local ayant de l'expérience dans le développement communautaire, le sport et la création d'entreprises. Compétences en marketing touristique, mise en réseau des entreprises. Membre du Comité directeur Mayo County Tourisme et Réseau rural national.</p> <p>PT:</p>

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	<p>MNE é uma agência de desenvolvimento local com experiência em desenvolvimento comunitário, do desporto e apoiar a criação de empresas e expansão. Habilidades de marketing de turismo, empresas de redes. Membro do Comité de Direcção da Mayo County Turismo e Rede Rural Nacional.</p>
2.4.2 Transnational experience	<p>EN: Interrig 4B CYCLEAU, Interrig 4C MAREMA, Interrig 4C FUTERISM. We also participated in numerous Leonardo di Vinci and Grundvig projects.</p> <p>ES: Interreg 4B CYCLEAU, INTERREG 4C MAREMA, Interreg 4C FUTURISM. También participamos en numerosos proyectos Leonardo di Vinci y Grundvig.</p> <p>FR: INTERREG 4B CYCLEAU, INTERREG 4C MAREMA, INTERREG 4C FUTURISM. Nous avons également participé à de nombreux projets Leonardo di Vinci et Grundvig.</p> <p>PT: Interreg 4B CYCLEAU, Interreg 4C MAREMA, Interreg 4C FUTURISM. Participámos também em numerosos projectos Leonardo di Vinci e Grundvig.</p>
2.4.3 Role in the project	<p>EN: MNE works closely with national tourism agencies enterprises. Act as a coordinator in promoting and developing cooperative linkages between cycle tourism and sports tourism business enterprises and developing collaboration between rural and urban communities along the Velo1 route in Mayo</p> <p>ES: MNE trabaja en estrecha colaboración con las empresas nacionales de agencias de turismo. Actua como coordinador en el desarrollo de vínculos de cooperación entre el turismo ciclista y las empresas comerciales de turismo deportivo y de la colaboración entre las comunidades rurales y urbanas.</p> <p>FR: MNE travaille en étroitement avec les agences nationales de tourisme. Agit en tant que coordinateur dans le développement des liens de coopération entre le tourisme cycliste et les entreprises commerciales de tourisme sportif, de la collaboration entre les communautés rurales et urbaines.</p> <p>PT: MNE trabalha em estreita colaboração com as agências nacionais de agências de turismo. Atua como coordenador na promoção e desenvolvimento de vínculos cooperativos entre turismo de ciclo e empresas de turismo de esportes e desenvolvimento de colaboração entre comunidades rurais e urbanas.</p>
2.4.4 Describe the activities that your organisation is going to implement in the project	<p>EN: Promoting and develop cooperative linkages between cycle tourism and sports tourism business enterprises. Developing collaboration between rural and urban communities along the Velo1 route in Mayo : - Provision of technical assistance to committed city/town, - Organisation of a transnational awareness tour for tour operators to motivate them to develop touristic packs in relation with EV1, - Raising awareness among private stakeholders to develop services for cyclists : organisations of 3 events to promote EV1 and raise awareness on the potential market for bike services</p> <p>ES: Promover y desarrollar colaboraciones entre el turismo ciclista y las empresas de turismo deportivo. Desarrollar la colaboración entre comunidades rurales y urbanas a lo largo de la ruta Velo1 en Mayo : - Prestación</p>

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de asistencia técnica a los municipios, - Organización de una gira de sensibilización transnacional a los operadores turísticos para motivarlos a desarrollar paquetes turísticos en relación con EV1, - Sensibilización de las partes interesadas privadas en el desarrollo de servicios para ciclistas: organizaciones de 3 eventos para promover EV1 y sensibilización sobre el mercado potencial de los servicios de bicicletas

FR:

Promouvoir et développer des liens de coopération entre le tourisme cycliste et les entreprises de tourisme sportif. Développer la collaboration entre les communautés rurales et urbaines le long de la route Velo1 à Mayo: - Fourniture d'une assistance technique aux villes, - Organisation d'une tournée de sensibilisation transnationale pour les voyageurs (tours operateurs) pour les motiver à développer des packs touristiques en relation avec EV1, - Sensibilisation des parties prenantes privées au développement de services pour les cyclistes: organisations de 3 événements pour la promotion de l'EV1 et sensibilisation sur le marché potentiel des services de vélo

PT:

Promover e desenvolver vínculos cooperativos entre o turismo de ciclo e as empresas de turismo de esporte. Desenvolver a colaboração entre comunidades rurais e urbanas ao longo da rota Velo1 em Mayo: - Prestação de assistência técnica aos municípios, - Organização de um tour de sensibilização transnacional para os operadores turísticos para motivá-los a desenvolver pacotes turísticos em relação ao EV1, - Sensibilização das partes interessadas para o desenvolvimento de serviços para ciclistas: organizações de 3 eventos para promover EV1 e sensibilização para o mercado potencial de serviços de bicicletas

2.5 Contact person

2.5.1 Name	James Golden
2.5.2 Email	jamesgolden@mayonortheast.com
2.5.3 Phone	+353949256745
2.5.4 Address	Main Steet
2.5.5 Post code	F26 V226
2.5.6 City	Foxford, Co Mayo
2.5.7 Country	Ireland

2.6 Legal representative

2.6.1 Name	Bourke Carrig & Loftus
2.6.2 Email	info@bcllaw.ie
2.6.3 Phone	+3539621455
2.6.4 Address	Teeling St
2.6.5 Post code	F26 Y5P8
2.6.6 City	Ballina, Co Mayo
2.6.7 Country	Ireland
2.6.8 Date of entering into functions	2017-11-28

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2.6.9 Probative document of the Legal representative	Anx_26924/2017
2.7 Bank account	
2.7.1 IBAN	
2.7.2 SWIFT	
2.7.3 Bank	Bank
2.7.4 Bank Account Owner	Mayo North Est
2.7.5 Bank Account Country	Ireland
2.7.6 DTCC Code	
2.7.7 Bank Statement	Anx_26910/2017
2.8 Co-financing declaration	
2.8.1 Document date	2017-11-28
2.8.2 Co-financing declaration	Anx_26915/2017
2.9 State aid declaration	
2.9.1 Date	2017-11-28
2.9.2 State Aid Declaration	Anx_26911/2017
2.0 Partner number	21
2.1 Position in the partnership	Associated partner
2.2 Entity	
2.2.1 Organization acronym when applicable	Sustrans
2.2.2 Organization name	Sustrans
2.2.3 Organization name in English	Sustrans
2.2.4 Department	Northern Ireland
2.2.5 Type of organization	Civil society and third sector organisations
2.2.6 Legal status	Not-for-profit private organization
2.2.7 Tax ID	034/S735
2.2.7.1 VAT recovery	0
2.2.7.2 If YES explain how?	EN: Quarterly ES: Trimestral FR: Trimestriel PT: Trimestral
2.2.7.3 VAT statement	Anx_26923/2017
2.2.8 Website	www.sustrans.org.uk

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2.2.9 Size of the organization (employees)	540
2.3 Location	
2.3.1 Country	United Kingdom
2.3.2 Sub-Region (NUTS3)	Northern Ireland
2.3.3 City	Belfast
2.3.4 Address	Belfast Office Sustrans, Premier Business Centre, 20 Adelaide Street, Belfast, BT2 8GB
2.4 Partner profile	
2.4.1 Partner skills	<p>EN: It is a leading UK charity enabling people to travel by foot, bike or public transport. For over 30 years Sustrans has delivered a range of projects from the National Cycle Network, Connect2 Greenways, Active Schools and Links to Stations. Sustrans has been a key player in the EuroVelo project in UK</p> <p>ES: Es una organización líder en UK que permite viajar a pie, en bicicleta, en transporte público. Por más de 30 años Sustrans ha hecho varios proyectos de National Cycle Network, Connect2Greenways, Escuelas activas ligadas a las estaciones. Sustrans fue un actor clave en el proyecto EuroVelo en UK</p> <p>FR: C'est un organisme de bienfaisance en UK qui permet aux gens de voyager à pied, à vélo, en transport en commun. Depuis plus de 30 ans, Sustrans a livré des projets pour le National Cycle Network, Connect2Greenways, Ecoles actives liées aux gares. Sustrans a joué un rôle clé pour EuroVelo en UK</p> <p>PT: Esta é uma instituição de caridade do UK que permite as pessoas a viajar a pé, de bicicleta, de transportes públicos. Por mais de 30 anos, Sustrans entregou projetos da Rede Nacional de Ciclo, Connect2Greenways, Escolas ativos estações relacionados. Sustrans tem um papel fundamental para EuroVelo no UK</p>
2.4.2 Transnational experience	<p>EN: Number of greenways through EU co-financed projects. In Northern Ireland: Comber Greenway (Building Sustainable Prosperity Measure), Inis Eoghain Cycleway, Faughan Valley Cycleway. Currently in Northern Ireland, Cycle Highways Innovation for Smarter People and Transport Spatial Planning (CHIPs)</p> <p>ES: En el norte de Irlanda: Autopista verde de Comber (Medida para la Prosperidad Sostenible), Cycleway de Inis Eoghain, Cycleway del Valle de Faughan. En la actualidad en el norte de Irlanda, Ciclo Autopistas Innovación para uso Inteligente y Planificación espacial del transporte (CHIPs)</p> <p>FR: Dans le nord de l'Irlande: Voie verte de Comber (Établir une mesure de prospérité durable), Cycleway d'Inis Eoghain, Cycleway de la vallée de Faughan. À l'heure actuelle en Irlande du Nord, Cycle Highways Innovation pour un usage Intelligent et une Planification spatiale des transports (CHIPs)</p> <p>PT:</p>

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	No âmbito da Irlanda do Norte: Comber Greenway (Medida de Prosperidade Sustentável), Inis Eoghain Cycleway, Cicloviário do Vale de Faughan. Actualmente em NORthern Ireland, Ciclo de Estradas de Inovação para uso Inteligente e Transporte Planeamento do Território (CHIPs)
2.4.3 Role in the project	<p>EN: Associate Partner sharing best practice and expertise. Cover UK and North Ireland</p> <p>ES: Socio asociado que comparte las mejores prácticas y conocimientos. Cubre el Reino Unido e Irlanda del Norte</p> <p>FR: Associé partenaire partageant les meilleures pratiques et l'expertise. Couvre le Royaume Uni et l'Irlande du Nord</p> <p>PT: Parceiro associado partilha das melhores práticas e conhecimentos. Cobre o Reino Unido e Irlanda do Norte</p>
2.4.4 Describe the activities that your organisation is going to implement in the project	<p>EN: Advise on signing, branding, mapping and marketing of the routes</p> <p>ES: Asesoramiento en la firma, marcado, cartografía y comercialización de las rutas</p> <p>FR: Conseil sur la signature, l'image de marque, la cartographie et la commercialisation des itinéraires</p> <p>PT: Assessoria na assinatura, branding, mapeamento e marketing das rotas</p>
2.5 Contact person	
2.5.1 Name	Ross McGill
2.5.2 Email	ross.mcgill@sustrans.uk
2.5.3 Phone	+442871253253
2.5.4 Address	c/o Derry City & Strabane District Council, 98 Strand Road
2.5.5 Post code	BT48 7NN
2.5.6 City	Derry~Londonderry
2.5.7 Country	United Kingdom
2.6 Legal representative	
2.6.1 Name	Gemma Walker
2.6.2 Email	Gemma.walker@sustrans.uk
2.6.3 Phone	+44121 633 5500
2.6.4 Address	The Walker Building 58 Oxford Street Digbeth
2.6.5 Post code	B5 5NR
2.6.6 City	Birmingham
2.6.7 Country	United Kingdom
2.6.8 Date of entering into functions	2017-11-28

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2.6.9 Probative document of the Legal representative	Anx_26919/2017
2.7 Bank account	
2.7.1 IBAN	
2.7.2 SWIFT	
2.7.3 Bank	Bank
2.7.4 Bank Account Owner	Sustrans
2.7.5 Bank Account Country	Ireland
2.7.6 DTCC Code	
2.7.7 Bank Statement	Anx_26914/2017
2.8 Co-financing declaration	
2.8.1 Document date	2017-11-28
2.8.2 Co-financing declaration	Anx_26925/2017
2.9 State aid declaration	
2.9.1 Date	2017-11-28
2.9.2 State Aid Declaration	Anx_26921/2017
2.0 Partner number	22
2.1 Position in the partnership	Associated partner
2.2 Entity	
2.2.1 Organization acronym when applicable	FI
2.2.2 Organization name	Failte Ireland
2.2.3 Organization name in English	Failte Ireland
2.2.4 Department	Department of Transport Tourism Sport
2.2.5 Type of organization	National public organisations
2.2.6 Legal status	Public body
2.2.7 Tax ID	9619180I
2.2.7.1 VAT recovery	0
2.2.7.2 If YES explain how?	EN: Quarterly ES: Trimestral FR: Trimestriel PT: Trimestral
2.2.7.3 VAT statement	Anx_26920/2017
2.2.8 Website	www.failteireland.ie

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2.2.9 Size of the organization (employees)	350
2.3 Location	
2.3.1 Country	Ireland
2.3.2 Sub-Region (NUTS3)	Border, Midland and Western
2.3.3 City	Dublin, Cork, Limerick, Galway
2.3.4 Address	Áras Fáilte, Forster St. Galway, Ireland
2.4 Partner profile	
2.4.1 Partner skills	<p>EN: Fáilte Ireland_National Tourism Development Authority</p> <p>ES: Fáilte Ireland_National Autoridad de Desarrollo de Turismo</p> <p>FR: Fáilte Ireland_National Autorité de Développement du Tourisme</p> <p>PT:</p>
2.4.2 Transnational experience	<p>EN: Fáilte Ireland role is to support the tourism industry and work to sustain Ireland as a high-quality and competitive tourism destination. FI provide a range of practical business supports to help tourism business better manage and market their products and services.</p> <p>ES: Apoya la industria de turismo y el trabajo para sostener Irlanda como un destino de turismo de alta calidad y competitivo. Proporcionan una gama de apoyos prácticos de negocio para ayudar a negocios de turismo mejor a manejar y el mercado sus productos y servicios.</p> <p>FR: Fáilte Ireland soutient l'industrie du tourisme et le travail pour faire de l'Irlande une destination de tourisme de haute qualité et compétitive. FI fournit une gamme de supports pratiques pour aider les activités de tourisme à mieux gérer et commercialiser leurs produits et services.</p> <p>PT: Fáilte Irlanda apoia a indústria de turismo e trabalhar para sustentar a Irlanda como um destino de turismo de alta qualidade e competitivo. Prove uma gama de apoios de negócio práticos para ajudar melhor negócios de turismo a administrar e comercializamos os produtos deles/delas e serviços.</p>
2.4.3 Role in the project	<p>EN: Associated partner Fáilte Ireland will assist in the promotion and marketing of cycle tourism including the EuroVelo1 as part of the AtlanticOnBike Eu project</p> <p>ES: Socio asociado Fáilte Irlanda ayudará en la promoción y el marketing de turismo de ciclo incluyendo el EuroVelo1 como la parte del AtlanticOnBike Eu al proyecto</p> <p>FR: Le partenaire Associé Fáilte l'Irlande aidera dans la promotion et le marketing (la commercialisation) de tourisme de cycle incluant l'EuroVelo1 dans le cadre du projet d'UE AtlanticOnBike</p> <p>PT:</p>

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	Sócio associado Fáilte Irlanda ajudará na promoção e comercializando de turismo de ciclo inclusive o EuroVelo1 como parte do AtlanticOnBike Eu projeto
2.4.4 Describe the activities that your organisation is going to implement in the project	<p>EN: Failte Ireland also work with other state agencies and representative bodies, at local and national levels, to implement and champion positive and practical strategies that will benefit Irish tourism and the Irish economy. Failte Ireland promote Ireland as a holiday destination through our domestic marketing campaign (DiscoverIreland.ie) and manage a network of nationwide tourist information centres that provide help and advice for visitors to Ireland. As part of FI's new 10 year vision/strategy incl outdoor recreation and cycle tourism assists in informing this tourism development strategy</p> <p>ES: Failte Ireland trabaja con otras agencias estatales y cuerpos representativos, en niveles locales y nacionales, poner en práctica y defender las estrategias positivas y prácticas que beneficiarán el turismo irlandés y la economía irlandesa. Failte Ireland promove Irlanda como un destino de vacaciones por una campaña publicitaria local (DiscoverIreland.ie) y manejamos una red de los centros turísticos de escala nacional de la información que proporcionan la ayuda y el consejo para visitantes en Irlanda. La estrategia para los proximos 10 nuevo año del FI incluye ocio exterior y la ayuda del turismo de ciclo con la información de esta estrategia de desarrollo de turismo</p> <p>FR: Failte Ireland travaille avec d'autres agences d'état et des corps représentatifs, aux niveaux locaux et nationaux, mettre en oeuvre et le champion les stratégies positives et pratiques qui profiteront au tourisme irlandais et l'économie irlandaise. Failte Ireland promeut l'Irlande comme une destination de vacances par une campagne locale de marketing (DiscoverIreland.ie) et gérons un réseau d'offices de tourisme nationaux qui fournissent l'aide et le conseil pour les visiteurs en Irlande. La stratégie à 10 année de FI/ inclue la récréation extérieure et l'aide au tourisme cycliste en l'informant de cette stratégie de développement de tourisme</p> <p>PT: Failte Ireland trabalham com outras agências estatais e corpos de representante, a níveis locais e nacionais, implementar e patrocinar estratégias positivas e práticas que beneficiarão turismo irlandês e a economia irlandesa. Failte Ireland promove a Irlanda como um destino de férias por uma campanha de marketing local (DiscoverIreland.ie) e administra uma rede de centros de informação turísticos de âmbito nacional que provêem ajuda e conselho para visitas para a Irlanda. A estratégia em 10 anos de FI / inclui a recreação externa e feita no turismo de ciclo o isto informando sobre esta estratégia de desenvolvimento do turismo</p>
2.5 Contact person	
2.5.1 Name	Michael Fitzsimons
2.5.2 Email	michael.fitzsimons@failteireland.ie
2.5.3 Phone	+353868859229
2.5.4 Address	Áras Fáilte, Forster St. Galway, Ireland
2.5.5 Post code	H91 XOYIC

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2.5.6 City	Galway
2.5.7 Country	Ireland
2.6 Legal representative	
2.6.1 Name	Martina Holohan
2.6.2 Email	martina.holohan@failteireland.ie
2.6.3 Phone	+353 061 403826
2.6.4 Address	Fáilte Ireland Michael Street Limerick
2.6.5 Post code	04048
2.6.6 City	Limerick
2.6.7 Country	Ireland
2.6.8 Date of entering into functions	2017-11-28
2.6.9 Probative document of the Legal representative	Anx_26909/2017
2.7 Bank account	
2.7.1 IBAN	
2.7.2 SWIFT	
2.7.3 Bank	bank
2.7.4 Bank Account Owner	Failte Ireland
2.7.5 Bank Account Country	Ireland
2.7.6 DTCC Code	
2.7.7 Bank Statement	Anx_26913/2017
2.8 Co-financing declaration	
2.8.1 Document date	2017-11-28
2.8.2 Co-financing declaration	Anx_26916/2017
2.9 State aid declaration	
2.9.1 Date	2017-11-28
2.9.2 State Aid Declaration	Anx_26926/2017
3. Brief Summary	
3.1 Brief Summary	<p>EN: AtlanticOnBike aims to develop a sustainable European touristic destination based on transnational cycle route EuroVelo 1, the Atlantic Route. After 4 workshops and a common design, all relevant partners committed in a shared project for territorial and touristic marketing in order to offer a unique travel experience by bike and create a real opportunity for green economic growth and for Atlantic Area territories networking.</p> <p>ES: AtlanticOnBike tiene como objetivo desarrollar un destino turístico europeo sostenible basado en ruta ciclista transnacional EuroVelo1, la Ruta Atlántica. Después de 4 talleres y un diseño común, todos los asociados pertinentes decidieron participar en un proyecto compartido de marketing turístico</p>

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territorial y ofrecer una experiencia de viaje turístico única en bicicleta, verdadera oportunidad para el crecimiento económico verde y la conexión de los territorios del Espacio Atlántico .

FR:

AtlanticOnBike vise à développer une destination touristique durable européenne basée sur l'itinéraire cyclable transnational EuroVelo1. A l'issue de 4 workshops et d'une conception commune, tous les partenaires compétents ont décidé de s'engager dans un projet partagé de marketing territorial et touristique pour proposer une expérience unique de voyage touristique à vélo, véritable opportunité de croissance économique verte et de mise en réseau des territoires de l'Espace Atlantique.

PT:

O AtlanticOnBike visa desenvolver um destino turístico europeu sustentável, baseado na rota ciclável transnacional EV1 (ECF). Após 4 workshops com um designio comum, todos os parceiros decidiram abraçar um projeto conjunto de marketing territorial turístico, com o objetivo de oferecer uma experiência turística ímpar de bicicleta, uma verdadeira oportunidade para o crescimento económico sustentável, interligando os territórios do Espaço Atlântico.

3.2 Explain eventual modifications in relation to the submitted EOI

EN:

The dialogue with potential partners was kept up and enabled to integrate 3 territorial associated partners, which facilitate the dissemination of outputs along EV1 and more widely in territories which are not covered by the AtlanticOnBike Partnership. They have so interesting additional skills.

ES:

El diálogo entre socios se ha establecido para integrar 3 socios asociados, que garantizan la difusión de los resultados del proyecto a lo largo de la ruta EV1, sobre todo en el territorio no cubierto por los socios. Tienen competencias interesantes para el proyecto

FR:

La consultation des partenaires potentiels a été poursuivie et a permis d'intégrer 3 partenaires territoriaux associés, facilitant la diffusion des travaux le long de l'EV1, et plus largement dans les territoires non couverts par le partenariat d'AtlanticOnBike. Ils ont aussi des compétences intéressantes et complémentaire pour le projet.

PT:

A consulta realizada aos potenciais parceiros permitiu integrar 3 parcerias territorial permitirá a troca de experiências e a difusão de resultados, também, por territórios fora da parceria. Eles também têm habilidades interessantes e complementares para o projeto.

4. Project Description

4.1 Overall objective

EN:

AtlanticOnBike aims at achieving positive economic outcomes thanks to a transnational cycle tourism strategy based on the natural and cultural assets of the EuroVelo1, one of the fifteen long distance European cycle routes, the so called Atlantic Route. Europe is the world's leading destination for cycle tourism. Cycle tourism represents a great opportunity of green growth for the blue economy. The EuroVelo 1 (EV1) has for sure a place and a role to play in cycle tourism development in the Atlantic Area. This project expects to contribute to a low carbon tourism development (car free tourism). Its rationale is to stimulate, to structure, to promote and to take part in the development of a cycle touristic offer along EV1 in order to generate and monitor economic

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benefits at territorial and transnational level. AtlanticOnBike should generate positive impacts on local economy by increasing visits, boosting local economy and creating new activities and new jobs in tourism sector. It will provide a new touristic offer accessible for a large range of population but also an attractive leisure destination for locals. It is not a cycling infrastructure project but a transnational tourism-related cooperation project based on the Atlantic route heritage. Our ambition is to create a duplicable reference for transnational cycling tourism and build common and transferable tools for a real european analysis of economic benefits.

ES:

AtlanticOnBike tiene como objetivo generar resultados económicos positivos gracias a una estrategia transnacional cicloturística basada en los recursos naturales y culturales de la Ev1, una de las quince eurovelos, llamada Ruta del Atlántico. Europa es el primer destino mundial en materia de cicloturismo representando un gran oportunidad de crecimiento verde para una economía azul. EuroVelo 1 (EV1) debe ser considerado y tiene un papel que desempeñar en el desarrollo del cicloturismo en el espacio Atlántico. AtlanticOnBike pretende contribuir al desarrollo de un turismo con emisiones reducidas (turismo sin coches). Su razón de ser reside en estimular, estructurar, promover y tomar parte al desarrollo de una oferta cicloturística a lo largo de la EV1 para obtener y medir beneficios económicos al nivel territorial y transnacional. Resultara beneficio en la economía local aumentando el número de visitas, creando nuevos empleos y actividades en el sector turístico. Este proyecto creara nueva oferta turística más accesible a todos y se convertirá en un destino de ocio atractivo para la población local. No es un proyecto de infraestructuras sino un proyecto de cooperación turística transnacional basada en el patrimonio del Atlántico. El propósito es que se convierta en una referencia duplicable para el cicloturismo y que construya herramientas comunes transferibles para un real análisis europeo de los beneficios económicos

FR:

AtlanticOnBike vise à atteindre des résultats économiques positifs grâce à une stratégie transnationale cyclo touristique basée sur les ressources naturelles et culturelles de l'EV1, l'une des quinze véloroutes européennes, la Route Atlantique. L'Europe est la première destination mondiale de cyclotourisme qui représente une grande opportunité de croissance verte pour une économie bleue. L'EuroVelo 1(EV1) a sa place et un rôle à jouer dans le développement du cyclotourisme dans l'Espace Atlantique. AtlanticOnBike tend à contribuer au développement d'un tourisme à faible émission de carbone (tourisme sans voiture). Sa raison d'être est de stimuler, structurer, promouvoir et prendre part au développement de l'offre cyclotouristique le long de l'EV1 afin de générer et mesurer les bénéfices économiques au niveau territorial et transnational. Il se traduira par des impacts positifs sur l'économie locale en augmentant le nombre de visites, en créant de nouveaux emplois et activités. Il produira une nouvelle offre touristique accessible au plus grand nombre mais également une destination de loisirs attractive pour la population locale. Ce n'est pas un projet d'aménagement d'infrastructure cyclable mais un projet de coopération touristique transnationale basé sur le patrimoine de l'Atlantique. L'objectif est de devenir une référence duplicable en matière de cyclotourisme et de construire des outils communs transférables pour une réelle analyse européenne des bénéfices économiques.

PT:

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O AtlanticOnBike visa alcançar resultados económicos positivos, graças a uma estratégia de cicloturismo transnacional, com base nos recursos naturais e culturais da EV1, uma das quinze rotas europeias cicláveis de longa distância, a chamada Rota Atlântica. A Europa é o principal destino mundial para o cicloturismo. O cicloturismo representa uma excelente oportunidade para o crescimento sustentável da economia azul. A EuroVelo tem, com certeza, um lugar e um papel a desempenhar no desenvolvimento do cicloturismo no Espaço Atlântico. Este projeto contribui para o desenvolvimento do turismo livre de carbono (turismo sem carros). O objetivo é estimular, estruturar, promover e participar no desenvolvimento de uma oferta turística ciclável, EV1, com vista a monitorizar os benefícios económicos a nível regional e transnacional. O AtlanticOnBike deverá gerar impactos positivos na economia local, aumentando a procura, impulsionando a economia local e criando novas atividades e novos postos de trabalho no setor turístico. Proporcionará uma nova oferta turística acessível à grande maioria da população, mas também um destino de lazer atraente para os residentes. Não é um projeto de infraestruturas de ciclismo mas um projeto de cooperação transnacional ligada ao turismo, baseado na rota costeira do Atlântico. Visa criar uma dupla referência para os territórios de cicloturismo transnacionais e facultar ferramentas de trabalho partilhadas para uma análise europeia dos benefícios económicos.

4.2 Common Challenge

4.2.1 Common Challenge

EN:
AtlanticOnBike responds to the common challenge of enhancing and exploiting the amazing natural and cultural assets along the EuroVelo1 across the Atlantic Area in order to make EV1 a well-known and attractive touristic destination in Europe. During the preparatory phase, the partners carried out a SWOT analysis of the current situation. They established very relevant reasons to cooperate as they face common needs and obstacles: recognition as a transnational itinerary (signage and brand), heritage promotion, governance and monitoring from regional, to transnational level and globally difficulties to answer to customers' demand. Indeed, the partners observed an increasing demand for cycle tourism (studies in Ireland, France, by ECF...) with a great economic potential (1 euro invested in cycle route produces 1 euro of financial outcomes). Moreover, EuroVelo1 benefits from strong assets, especially a deep entrenchment in the Atlantic coast, with a shared cultural identity and an exceptional natural heritage, with some famous worldwide highlights (UNESCO). The project addresses three main market stakes: reveal an underestimated market, exploit new transnational market possibilities (transnational trips) and measure the economic impacts (transnational evaluation platform). A common challenge at a wider scale with a higher ambition arose from this statement: set a transnational touristic dynamic up to the assets and likely to generate economic development.

ES:
AtlanticOnBike contesta directamente al desafío común de mejorar y explotar los recursos naturales y culturales de la EV1 que atravese el Espacio Atlántico. Durante la fase preparatoria, el partenariado ha elaborado un análisis SWOT haciendo un balance. Los socios se comprometen a este desafío común: hacer de la EV1 un destino turístico mejor conocido y atractivo en Europa. Dos directrices: capitalizar y optimizar los recursos y superar juntos las barreras comunes. EV1 beneficia de fuertes recursos,

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especialmente el estrecho apego de la Costa Atlántica con una identidad cultural compartida y un patrimonio natural excepcional con famosos sitios de interés (sitios mundiales UNESCO). Propone un increíble viaje ofreciendo una diversidad atípica. Los socios se enfrentan también a obstáculos transnacionales: reconocimiento de un itinerario (señalética y marca), promoción del patrimonio, necesidades de los usuarios, gobernanza, medidas. Nació de una necesidad de tener acciones y ámbito más elevado: impulsar y mantener juntos una dinámica turística apoyándose sobre sus recursos y capaz de generar nuevas actividades, servicios, productos y aumentar el número de visitas. Se dirige hacia tres retos comunes de mercado: revelar un mercado inestimado (poner a la luz y utilizar las oportunidades resultadas por este patrimonio excepcional de la EV1), explotar nuevas posibilidades de mercado transnacional (viajes) and medir impactos económicos (plataforma de evaluación transnacional).

FR:

AtlanticOnBike répond au défi commun d'exploitation des atouts naturels et culturels le long de l'EV1 qui traverse l'Espace atlantique. Pendant la préparation, les partenaires ont réalisé un diagnostic (AFOM). Tous les partenaires se sont accordés sur un challenge commun : faire de l'EV1 une destination attractive et connue en Europe. Deux principes fondamentaux pour ce projet : capitaliser sur les ressources et surmonter ensemble les barrières. Ce projet bénéficie de solides atouts, notamment un attachement fort à la côte atlantique, une identité culturelle partagée et un patrimoine naturel exceptionnel, avec des sites sauvages célèbres (classés à l'UNESCO). EV1 propose un voyage fascinant avec une grande diversité. Les partenaires sont aussi confrontés à des obstacles : existence transnationale de l'itinéraire (signalisation, marque), promotion du patrimoine, besoins, gouvernance, évaluation/mesure... Le projet est né de la nécessité d'une action commune à une échelle et une ambition plus importante: stimuler et maintenir ensemble une dynamique touristique basée sur les ressources, susceptible de générer de nouvelles activités, services, produits et donc d'augmenter le nombre de visites. Le projet porte sur trois principaux enjeux commun du marché : révéler un marché sous-estimé (mettre en valeur et utiliser les opportunités de ce patrimoine exceptionnel), exploiter de nouveaux marchés (voyage à vélo), mesurer les impacts économiques (plateforme d'évaluation transnationale).

PT:

O AtlanticOnBike responde ao desafio comum de melhorar e explorar recursos naturais e culturais ao longo do EuroVelo1, que atravessa o Espaço Atlântico. Durante a fase preparatória, os parceiros realizaram uma análise SWOT da situação atual. Todos os parceiros chegaram a acordo sobre um desafio comum: fazer da EV1 um destino turístico reconhecido e atrativo na Europa. Dois princípios orientadores: capitalizar e otimizar ativos e superar barreiras em conjunto. Este projeto beneficia de laços comuns, enraizados na costa Atlântica, com uma identidade cultural comum e um património natural excecional, com alguns pontos reconhecidos mundialmente (UNESCO). A EV1 propõe uma incrível viagem que oferece uma diversidade excecional. Os parceiros também enfrentam obstáculos transnacionais: o reconhecimento de um itinerário transnacional (sinalização e marca), valorização do património, as necessidades dos clientes, governança e monitorização. Surgiu da necessidade de uma ação conjunta numa escala maior, mais ambiciosa: aumentar e manter unida uma dinâmica turística transnacional, suscetível de gerar novas atividades, serviços, produtos e, conseqüentemente, aumentar

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	<p>a procura. O projeto aponta três pilares comuns: despontar um mercado subestimado (realçar e aproveitar o excepcional património ao longo EV1), explorar novas possibilidades de mercado transnacionais (viagens) e medir os impactos económicos (plataforma de avaliação transnacional).</p>
<p>4.2.2 Explain modifications in relation to the submitted EOI</p>	<p>EN: The application was modified in order to better respond to the recommendations following the EoI. We better highlight the common needs identified during the survey and the workshops organized within the preparatory phase. The preparatory phase made emerge obstacles, assets and opportunities shared by all the partners that enabled them to define a joint transnational strategy. We also specified a strong common stake that motivates the whole consortium : answer an increasing demand for cycle tourism and catch this potential of economic development based on the promotion of the Atlantic Heritage.</p> <p>ES: La candidatura ha sido modificado para adaptarse a las recomendaciones de la AMI. Hemos puesto en evidencia las necesidades comunes identificadas durante el diagnóstico y los talleres llevados a cabo en la fase de preparación. La fase de preparación ha puesto en evidencia oportunidades y amenazas comunes a todos los socios a la hora de plantear una estrategia transnacional. También especificamos un punto en común para el conjunto de socios : la respuesta a una creciente demanda al cicloturismo ye l aprovechamiento de este potencial desarrollo económico basado en el patrimonio atlántico.</p> <p>FR: La candidature a été remaniée pour prendre en compte les recommandations formulées suite à l'AMI. Les besoins identifiés lors du diagnostic et des ateliers de la phase de préparation ont été mieux mis en évidence. La phase préparatoire a fait émerger les obstacles, les ressources et les opportunités partagés par les partenaires permettant de définir une stratégie transnationale conjointe. Nous avons également précisé un enjeu fort qui anime l'ensemble du consortium : répondre à une demande croissante de tourisme à vélo et capter ce potentiel de développement économique reposant sur la valorisation du patrimoine atlantique.</p> <p>PT: A candidatura foi modificada para melhor dar resposta às recomendações do programa. Desta forma foi possível dar destaque às necessidades identificadas durante a fase de diagnóstico e durante as reuniões preparatórias. A fase preparatória fez emergir obstáculos, activos e oportunidades partilhados por todos os parceiros que lhes permitiram definir uma estratégia transnacional conjunta. Também especificamos uma forte aposta comum que motiva todo o consórcio: responder a uma crescente demanda por turismo em ciclo e capturar esse potencial de desenvolvimento económico baseado na promoção do Património Atlântico.</p>
<p>4.3 What is new?</p>	
<p>4.3.1 What is new?</p>	<p>EN: AtlanticOnBike is willing to become the most innovative EuroVelo Route in different ways. First of all, it raises radically the level of ambition for cycling tourism product by targeting a high quality product promoting EV1 as a destination of excellence. EV1 will be one of the first certified EV and the first EV to build an accreditation system and a territorial coordination from local to European level. AtlanticOnBike will develop a transnational and collaborative</p>

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marketing strategy resting upon a good comprehension of the current demand. It aims at involving all key-stakeholders, including customers, in the design (common brand) as well as in the implementation, through different new collaborative ways (crowdsourcing, focus group, transnational group, network...). Moreover, AtlanticOnBike integrates NICT to provide customers the best experience of cycling through Atlantic heritage, with all relevant means to prepare and enjoy the journey. Smart attractive facilities and signage on the route will answer new needs (touch screen information point, contest check-point, WIFI resting area, webcam network, use of QR). A quantitative method was already tested to monitor the economic impact of cycle tourism. Nevertheless, there is a need for a more flexible model mixing quantitative and qualitative data to answer the data availability issue. AtlanticOnBike will elaborate the first replicable transnational assessment online platform giving outputs at different territorial scales.

ES:

El proyecto AtlanticOnBike trae nuevas oportunidades para el cicloturismo: Desarrollo de un mercado en evolución: la creación de un producto turístico real a partir de un intención de itinerario europeo, con una marca común, una certificación, la declinación territorial coordinada, del norte al sur de Europa. Enfoque original: asociación de clientes, residentes y territorios a la concepción del producto turístico a través de una colaboración marketing para co-crear una oferta. Arraigue territorial: constitución de una red de ciudades, socios y embajadores del itinerario se comprometen en el desarrollo movilidades en bici para obtener este estatuto (infraestructuras, servicios, información, sensibilización de los proveedores y el público. Equipamientos y señalización innovadores: implementación de una señalización y equipamientos inteligentes relacionados con las nuevas necesidades (WIFI, código QR, webcam, bicicletas adaptadas, etc) Nuevo método y herramientas replicables de evaluación económica: el proyecto pretende crear la primera plataforma transnacional de intercambio de datos cuantitativos y cualitativos de frecuentación para analizar los beneficios económicos del itinerario a diferentes a diferentes escalas territoriales. Método de elaboración de proyecto innovador: 4 seminarios desde 2 años, creación de un video común recopilando las promociones de cada uno, una plataforma de trabajo y una newsletter que garantizan el compromiso del partenariado en este proyecto.

FR:

Le projet AtlanticOnBike apporte de nouvelles perspectives pour le cyclotourisme : Développement d'un marché en devenir: création d'un produit touristique réel à partir d'une intention d'itinéraire européen, avec une marque commune, une certification, pour une déclinaison territoriale coordonnée, du Nord au Sud de l'Europe. Approche originale: association des clients, habitants et territoires à la conception du produit touristique par un marketing collaboratif pour la co-création de l'offre. Ancrage territorial: constitution d'un réseau de villes, partenaires et ambassadrices de l'itinéraire, qui, pour obtenir ce statut, s'engagent dans le développement des déplacements cyclables (infrastructures. services, information, sensibilisation des prestataires et du public) Equipements et signalisation innovants: mise en œuvre d'une signalisation et d'équipements intelligents liés aux besoins nouveaux (connexion WIFI, QR code, webcam, vélos adaptés,..) Nouvelle méthode et outils duplicables d'évaluation économique: le projet vise à créer la première plateforme transnationale de partage de données quantitatives et qualitative de la fréquentation pour analyser les bénéfices économiques de l'itinéraire à

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différentes échelles territoriale. Méthode d'élaboration de projet innovante: 4 séminaires depuis 2 ans, création d'une vidéo commune à partir des images de chacun, d'une plateforme de travail et d'une newsletter qui garantissent l'engagement du partenariat autour de ce projet.

PT:

O projeto AtlanticOnBike traz novas oportunidades para o ciclismo: Desenvolvimento de um mercado futuro: criação de um produto turístico real a partir de um plano para construir um percurso europeu, com uma marca comum, certificação, para uma declinação territorial coordenada de norte a sul da Europa. Abordagem original: associação ao cliente, residentes e territórios para desenvolver o produto turístico através do marketing colaborativo para a cocriação de produtos. Raízes locais: criação de uma rede de cidades, parceiros e embaixadores da rota que, para este desígnio, se envolvem no desenvolvimento de transportes cicláveis (serviços de infraestruturas, informação, formação para fornecedores e público em geral. Equipamento e sinalética inovadores: implementação de equipamentos de sinalética inteligentes relacionados com as novas necessidades (Wi-Fi, código QR, webcam, bicicletas adaptadas, ...) Novos métodos e ferramentas replicáveis de avaliação económica: o projeto visa criar a primeira plataforma quantitativa transnacional de partilha de dados e o acompanhamento de fatores qualitativos para analisar os benefícios económicos da rota em diferentes escalas territoriais. Abordagem inovadora de desenvolvimento do projeto: 4 seminários em 2 anos, criação de um vídeo conjunto a partir de imagens de cada parceiro, uma plataforma de trabalho e uma newsletter que garantam o compromisso da parceria em torno deste projeto.

4.3.2 Explain modifications in relation to the submitted EOI

EN:

As recommended, the initial proposition was improved to better highlight the innovation brought by AtlanticOnBike. AtlanticOnBike gives new perspectives for cycle tourism development in the Atlantic Area and links all territories with a sustainable product based on a zero emission travel mode. AtlanticOnBike introduces new approaches that have never been experimented by any EuroVelo at transnational scale : - a joint platform for economic outcomes assessment with a shared quantitative (frequency counting) and qualitative (survey results) data base and model, - a marketing strategy applied locally and enhanced by a European governancy - connected services for the quality travel and heritage promotion (NICT facilities and signage), - an accreditation system for Cities and Towns, - a training and skill share programme.

ES:

Seguindo las recomendaciones del Secretariado, la propuesta inicial se ha mejorado para resaltar la innovación aportada por AtlanticOnbike. AtlanticOnbike ofrece nuevas perspectivas para el desarrollo del cicloturismo en el área Atlántica, ligadas a todos los territorios con un producto sostenible basado en "modelo de viaje cero emisiones". AtlanticOnbike introduce nuevos enfoques que no han sido experimentados nunca por ningún Eurovelo a escala transnacional: Una plataforma de asistencia sobre resultados conjunta con participación cuantitativa (Contadores de frecuencia) y cualitativa (Investigación de resultados) con un modelo de base de datos. Estrategia de marketing aplicada localmente y para resaltar la gobernanza europea.- Servicios conectados a través de la calidad del viaje y la promoción del patrimonio (NICT servicios y señalización).- Sistema de acreditación para pueblos y ciudades, Formación sobre habilidades para el programa.

FR:

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Selon les recommandations, nous avons fait évoluer la proposition initiale pour mieux mettre en lumière l'innovation apportée par AtlanticOnBike. AtlanticOnBike apporte de nouvelles perspectives pour le développement du tourisme à vélo sur l'espace atlantique et relie tous les territoires par un produit durable, basé sur un mode de déplacement "zéro émission". AtlanticOnBike introduit de nouvelles approches qui n'ont jamais été expérimentées sur les EuroVelo à une échelle transnationale : - une plateforme d'évaluation des retombées économiques avec une base de données quantitatives (fréquentation) et qualitatives (résultats d'enquêtes) et un modèle communs - une stratégie de marketing déclinée par les territoires, et renforcée par une gouvernance européenne - des services connectés, pour la qualité de voyage et la promotion du patrimoine (signalisation et équipement avec NTIC) - un système de labellisation des villes, - un programme de formation et de partage de compétences.

PT:

Como recomendado, foi melhorada a proposta de candidatura inicial de forma a dar destaque à inovação introduzida pelo projeto Atlantic On Bike. Este projeto dá uma nova perspectiva sobre o desenvolvimento do cicloturismo no espaço atlântico e liga territórios através de um produto sustentável, assente numa atividade com "zero emissões". O Atlantic on Bike introduz abordagens, nunca antes experimentadas à escala transnacional da Eurovelo: - uma plataforma de avaliação de resultados económicos expressos numa base de dados quantitativos (frequência de utilização) e qualitativos (resultado dos inquéritos), construída segundo um modelo comum. - uma estratégia de marketing aplicada localmente e reforçada por uma governança europeia ; - os serviços relacionados com a qualidade da viagem e com a promoção do património (sinalização e equipamento NTIC) ; - um sistema de acreditação para localidades ; - um programa de capacitação.

4.4 Transnational approach

4.4.1 Transnational approach

EN:

The transnational approach is at the core of AtlanticOnBike, as key factor. AtlanticOnBike is the first transnational project about EuroVelo1 which gives itself a transnational geographical framework as the route crosses all the countries of the Atlantic Area and even more (Norway). The project answers to the need of a joint transnational touristic strategy with the unique Atlantic identity and heritage as common theme. Despite the partnership does not cover the whole itinerary, AtlanticOnBike put in place the favorable conditions to involve other relevant key-stakeholders. Especially an accreditation process and a network for cities and towns located along EV1 will create a long term winning cooperation. The transnational approach gives strong assets to the project: a higher notoriety, a larger market with a better understanding of target groups needs, and a multi-level action combining a transnational plan to territorial plans for more efficiency and durability.

ES:

El enfoque transnacional está al centro del AtlanticOnBike, factor clave de éxito. Se encuentra en un marco geográfico transnacional ya que la Eurovelo atraviesa países del espacio atlántico y más (Noruega). Contesta a una necesidad común de construir estrategia turística transnacional basada sobre su identidad y patrimonio. Aporta beneficios considerables para aumentar el conocimiento del producto y "booster" su notoriedad. Aporta también buen conocimiento del mercado europeo (necesidades

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de los usuarios europeos, nuevos mercados con el velo eléctrico o viajes transnacionales). Da un enfoque multi-niveles del transnacional (estrategia común, método, herramientas) al territorial (soluciones intermodales, servicios, ...) para más eficiencia y sostenibilidad. Por fin el enfoque transnacional ofrece una verdadera oportunidad de intercambio de experiencias entre socios que tienen competencias y niveles de práctica complementarias. Se llevara a cabo la cooperación transnacional para facilitar la transferencia de conocimientos (programa de formación), para resolver conjuntamente problemas, crear adecuados y comunes estrategia, métodos y herramientas (grupos de trabajo transnacionales) y ofrecer actividades y productos entregables transnacionales (marca, web, plataforma de evaluación, eventos de difusión, etc)

FR:

L'approche transnationale est au Coeur du projet AtlanticOnBike, comme facteur clé de succès. Il se donne un cadre géographique transnational puisque la véloroute traverse tous les pays de l'Espace atlantique et plus encore (Norvège). Le projet répond à un besoin conjoint de stratégie touristique transnationale avec l'identité et le patrimoine comme thème commun. Il apporte des avantages considérables pour mieux faire connaître le produit et « booster » sa notoriété. Il apporte aussi une bonne connaissance du marché européen (besoin des usagers européens, nouveaux marchés tels que le vélo électrique ou les voyages transnationaux). Il donne une approche multi-niveaux du transnational (stratégie commune, méthode, outils) au territorial (solutions intermodales, services, ...) pour plus d'efficience et de durabilité. Enfin, l'approche transnationale offre une véritable opportunité pour partager les expériences entre les partenaires qui ont des compétences et des niveaux de pratiques complémentaires. La coopération transnationale sera mise en œuvre dans le but de faciliter le transfert de savoir-faire (programme de formation), pour résoudre conjointement des problèmes, créer une stratégie commune appropriée, des méthodes et des outils (groupes de travail transnationaux) et offrir des activités et livrables transnationaux (marque, portail web, plateforme d'évaluation, évènements de dissémination, ...)

PT:

A abordagem transnacional é o foco da AtlanticOnBike, como fator chave de sucesso. Tem um enquadramento geográfico transnacional, uma vez que a rota atravessa todos os países do Espaço Atlântico e ainda a (Noruega). Este projeto responde à necessidade de uma estratégia turística transnacional conjunta, tendo em comum a identidade e o património atlântico. Tem como vantagens a sua notoriedade e o fato de ser um produto turístico reconhecido. Permite também uma abordagem abrangente de mercado (necessidades dos clientes europeus, novos mercados, "Pedelec" ou viagens transnacionais). Proporciona uma abordagem a diferentes níveis, combinando um plano transnacional (estratégia comum, método, ferramentas) com planos territoriais (soluções intermodais, serviços...) com vista a uma maior eficiência e resiliência. Por fim, a abordagem transnacional permite compartilhar práticas e competências entre parceiros que têm experiências diferentes. A cooperação transnacional será implementada com vista a facilitar a transferência de conhecimentos (programa de formação); a resolver problemas e criar estratégias comuns adequadas, métodos e ferramentas de trabalho (grupos de trabalho transnacionais) e a proporcionar resultados e atividades transnacionais (marca, portal web, filme, plataforma de avaliação, o dia de divulgação, etc).

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4.4.2 Explain modifications in relation to the submitted EOI

EN:

The transnational approach has been strengthened by the partners in the organisation of the project management structured till the activity level. With 18 partners offering a representative transnational approach, the project management must secure the respect of risks management indicators : empowered partners, monitoring board with indicators per activity (updated twice a year), plan of technical, financial and human risks management (linked to the evaluation plan). The modifications also respond to the recommendation on common needs and market stakes. AtlanticOnBike is designed to impact positively and durably the touristic offer at local level by exploiting transnational assets (larger and inscreasing demand, heritage richness and diversity offering a higher notoriety, wider promotion and networking...). The purpose is to multiply the effects of AtlanticOnBike beyond the partnership over all the European market.

ES:

El enfoque transnacional se refuerza por los socios en la organización de la estructura de gestión del proyecto hasta el nivel de actuación. Con los 18 socios ofreciendo un enfoque de representación transnacional, la gestión del proyecto garantiza el control de los indicadores propios del gestión de riesgos : socios con capacidad de decisión, cuadro de mando con indicadores por actividad (actualizado dos veces al año, planificación de gestión de riesgos en recursos humanos, técnicos y financieros, ligados a la evaluación del plan. Las modificaciones tendrán que responder a necesidades comunes o situaciones de mercado. AtlanticOnbike ha sido deisñado para impactar positivamente y sosteniblemente en la oferta turística a un nivel local explotando decisiones transnacionales (mayor demanda creciente, mas riqueza patrimonial y diversidad que ofrece mayor notoriedad, promoción y networking. La idea es el efecto multiplicador de AtlanticOnbike mas allá del partenariado y del mercado Europeo

FR:

L'approche transnationale a été solidifiée par les partenaires dans l'organisation de la gestion du projet, structurée jusqu'au niveau d'activité. Avec 18 partenaires qui constitue une approche transnationale représentative, la gestion de projet doit sécuriser le respect des indicateurs de gestion des risques: partenaires responsabilisés, tableau de bord d'indicateurs par activité (actualisé deux fois par an), plan de gestion des risques techniques, financiers et humains adossé au plan d'évaluation. Les modifications répondent aussi à la recommandation sur les besoins communs et enjeux du marché. AtlanticOnBike est conçu pour impacter positivement l'offre touristique au niveau local de manière durable, en exploitant des atouts transnationaux (demande croissante et élargie, richesse et diversité patrimoniales offrant une notoriété accrue, promotion et réseau plus larges ...). Le but est de multiplier les effets du projet au delà du partenariat sur l'ensemble du marché européen.

PT:

A abordagem transnacional tem sido reforçada pelos parceiros na organização da gestão do projecto estruturada ao nível da atividade. Com 19 parceiros oferecendo uma abordagem transnacional representativa, a gestão do projecto deve assegurar o respeito dos indicadores de gestão de riscos: parceiros potenciais, quadro de acompanhamento com indicadores por actividade (actualizado duas vezes por ano), plano de gestão de riscos técnicos, financeiros e humanos Plano de avaliação). As modificações também respondem à recomendação sobre necessidades comuns e

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participações no mercado. AtlanticOnBike é projetado para impactar de forma positiva e duradoura a oferta turística a nível local, através da exploração de activos transnacionais (procura crescente e crescente, riqueza patrimonial e diversidade, com maior notoriedade, maior promoção e ligação em rede...). O objectivo é multiplicar os efeitos da AtlanticOnBike para além da parceria em todo o mercado europeu.

4.5 Cooperation intensity

4.5.1 Joint development (mandatory)

EN:

AtlanticOnBike is based on a high level of cooperation between all partners. Indeed all partners play the role of Work Package leader or Activity leader according of their level of experience on specific topic. The purpose is to empower the partners, to optimize their experience sharing. Every work package is developed jointly by the partners thanks to transnational working groups hold by the WPK leaders with the support of the more advanced partners, especially with Activity leaders.

ES:

AtlanticOnbike está basado en un alto nivel de cooperación entre todos los socios, todos tienen el papel de líderes de Work Packages o de Actividades de acuerdo con su nivel de experiencia en un tema específico. El objetivo es dar poder de decisión a los socios para optimizar su experiencia compartida. Cada Work package se desarrolla conjuntamente gracias a los grupos de trabajo dirigido por los líderes de WP y el apoyo de los socios con mas experiencia, especialmente los Activity Leaders

FR:

AtlanticOnBike se base sur un haut niveau de cooperation entre tous les partenaires. Ainsi tous les partenaires jouent un rôle de Workpackage leader ou d'Activity leader en fonction de leur niveau d'expérience et d'expertise . Il s'agit d'associer tous les partenaires pour optimiser le partage de connaissance. Chaque workpackage est développé communément par les partenaires lors des groupes de travail animés par le WPK leader, avec l'appui des partenaires les plus avancés (Activity Leader).

PT:

O AtlanticOnBike baseia-se num elevado nível de cooperação entre todos os parceiros. Na verdade, todos os parceiros desempenham o papel de líder do pacote de trabalho ou líder de atividade de acordo com seu nível de experiência. O objetivo é capacitar os parceiros, e otimizar a sua troca de experiências. Cada pacote de trabalho é desenvolvido conjuntamente pelos parceiros, graças a grupos de trabalho detidos pelos WPK leader com o apoio dos parceiros mais avançados (líderes da Actividade).

4.5.2 Joint implementation (mandatory)

EN:

AtlanticOnBike will provide joint transnational responses to common issues and needs. Joint implementation allows the partnership to have wider and stronger impacts at transnational level. A lot of activity will be jointly implemented at a transnational level thanks to the coordination done by WPK and Activity leaders (transnational groups, guidelines and tools). Thus transnational solutions will be delivered such as brand, promotional website, movie and events, monitoring platform, etc..

ES:

AtlanticOnbike proporcionará respuestas conjuntas transnacionales a cuestiones y necesidades comunes. La implementación conjunta permite a los socios conseguir impactos mas fuertes a nivel transnacional. Mucha actividad

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será implementada conjuntamente a nivel transnacional (coordinación de WP/ Activity Leaders (grupos transnacionales, manuales, herramientas). Estas soluciones transnacionales se ofrecerán como marca, web, películas y eventos promocionales, plataformas de monitorización, etc.

FR:

AtlanticOnBike apportera des réponses transnationales à des enjeux et besoins communs. La mise en œuvre conjointe permet au partenariat d'avoir des impacts plus larges et plus forts au niveau transnational. Des activités seront mises en œuvre conjointement grâce à la coordination des coordinateurs de WP et d'activité (groupes, guides et outils transnationaux). Des solutions transnationales seront ainsi délivrées : marque, site, film et événements promotionnels, plateforme d'évaluation, etc...

PT:

O Projeto AtlanticOnBike irá fornecer respostas transnacionais conjuntas para problemas comuns e necessidades semelhantes. Uma implementação conjunta permite à parceria ter um maior e mais forte impacto a nível transnacional. Muita atividade será implementada em conjunto a nível transnacional graças à coordenação feita pelos líderes WPK e atividade (grupos, orientações e ferramentas). Soluções transnacionais serão entregues: marca, site promocional, filmes/eventos, monitoramento, plataforma, etc..

4.5.3 Joint staffing (mandatory)

EN:

All partners involved human resources to develop and implement the project. As Work Package or Activity leaders, the partners are also the warrant of the transnational standards on their topic. According to the needs, they will organise thematic working groups, produce framework and guidelines for the application of common method, materials or tools. It means that all partners play a transnational role within the project in order to join and organise efficiently our staffing capacity.

ES:

Todos los socios comprometen RRHH para desarrollar e implementar el proyecto, Como WP o Activity leaders, los socios son también la garantía de los estándares transnacionales de cada tema. De acuerdo con las necesidades, se organizarán grupos temáticos de trabajo para crear marcos y manuales para la aplicación de metodologías comunes, materiales o herramientas. Esto significa que todos los socios juegan un papel transnacional con el fin de organizar eficazmente su capacidad de trabajo en equipo

FR:

Tous les partenaires ont engagé des ressources humaines dans le développement du projet. Les partenaires, en tant que coordinateurs de module de travail ou d'activité, sont les garants des standards transnationaux sur leur sujet. Selon les besoins, ils organiseront des groupes de travail thématiques, produiront des recommandations sur guides, méthodes et outils communs. Tous les partenaires jouent un rôle transnational afin de joindre et organiser efficacement notre ressource humaine.

PT:

Todos os parceiros envolvem recursos humanos para desenvolver e implementar o projeto. Como líderes de pacotes de trabalho ou de atividades, os parceiros também são o garante dos padrões transnacionais na sua função. De acordo com as necessidades, organizar-se-ão grupos de trabalho temáticos, elaborar-se-á um quadro e orientações para a aplicação

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	<p>de métodos, materiais ou instrumentos comuns. Todos os parceiros desempenham um papel transnacional.</p>
4.5.4 Joint financing (mandatory)	<p>EN: All partners contribute financially to the budget of the project in a balanced way. Several meetings of preparation enabled to divide up with relevance the funding of joint actions which facilitate the implementation and the financial monitoring and limits considerably the risks.</p> <p>ES: Todos los socios contribuyen financieramente al presupuesto del proyecto de una manera equilibrada Los meetings de preparación ayudarán a organizar adecuadamente los fondos de las acciones conjuntas que facilitarán la implementación del trabajo de monitorización financiera limitando considerablemente los riesgos</p> <p>FR: Tous les partenaires contribuent au financement du projet de manière équilibrée. Plusieurs réunions de préparation ont permis de répartir de manière cohérente le financement des actions communes qui facilitent la mise en œuvre et le suivi financier et limitent considérablement les risques.</p> <p>PT: Todos os parceiros contribuem para o financiamento do projecto de forma equilibrada. Várias reuniões de preparação permitiram dividir com coerência o financiamento de acções conjuntas, facilitando a execução e o acompanhamento financeiro e limitando, consideravelmente, os riscos.</p>
4.5.5 Joint capitalization	<p>EN: A training and skill share Program will address the issue of the differences of experience on cycling tourism and skill up all partners and accredited Cities/Towns. It will be organised by ECF (experts on European standards) in collaboration with the more advanced partners. In addition, transnational working groups will capitalize experience of partners on common issues to jointly solve with common solutions. Consequently, capitalization will bring to all partners more efficiency and quick wins.</p> <p>ES: Con un programa de formación y de reparto de competencias se dirigirá la cuestión de los diferentes niveles de experiencia en cicloturismo y dotará de habilidades a todos los socios, pueblos y ciudades . El ECF en colaboración con los socios mas expertos lo organizará, y los grupos de trabajo transnacionales capitalizarán la experiencia de los socios en cuestiones comunes con soluciones comunes, así pues la capitalización traerá a todos los socios beneficios mayores y mas rápidos.</p> <p>FR: Un programme de formation et de partage de compétences répondra à l'enjeu des écarts d'expérience sur le tourisme à vélo et mettra à niveau les partenaires et les villes labellisées. Il sera organisé par ECF en collaboration avec les partenaires les plus expérimentés. En outre, les groupes de travail thématiques transnationaux capitaliseront l'expérience des partenaires pour élaborer des solutions communes. De fait, la capitalisation apportera aux acteurs plus d'efficacité et des gains rapides.</p> <p>PT: Um programa de capacitação e partilha de conhecimento abordará a questão das diferenças de experiência no turismo de bicicleta e habilitará todos os parceiros e cidades credenciadas. Este será organizado pela ECF em</p>

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	<p>colaboração com os parceiros com mais experiência. Os grupos de trabalho transnacionais capitalizarão a experiência dos parceiros para resolver conjuntamente problemas comuns. Consequentemente, a capitalização trará a todos os parceiros mais eficiência e sucesso rápido.</p>
4.5.6 Joint enabling of long term effect	<p>EN: To guarantee the durability of the project, the transnational strategy defined by AtlanticOnBike will lead to national/regional action plan securing the durability of the project over the 3 years duration of the project. It is the responsibility of National coordinators. The project expects to result in the organisation of national coordination in countries where it does not exist yet. AtlanticOnBike will also examine the conditions for a long-term structuring such as EGTC.</p> <p>ES: Para garantizar la sostenibilidad del proyecto, la estrategia transnacional definida para AtlanticOnbike llevará a los planes nacionales y regionales a una sostenibilidad mas allá de los 3 años de duración del proyecto. Ésto es responsabilidad de los coordinadores nacionales. El proyecto espera así mismo resultados en la organización de coordinadores nacionales en aquellos países donde todavía no existen. AtlanticOnbike revisará también las condiciones a largo plazo de estructuras tales como EGTC</p> <p>FR: Pour garantir la durabilité du projet, la stratégie et les plans d'actions définis par AtlanticOnBike se traduiront par des plans d'actions nationaux/régionaux, garantissant la durabilité des engagements au delà des 3 ans du projet. Les coordonnateurs nationaux en sont responsables. Le projet prévoit d'aboutir à l'organisation d'une coordination nationale dans les pays qui en sont dépourvus. AtlanticOnBike étudiera également les conditions d'une structuration à long terme type GECT.</p> <p>PT: Para garantir a durabilidade do projecto e a estratégia transnacional definida, o projeto AtlanticOnBike promoverá a realização de um plano de ação nacional / regional que está sob a responsabilidade dos coordenadores nacionais. O projeto espera resultar na organização de uma coordenação nacional em países onde ainda não existe. A AtlanticOnBike também examinará as condições para uma estruturação de longo prazo, como o AECT.</p>
4.5.7 Others	<p>EN: AtlanticOnBike aims at promoting the unique cultural and natural heritage along EuroVelo1 thanks to a joint touristic strategy and coordinated action plans leading to regional economic development. Therefore, the quality of the transnational cooperation is at the core of our working methodology as a key success factor.</p> <p>ES: AtlanticOnBike tiene como objetivo promover el patrimonio cultural y natural único a lo largo de EuroVelo1 gracias a una estrategia turística conjunta y planes de acción coordinados que conducen al desarrollo económico regional. Por lo tanto, la calidad de la cooperación transnacional es el núcleo de nuestra metodología de trabajo como factor clave de éxito.</p> <p>FR: AtlanticOnBike vise à promouvoir le patrimoine culturel et naturel unique en EuroVelo1 grâce à une stratégie touristique commune et des plans d'action coordonnés menant au développement économique régional. Par conséquent,</p>

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la qualité de la coopération transnationale est au cœur de notre méthodologie de travail en tant que facteur de succès clé.

PT:

O AtlanticOnBike visa promover o património cultural e natural único ao longo do EuroVelo1, graças a uma estratégia turística conjunta ea planos de acção coordenados conducentes ao desenvolvimento económico regional. Por conseguinte, a qualidade da cooperação transnacional está no cerne da nossa metodologia de trabalho como um factor-chave de sucesso.

4.6 Partnership consistency

4.6.1 Partnership consistency

EN:

Based on a strong geographical ambition with a 8200 km route crossing Western Europe, AtlanticOnBike gives form to a complete, skilled and balanced partnership gathering 19 partners in 7 countries : - Complete: representatives of all countries and main public contracting authorities concerned by the EV1 , plus Belgium with the European Cyclists' Federation (ECF) - Balanced : representatives at different levels of governance , including European (ECF), national (Norwegian Public Roads Administration, the Vélodyssée , DRC), regional (Algarve , Andalusia, Extremadura, Castilla Y Leon, Rioja, Navarra), county level (Pyrénées Atlantiques , Mayo, Donegal , Sligo, Devon) and local (AMAL). - Intersectoral : to increase capitalization and transversal approach, the partnership involves public bodies (14), non-profit structures (3), a research institute (UCLAN) and one company (Eco - Counter) - Qualified: The partnership brings together complementary multidisciplinary skills which are essential to the success of the project : tourism development, marketing, web site manager , evaluators, research and development, project management, public policy ... Regarding its own scope of expertise and skills, each partner has a role to play from his area in the management , funding , strategy and development activities as well as in the implementation, dissemination and analysis of results.

ES:

Bajo este ámbito geográfico con itinerario de 8200 km atravesando oeste Europa, AtlanticOnBike es un partenariado completo, equilibrado, intersectorial y cualificado reuniendo 19 socios y 7 países : - Completo: con representantes de todos países y principales responsables de obras afectados por la EV1, mas Bélgica con la Federación Europa de Ciclistas (ECF) - Equilibrado: representantes con diferentes niveles de gobernanza. Algunos socios están de nivel europeo (ECF), nacional (Norwegian Public Roads Administration, La Vélodyssée, DRC), regional (Algarve, Andalucía, Extremadura, Castilla Y León, Rioja, Navarra), departamental (Pyrénées-Atlantiques, Mayo, Donegal, Sligo) o municipal (AMAL). - Intersectorial: para aumentar la capitalización y el enfoque transversal, el partenariado implica a organismos públicos (11), estructuras sin ánimo de lucro (3), un instituto de investigación (UCLAN) y una empresa (Eco-Compteur). - Cualificado: reúne competencias multidisciplinares complementarias indispensables al éxito del proyecto: desarrollo turístico, marketing, webmasters, investigación y desarrollo, animación políticas públicas, etc. Cada socio tiene un papel que desempeñar según su campo de conocimiento y de competencia, en la gestión, capitalización estrategia y desarrollo de las acciones tanto como en la puesta en marcha, difusión y análisis de los resultados.

FR:

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Sur une forte ambition géographique avec un itinéraire de 8200 km parcourant l'Europe, le partenariat réunit un partenariat complet, équilibré, intersectoriel et compétent rassemblant 19 partenaires dans 7 pays: - Complet: des représentants de tous les pays et principaux maîtres d'ouvrages concernés par l'EV1, plus la Belgique avec la Fédération Européenne des Cyclistes (ECF) - Equilibré: des représentants à différents niveaux de gouvernance. Certains partenaires sont de niveau européen (ECF), national (Norwegian Public Roads Administration, La Vélodyssée, DRC), régional (Algarve, Andalousie, Extremadura, Castilla Y León, Rioja, Navarre), départemental (Pyrénées-Atlantiques, Mayo, Donegal, Sligo) et communal (AMAL). - Intersectoriel : pour augmenter la capitalisation et l'approche transversale, le partenariat implique des organismes publics (11), des structures à but non lucratif (3), un institut de recherche (UCLAN) et 1 entreprise (Eco-Compteur). - Qualitatif : Le partenariat rassemble des compétences multidisciplinaires complémentaires qui sont indispensables à la réussite du projet : politiques publiques, développement touristique, marketing, développement de site web, évaluation, recherche et développement, gestion de projet,...Chaque partenaire a un rôle à jouer à partir de son domaine d'expertise et de compétence, dans la gestion, la capitalisation, la stratégie et le développement des actions autant que dans la mise en œuvre, la diffusion et l'analyse des résultats.

PT:

Com uma forte ambição geográfica e um percurso de 8200 km, atravessando a Europa, a parceria é: - Completa: representantes de todos os países e principais proprietários de infraestruturas envolvidos na EV1, assim como com a Bélgica e a Federação Europeia de Ciclistas (ECF) - Equilibrada: representantes com diferentes níveis de governação. Parceiros europeus (ECF), nacionais (Norwegian Public Administration Roads, o Vélodyssée, RDC), regionais (Algarve, Andaluzia, Extremadura, Castilla Y Leon, La Rioja, Navarra), departamentais (Pirenéus Atlânticos, Mayo, Donegal, Sligo) e comunitários (AMAL). - Intersectorial: para aumentar a capitalização e a abordagem transversal a parceria envolve os órgãos públicos (11), estruturas sem fins lucrativos (3), um instituto de pesquisa (UCLan) e uma empresa (Eco - Counter) - Qualificada: A parceria reúne competências multidisciplinares complementares, essenciais para o sucesso do projeto: desenvolvimento turístico, marketing, gestão de web site, supervisores, pesquisa e desenvolvimento, animação, política pública... Cada parceiro tem um papel a desempenhar a partir da sua área de especialização e competências nas atividades de gestão, financiamento, estratégia e desenvolvimento, bem como na implementação, divulgação e análise dos resultados.

4.6.2 Explain modifications in relation to the submitted EOI

EN:

To secure the territorial dynamique of the project and a more efficient diffusion, two associated partners have been added in Ireland : Mayo Naturally (entreprise de tourisme locale), Agence national de randonnée (National Trails Office).

ES:

Para garantizar una dinámica territorial del proyecto y una mayor difusión, se han añadido dos socios asociados en Irlanda : Mayo Naturally (Compañía de turismo local), National Trails Office.

FR:

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Pour garantir une dynamique territoriale du projet et une meilleure diffusion, 2 partenaires associés ont été ajoutés en Irlande: Mayo Naturally (local tourism company), National Trails Office.

PT:

Para garantir a dinâmica territorial do projeto e uma difusão mais eficiente foram associados dois parceiros na Irlanda: Mayo Naturally (Agência Nacional de Trilhos).

4.7 Main outputs, results in line with the work plan. Synthesis of the work packages. Target groups

4.7.1 Main outputs and results

EN:

Based on 6 Work Packages divided into 17 activities , major accomplishments are : - A touristic marketing strategy based on co-creation, coordinating national and regional applications and leading to an harmonized and continuous communication. - The creation of joint transnational touristic products (cycling and gastronomy , biking and fishing, suitable circuits, etc...) accessible to a wide public (low income , family, elders ...) within a sustainable design. - Ensuring consistency of services provided along the route to customers thanks to common standards leading to a certification of route and providers (accommodation, rental, tourist sites, etc) - The establishment of a common method for evaluating touristic visits and economic benefits with the creation of a transnational platform for data sharing and proceeding (quantitative and qualitative) - The emergence of EV1 ambassadors cities network that will foster the development of local policies in favor of cycling mobility - The establishment of coordinated events for dissemination - The creation of a bicycle community for the dissemination of cycle tourism and trips. For the partnership, the project will be the guarantee of a capitalization of best practices and a training program implemented for and by all the involved stakeholders. This project will also create (Spain) or strengthen (Ireland, Norway) national coordination that will ensure the sustainability of our actions.

ES:

Basado en 6 Work Packages repartidos en 17 actividades, las principales realizaciones están: - Estrategia marketing turística constituida sobre la co-construcción, coordinando más declinaciones nacionales, regionales y llevando a una comunicación unificada y permanente. - Creación de productos turísticos transnacionales comunes (bici y gastronomía, bici y pesca, circuitos adaptados, etc.) accesibles a público amplio (bajos ingresos, familias, etc.) y en una concepción sostenible. - Puesta en coherencia de los servicios a los clientes según los mismos a lo largo del itinerario con la creación de cartas, etiquetas comunes para una certificación del itinerario y de proveedores (alojadores, alquiladores, sitios turísticos, etc.) - Puesta en marcha de un método común de evaluación de frecuentación y beneficios económicos con la creación de una plataforma transnacional de comparte de datos (cuantitativa, cualitativa) - Emergencia de una red de ciudades la EV1 embajadoras de las movilidades "dulces" - Puesta en marcha de eventos de difusión coordinados - Creación de una comunidad bici para la difusión del turismo y de la movilidad en bici Para el partenariado, este proyecto es la garantía de una capitalización de experiencias de mejores prácticas y de un programa de formación para y por el conjunto de agentes implicados .Permitirá también crear (España) o reforzar (Irlanda, Noruega) coordinaciones nacionales que garantizan también la sostenibilidad de nuestras acciones.

FR:

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Basé sur 6 Work Packages répartis en 17 activités, les principales réalisations sont: - Une stratégie marketing touristique basée sur la co-création, coordonnant les déclinaisons nationales et régionales et amenant une communication harmonisée et continue. - La création de produits touristiques transnationaux durables (vélo et gastronomie, vélo et pêche, circuits adaptés, etc) accessibles à un large public (bas revenus, famille,..) - La mise en cohérence de services aux clients selon les mêmes principes tout au long de l'itinéraire avec la création de chartes et de labels communs en vue d'une certification de l'itinéraire et des prestataires (hébergeurs, loueurs, sites touristiques,etc) - La mise en place d'une méthode commune d'évaluation de la fréquentation et des bénéfices économiques avec la création d'une plateforme transnationale de partage/traitement des données (quantitative et qualitative) - L' émergence d'un réseau de villes ambassadrices de l'EV1 et de la mobilité cyclable - La mise en place d'évènements de diffusion coordonnés - La création d'une communauté vélo pour la diffusion du vélo, tourisme et déplacement Pour le partenariat, ce projet sera la garantie d'une capitalisation des meilleures pratiques (benchmarking) et d'un programme de formation pour et par l'ensemble des acteurs impliqués, Ce projet permettra aussi de créer (Espagne) ou consolider (Irlande, Norvège) les coordinations nationales qui garantiront la durabilité de nos actions.

PT:

Baseado em 6 Work Packages divididos em 17 atividades, as principais realizações são: - A estratégia de marketing turístico baseada na cocriação, coordenando variantes nacionais e regionais e trazendo uma comunicação unificada e contínua; - A criação de produtos turísticos comuns transnacionais (ciclismo e gastronomia, ciclismo e pesca, circuitos adequados, etc) acessíveis a um vasto público (baixo rendimento, famílias...) e com um objetivo sustentável; - Os serviços a clientes baseados nos mesmos princípios em toda a rota, com a criação de referenciais e etiquetas comuns para a certificação da rota e fornecedores (hospedagem, locação, locais turísticos, etc.); - O estabelecimento de um método comum de avaliação dos utilizadores e dos benefícios económicos, com a criação de uma plataforma transnacional para a partilha de dados (quantitativos e qualitativos); - A criação de uma rede de cidades embaixadoras da EV1 e da mobilidade por bicicleta; - A criação de eventos com transmissão coordenada; - A criação de uma comunidade de bicicletas para a divulgação do turismo e viagens de bicicleta. Para a parceria, o projeto será a garantia de uma capitalização de melhores práticas (benchmarking) e de um programa de formação para e por todos os agentes envolvidos. Este projeto também irá criar (Espanha) ou reforçar (Irlanda, Noruega) a coordenação nacional, o que irá garantir a sustentabilidade das ações.

4.7.2 Explain modifications in relation to the submitted EOI

EN:

The breakdown of the actions has been revised and for greater coherence some of them have been dissociated. Today we have 6WP and 19 activities.

ES:

La desagregación de acciones se ha revisado, y disociado para mayor coherencia entre algunas de ellas. En este momento hay 6WP y 19 actividades

FR:

Le découpage des actions a été revu et pour plus de cohérence certaines d'entre elles ont été dissociées. Nous avons aujourd'hui 6WP et 19 activités.

PT:

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	O desenho das ações foi revisto para uma maior coerência do projeto sendo que, algumas, foram divididas. Temos hoje 6WP e 19 atividades.
4.7.3 Who will use the main outputs?	National public organisations, Regional public organisations, Local public organisations, Public Enterprises
4.7.4 Involvement of target groups	<p>EN: AtlanticOnBike will engage the different targets groups in the design as well as in the implementation of the touristic product. Customers, private and public stakeholders will collaborate thanks to different means. The final target group (final beneficiary : EV1 customers) will be involved within the marketing survey (crowdsourcing, focus group) to understand their needs and expectations. Regional and national public authorities will be associated through National Coordination committees. Local public organisations and public enterprises will be engaged through an accreditation process. AtlanticOnBike will be the first EV to rule a network for accredited cities and towns that commit to develop their cycle tourism policy in coherence with EV1 strategy and benefit from a winning cooperation in return (web toolbox, training with peer-to-peer exchange, local working group, local events etc.).</p> <p>ES: AtlanticOnbike comprometerá los diferentes grupos objetivos en el diseño así como en la implementación del producto turístico. Clientes, agentes públicos y privados colaborarán a través de distintos medios. El grupo objetivo final (beneficiario final :EV1 clientes) serán incluidos en el estudio de mercado (crowdsourcing y focus group), para entender sus necesidades y expectativas. Autoridades regionales y nacionales se asociarán a través de los Comités de Coordinación. Organizaciones Públicas locales y empresas publicas se irán incorporando en el proceso de acreditación. AtlanticOnbike será el primer EV que desarrollará una red para ciudades y pueblos acreditados que se comprometen a desarrollar su política de cicloturismo en coherencia con la estrategia de EV1 y beneficiándose de los retornos de la cooperación (web, toolbox, formación peer-to-peer, intercambios, grupos de trabajo local, eventos locales, etc).</p> <p>FR: AtlanticOnBike engagera différents groupes cibles dans la conception comme dans la mise en œuvre du produit touristique. Clients, acteurs privés et publics collaboreront grâce à différents moyens. Le groupe cible final (bénéficiaire final : clients de l'EV1) seront impliqués dans le cadre de l'étude marketing (crowd sourcing, focus group) pour comprendre leurs besoins et attentes. Les autorités publiques, régionales et nationales, seront associées à travers des comités nationaux de coordination. Les organisations publiques locales et entreprises publiques seront engagées via un processus d'accréditation. AtlanticOnBike sera la première EV à piloter un réseau de villes et villages accrédités qui s'engagent à développer leur politique cyclo-touristique en cohérence avec la stratégie de l'EV1 et bénéficient en contrepartie d'une coopération gagnante (boîte à outils en ligne, formation avec des échanges de pair à pair, groupe de travail local, événementiels locaux, etc.).</p> <p>PT: O projeto AtlanticOnBike envolverá os diferentes grupos-alvo na concepção, bem como na implementação do produto turístico. Os clientes, as partes interessadas privadas e públicas colaborarão de diferentes formas. O grupo-alvo final (beneficiário final: clientes EV1) será envolvido no inquérito de marketing (crowdsourcing, focus group) para compreender as suas</p>

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necessidades e expectativas. As autoridades públicas regionais e nacionais serão associadas através de comités nacionais de coordenação. Os organismos públicos locais e as empresas públicas serão contratados através de um processo de acreditação. AtlanticOnBike será o primeiro EV a governar uma rede para cidades e cidades credenciadas que se comprometem a Desenvolver a sua política de turismo de bicicleta em coerência com a estratégia EV1 e beneficiar de uma cooperação vencedora em troca (caixa de ferramentas web, formação com troca de peer-to-peer, grupo de trabalho local, eventos locais, etc.).

4.8 Long-term effects

4.8.1 Long-term effects

EN:

The long-term effects are ensured in the meaning that the project is already the outcome of a European initiative (ECF / EuroVelo scheme) that enables to become a reference for other EuroVelo routes. The partnership also wants to demonstrate the value of integrating several eurovelo in the trans-European transport network (RTE-T)). The partnership took care of setting up an organization and an actions plan likely to produce a green economy on long term. At the end of AtlanticOnBike, all partners will continue their engagement thanks to transnational and national coordination , plans (long-term management) and created tools. A working group will define actions to lead jointly and most importantly agree on conditions for a long-term cooperation, especially the opportunity of creating a single organization (European Grouping of Territorial Cooperation). This project will also change public policies related to tourism and cycling trips at different territorial levels due to economic results achieved. Similarly, upgrading to a European certification of the route requires the partnership to maintain and develop the quality of the offer. This project will benefit from a shared touristic offer by the territories, cyclists, locals and cities, and the structuring of a common transnational brand and packaged products. Finally, accredited cities will amplify on their own territory the work of the partners for the green tourism economics and the green mobility promotion.

ES:

Se garantizan los efectos a largo en el sentido que este proyecto ya es la concretización de una iniciativa europea (ECF/Eurovelo) que podría servir como modelo a las otras eurovelos. El partenariado desea igualmente demostrar el interés de la integración de las eurovelos en la red de transportes transeuropeos (RTE-T). Par esto, han puesto en marcha tanto organización como acciones capaces de producir una economía verde. A la clausura del proyecto AtlanticOnBike, el conjunto de los socio seguirá su compromiso a través las herramientas y coordinaciones nacionales creadas y reflexiona en la oportunidad de una estructura única a medio (Agrupacion Europea de Cooperacion territorial). Este proyecto quiera también hacer evolucionar las políticas públicas en diferentes niveles territoriales ligadas al turismo y la movilidad en bici a partir de los resultados económicos alcanzados. También, la puesta en marcha de una certificación europea del itinerario obliga al partenariado a mantener y desarrollar un nivel de calidad de la oferta Este proyecto beneficiara tanto de una oferta turística compartida por los territorios, ciclistas, residentes y ciudades como de la estructuración de una marca transnacional común con productos derivados. Por fin la acreditación de ciudades permitirá multiplicar las acciones de los socios en su territorio más

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allá del aspecto económico turístico hacia la promoción de una movilidad « verde ».

FR:

Les effets à long terme sont garantis dans le sens où ce projet est d'ores et déjà la concrétisation d'une initiative européenne (ECF/Eurovelo) qui pourra servir de modèle pour les autres eurovelo. Le partenariat souhaite également démontrer l'intérêt de l'intégration des eurovelo dans le réseau de transport transeuropéen (RTE-T). Pour cela, il a mis en place une organisation et des actions capables de produire une économie touristique verte et la promotion des déplacements durables. A l'issue du projet AtlanticOnBike, l'ensemble des partenaires poursuivront leurs engagements par les outils et les coordinations nationales créées. Ils s'interrogent sur l'opportunité d'une structuration unique à moyen terme (Groupement Européen de Coopération territoriale). Ce projet va également faire évoluer les politiques publiques à différents niveaux territoriaux liés au tourisme et aux déplacements cyclables du fait de résultats économiques atteints. De même, la mise en place d'une certification européenne de l'itinéraire oblige le partenariat à maintenir et développer le niveau de qualité de l'offre. Ce projet bénéficiera d'une offre touristique partagée par les territoires, les cyclistes, les habitants et les villes, et de la structuration d'une marque transnationale commune et de produits packagés. Enfin, l'accréditation des villes permettra de démultiplier l'action des partenaires sur leur territoire au delà de l'aspect d'économie touristique vers la promotion d'une mobilité verte.

PT:

Os efeitos a longo prazo estão garantidos no sentido onde este projeto já é a realização de uma iniciativa europeia (ECF / Eurovelo) que poderá servir como modelo para os outros eurobike. A cooperação também deseja demonstrar o interesse da integração do eurobike na rede de transporte transeuropeia (RTE-T). Para aquele propósito, ele levou ao cuidado de instituir uma organização e ações capazes de produzir uma "economia verde". Após a conclusão do projeto AtlanticOnBike, todos os sócios prosseguirão os empenhos deles com os instrumentos e as coordenações nacionais criadas e desejarão saber sobre a oportunidade de uma estruturação sem igual a médio prazo (GECT). Este projeto também vai desenvolver as políticas públicas a vários níveis territoriais conectado ao turismo e para as viagens de ciclo por causa de resultados econômicos alcançados. Também, a implementação de uma certificação europeia da rota obriga a cooperação para manter e desenvolver o nível de qualidade da oferta. Este projeto beneficiará de uma oferta turística compartilhada por territórios, ciclistas, habitantes e cidades, e de uma estruturação de uma marca transnacional comum e através de "produtos empacotados". Finalmente, o credenciamento de cidades permitirá desmultiplicar a ação dos sócios no território deles além do aspecto de economia turística para a promoção de uma mobilidade verde

4.8.2 Explain modifications in relation to the submitted EOI

EN:

In comparison with the EOI, we highlight in the final application how we secured the long-term durability of the partnership at transnational level as well as national and local levels. The project contributes to the structuring and creation of national coordinations for EuroVelos in concerned countries, where it does not exist yet. The creation of a Spanish national coordination is one of the objectives of the project. This output will have also a positive effect for all EuroVelo of the European Scheme in those countries, beyond EV1. At transnational level, the partnership will put in place favourable conditions for a

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long-term effects cooperation such as EGTC. Finally at local level, the network of accredited cities and towns will maintain and extend the local dynamics, notably thanks to peer-to-peer exchanges and the evolutive accreditation system (progress with several levels to reach).

ES:

Comparando con la EOI, resaltamos en la propuesta definitiva, de qué manera asegurar la sostenibilidad a largo plazo del partenariado a un nivel transnacional, nacional y local. El proyecto contribuirá a la creación de Coordinadores Nacionales para los países implicados en Eurovelo que no contaran con ellos. La creación de la estructura de Coordinación española es uno de los objetivos del proyecto. Este resultado tendrá un efecto positivo en el esquema de Eurovelo en los demás países mas allá de la EV 1 . A nivel transnacional el partenariado se colocará en una situación favorable para efectos de cooperación a largo plazo, tales como EGCT. Finalmente a nivel local, la red acreditadora de ciudades y pueblos se mantendrá y extenderá a través de la dinámica local sobre todo gracias a intercambio entre experiencias similares, y la acreditación evolutiva del sistema (progresivamente con diferentes niveles a alcanzar)

FR:

En comparaison de l'AMI, nous avons précisé dans notre candidature finale la façon dont nous garantissons la durabilité à long terme du partenariat au niveau transnational comme national. Ce projet participe à la création ou structuration des coordinations nationales des EuroVelo dans les pays concernés où elles n'existent pas encore. La création de la coordination nationale espagnole est un des objectifs du projet. Cette réalisation aura donc des effets positifs sur toutes les EuroVelo du schéma européen présentes dans ces pays, au delà de l'EV1. Au niveau transnational, le partenariat mettra en place des conditions favorables, telles qu'un GETC, pour une coopération avec des effets à long terme. Enfin, au niveau local, le réseau des villes et villages certifiés permettra de maintenir et étendre les dynamiques locales créées, notamment grâce à des dispositifs d'échanges entre pairs et le système d'accréditation évolutive (progression en plusieurs niveaux).

PT:

Em comparação com a EOI, destacamos na candidatura final como conseguimos a continuidade da parceria, a longo prazo e a nível transnacional, bem como a nível nacional e local. O projecto contribui para a estruturação e criação de coordenações nacionais das EuroVelo nos diversos países em que, esta, ainda não existe. A criação de uma coordenação nacional espanhola é um dos objetivos do projecto. Essa medida terá também um efeito positivo para todos os EuroVelo do regime europeu nesses países, para além da EV1. Ao nível transnacional, a parceria estabelecerá condições favoráveis para uma Cooperação a longo prazo, como o AECT. Finalmente, ao nível local, a rede de cidades e vilas credenciadas irá manter e alargar a dinâmica local, nomeadamente graças ao intercâmbio entre parceiros e ao sistema de acreditação evolutiva (progressos a vários níveis).

4.8.3 The effects are expected for the next 5 or 10 years?

EN:

- Creation of new turistic offers witch contribute to highlight and valorize the atlantic heritage (natural and cultural) - Increase in using sustainable mobility for inhabitants and tourists - Work habits between the partners, about cycling and about others policies

ES:

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- Creación de nuevas ofertas turísticas que contribuyen a destacar y valorizar el patrimonio atlántico (natural y cultural) - Aumento del uso de la movilidad sostenible para los habitantes y los turistas - Hábitos de trabajo entre los socios, sobre el ciclismo y sobre otras políticas

FR:

- Création de nouvelles offres touristiques qui contribuent à mettre en lumière et à valoriser le patrimoine atlantique (naturel et culturel) - Augmentation de l'utilisation de la mobilité durable pour les habitants et les touristes - Habitudes de travail entre les partenaires, sur l'offre cyclable mais aussi sur d'autres politiques

PT:

- Criação de novas ofertas turísticas que contribuem para realçar e valorizar o património atlântico (natural e cultural) - Aumento do recurso à mobilidade sustentável para os habitantes e os turistas - Hábitos de trabalho entre os parceiros, sobre ciclismo e outras políticas

4.9 Horizontal principles

4.9.1 Sustainable development (Concrete and real measures to contribute to sustainable development and environment.)

4.9.1.1 Sustainable development effects

2

4.9.1.2 Description of expected effects

EN:

Eurovelo Route 1 is a great opportunity of co-benefits for a sustainable development: vitalizing touristic development as economical booster, whilst tackling mobility stakes (energy, GHG, health, public space & land use...). Our project will demonstrate that a transnational cycling touristic project can achieve economical benefits in addition to environmental and social positive impacts, such as: - Fostering a green local economic development, - Encouraging a sustainable tourism linked to car-free travels (cycling and intermodality). Travels for leisure or tourism increased the last decade and covered nowadays app. 50% of mileage. Therefore, AtlanticOnBike contribute to save energy and greenhouse gas from travels for tourism and leisure purposes, As the route can be used by cycle tourists as well as by local communities for daily mobility, we can even expect more important environmental wins. - Promoting healthier way of life, by providing comfortable conditions for active leisure and a better accessibility to touristic sites by bike. - Building a strong feeling of Bike community, especially among European cyclists. We foresee several outcomes for the blue economy : - improve the attractiveness of the EuroVelo Route 1 and generate more and new tourists to Atlantic area - develop a complete transnational touristic offer with new products and services - reduce seasonality effects (lengthen the period of stays) especially on coastal areas - foster touristic development in the rural areas (increase revenues coming from tourism sector) - develop new economic activities (or enhance traditional existing activities with new products) and new local jobs in relation with the new touristic offer.

ES:

La ruta Eurovelo 1 es una gran oportunidad de cobeneficiarse de un desarrollo sostenible revitalizando el cicloturismo como un potenciador económico a la par que poder controlar los indicadores de movilidad (Energía GHG, salud, uso del espacio público..) Nuestro proyecto demostrará que un plan de cicloturismo transnacional puede conseguir beneficios económicos a la par que medioambientales e impactos sociales positivos tales como : Mejorar el

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desarrollo de la economía verde local.- Animar el turismo sostenible ligado a los viajes sin coche (ciclismo e intermodalidad). Los viajes de placer de turismo se han incrementado en la última década, siendo actualmente más del 50%. Así pues AtlanticOnbike contribuye a preservar energía y emisiones en los viajes por turismo y ocio. Como la ruta puede ser usada tanto por cicloturistas como por comunidades locales para la movilidad diaria, con lo que se pueden esperar mayores beneficios medioambientales. Promocionando una vida más sana con mejores condiciones para un ocio activo y una mejor accesibilidad e los emplazamientos cicloturistas.- La construcción de un fuerte sentimiento de Comunidad Ciclista, especialmente entre los ciclistas europeos. Se prevé importantes resultados en economía azul, mejora del atractivo de la Eurovelo 1 y en general del Área Atlántica.- Desarrollo de una completa oferta turística transnacional con nuevos productos y servicios.- Reduce la estacionalidad (ampliando los periodos de estancia) especialmente en áreas de costa. Animar el desarrollo turístico en áreas rurales (incrementa los ingresos del sector turístico),- Desarrollo de nuevas actividades económicas (o mejora de las ya existentes con nuevos productos) y nuevos empleos locales relacionados con la nueva oferta turística.

FR:

L'EuroVelo 1 est une énorme opportunité de co-bénéfices pour un développement durable : dynamiser le développement touristique comme moteur économique, tout en faisant face aux enjeux de la mobilité actuelle (énergie, GES, santé, espace public et occupation de l'espace...). Notre projet démontrera qu'un projet transnational de tourisme à vélo peut atteindre, en plus d'impacts environnementaux et sociaux positifs, des bénéfices économiques tels que: -Renforcer le développement économique local vert, -Encourager un tourisme durable lié aux voyages sans voiture (vélo et intermodalité). Les trajets pour le loisir et le tourisme ont augmenté cette dernière décennie et couvrent de nos jours env. 50% des distances parcourues. Ainsi, AtlanticOnBike contribue à économiser de l'énergie et des gaz à effet de serre issus du transport pour les motifs loisir ou tourisme. L'itinéraire pouvant être utilisé par les cyclotouristes comme les locaux pour leur mobilité quotidienne, nous pouvons attendre des gains environnementaux encore plus importants. -Promouvoir un mode de vie plus sain en apportant des conditions confortables pour des loisirs actifs et une meilleure accessibilité à vélo des sites touristiques. -Construire un fort sentiment de communauté vélo, en particulier auprès des cyclistes européens. Nous prévoyons plusieurs retombées pour l'économie bleue : - améliorer l'attractivité de l'EuroVelo 1 et générer de nouveaux touristes, plus nombreux, dans l'espace atlantique - développer une offre touristique transnationale complète avec de nouveaux produits et services - réduire les effets de la saisonnalité (allonger la période de séjours) en particuliers sur les espaces côtiers - encourager le développement touristique en milieu rural (augmenter les revenus issus du secteur du tourisme) - développer de nouvelles activités économiques (ou renforcer les activités traditionnelles existantes par de nouveaux produits) et des emplois locaux en relation avec cette nouvelle offre touristique.

PT:

O Eurovelo 1 é uma grande oportunidade para promover um desenvolvimento sustentável: vitalizando o desenvolvimento turístico como um reforço económico, ao mesmo tempo que aborda as questões de mobilidade (energia, GEE, saúde, espaço público e uso da terra...). O projeto demonstrará que é possível obter benefícios económicos de um projeto turístico de

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ciclismo transnacional, para além de produzir impactos ambientais e sociais positivos, tais como: - Promover um desenvolvimento económico local verde, - incentivar um turismo sustentável ligado a viagens sem viaturas (ciclismo e intermodalidade). As viagens de turismo de lazer aumentaram na última década e cobrem, hoje, aproximadamente, 50% de quilómetros. Consequentemente, o AtlanticOnBike contribui para poupar energia e gases com efeito Estufa, a partir de viagens para fins turísticos e de lazer. Como a rota pode ser utilizada tanto pelos turistas de bicicleta como pelas comunidades locais para sua mobilidade diária, podemos esperar vitórias ambientais mais importantes. - Promover um modo de vida mais saudável, proporcionando condições confortáveis para o lazer activo e uma melhor acessibilidade aos locais turísticos em bicicleta. - Construir um sentimento forte da comunidade, especialmente entre ciclistas europeus. Prevêem-se vários resultados para a economia azul: - melhorar a atractividade da Rota EuroVelo 1 e gerar mais e novos turistas para a área Atlântica - desenvolver uma oferta turística transnacional completa com novos produtos e serviços – reduzir efeitos sazonais (prolongar a estadia), especialmente nas zonas costeiras - fomentar o desenvolvimento turístico nas zonas rurais (aumentar as receitas provenientes do sector do turismo) - desenvolver novas actividades económicas (ou reforçar as actividades tradicionais existentes com novos produtos) e novos empregos locais em relação à nova oferta turística.

4.9.2 Equal opportunities and non-discrimination (Specific actions foreseen to avoid discrimination and promote equal opportunities)

4.9.2.1 Equal opportunities effects

2

4.9.2.2 Description of expected effects

EN:

AtlanticOnBike wants to design an inclusive cycling tourism product offering solutions for all types of potential users. It responds to the increasing need for tailored solutions for specific target groups (senior, family, disabled people...), considering their needs for specific solutions (rental intermodality, information ...).

ES:

AtlanticOnbike quiere diseñar un producto de cicloturismo inclusivo, ofreciendo soluciones para cualquier tipo de usuario potencial. Así se responde a una creciente demanda de soluciones a medida para grupos específicos (senior, familias, discapacitados) considerando sus necesidades específicas (alquiler, intermodalidad, información...)

FR:

AtlanticOnBike souhaite concevoir un produit touristique inclusif offrant des solutions pour types d'usagers potentiels. Cela répond au besoin croissant de solutions sur-mesure adaptées à des groupes cibles spécifiques (senior, famille, personnes handicapées...), en considérant leurs besoins de solutions particulières (location, intermodalité, information ...).

PT:

O AtlanticOnBike quer projetar um produto turístico de ciclismo inclusivo oferecendo soluções para todos os tipos de usuários potenciais. Responde à crescente necessidade de soluções adaptadas a grupos-alvo específicos (idosos, familiares, deficientes Pessoas...), considerando as suas necessidades de soluções específicas (intermodalidade de aluguer, informação...).

Project Approved Form**4.9.3 Gender equality (Specific actions to ensure equality between men and women)**

4.9.3.1 Gender equality effects

1

4.9.3.2 Description of expected effects

EN:
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ES:
FR:
PT:**4.10 Atlantic Strategy**

4.10.1 Is the project based on one of the Atlantic strategy specific objectives?

1

4.10.2 If yes, please select one

9

Work package type	Activity name	Start date	End date
WP Nr. 0 Project Preparation	Preparation	2015-01-04	2016-12-19
WP Nr. 1 Project coordination	Coordination	2017-07-01	2020-06-30
WP Nr. 2 Project Communication	Communication	2017-07-01	2020-06-30
WP Nr. 3 Project Capitalization	Capitalization	2017-07-01	2020-06-30
WP Nr. 4 Networking, promotion and cooperation - For territorial dynamics along the EV1	Networking, promotion and cooperation - For territorial dynamics along the EV1	2017-07-01	2020-06-30
WP Nr. 5 Destination of excellence – For an unforgettable journey across the Atlantic heritage	Destination of excellence – For an unforgettable journey across the Atlantic heritage	2018-01-01	2020-04-30
WP Nr. 6 Transnational evaluation platform – For a visible success	Transnational evaluation platform – For a visible success	2017-07-01	2020-06-30

WP Nr. 0	Activity	Activity start year and month	Activity end year and month	Activity budget
24	Project Preparation	2015-01-04	2016-12-19	16,000.00€
Partners' involvement				
Partner responsible		1		
Partner involved		1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18		

Implementation summary

As coordinator, the CD64 coordinated the preparation of the application during 2 years from identifying and mobilizing the relevant partners among Europe to the proposal writing. The CD64 implemented the following activities with the cooperation of the involved partners and the support of a skilled consultancy (subcontractor) : - Survey among partners about cycle tourism along EV1 (infrastructures, heritage, promotion, services,...) for a common diagnosis - SWOT analysis - Organisation of 4 workshops (Spain, Ireland and France) to co-build the project with cycling tour on EV1 with a successful participation during all the workshop (40 pers.). The first WS (Bayonne, France, October 2013) was to decide for a common work, during the second in Huelva (Andalusie, Spain, June 2014) we made a brain storming, the third (Westport, Ireland, November 2014) was to define our strategy and make choices, and the ultimate (Biarritz, France, May 2016) was to prepare the budget and the organization between all partners. - Draft of the project and budget with individual skype meetings or physical meetings (min. 2 per Partner). The budget was prepared with detailed sheet per WP/Activity/tasks. - Elaboration of a first communication (common video)

WP Nr.1	Activity	Activity start year and month	Activity end year and month	Activity budget
36	Project coordination	2017-07-01	2020-06-30	909,574.00€
Partners' involvement				
Partner responsible		1		
Partners involved		1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21		

Implementation summary

Project coordination includes management, internal communication, evaluation, and risk management. It is led by the lead partner CD64 (France). The coordinator (CD64) drives the global management in cooperation with the WorkPackage leaders and Activity leaders through steering committees (WP leaders) and technical committees, which are held during AtlanticOnBike seminars. Six seminars will provide a collaborative framework for an efficient financial management and steering system. All partners will attend to the 6 seminars meetings to build together the common parts of the actions of the project, to share their level of progress and to point out the potential risks. Partners empowerment is at the core of the management system to involve all partners in transnational role within the day-to-day management. Every partner is either Work Package leader, either Activity leader, or both, according to its level and scope of experience and expertise. Each WP/Activity leader coordinates its WP/Activity and ensures its efficient progress. In addition, National EV1 coordinators are also identified/create in each country and will work in coordination with the European Cycling Federation. Regarding to the monitoring, WP/Activity leaders will ensure the update (every 6 months) of the online monitoring tools, by the partners, based on table containing 4 dimensions, quality control, financial and technical progress and risk management: -level of progress per partner and per WP, and for the whole project (indicators vs targets) -level of expenses per partner and WP and pointing out difficulties, -analysis of the risk (technical and financial), for anticipate or limit it. -level of performance with the indicators board Partners have built a first platform during the preparation of the project and the within the partnership, an internal communication system is scheduled to the first seminar. To ensure an efficient management, the WP1 leader will be helped by an externalised consultant.

Conseil départemental des Pyrénées-Atlantiques	Internal staff	1
	Jobs to be created	1
	External staff (outsourcing)	1
	Technical resources involved	Office services, Tourism agency, Cooperation service, GIS
Charente Maritime Tourisme	Internal staff	2
	Jobs to be created	0.4
	External staff (outsourcing)	0
	Technical resources involved	Office services, french partnership (24 technical members)
Départements & Régions Cyclables	Internal staff	0.3
	Jobs to be created	0.5
	External staff (outsourcing)	0.1
	Technical resources involved	Offices services, Cycling counting platform, National GIS system
Ecocompteur	Internal staff	2
	Jobs to be created	1
	External staff (outsourcing)	0
	Technical resources involved	Database & IT system, Office services
European Cyclists' Federation asbl	Internal staff	20
	Jobs to be created	0.5
	External staff (outsourcing)	0.5
	Technical resources involved	6
Comunidade Intermunicipal do Algarve	Internal staff	1
	Jobs to be created	0
	External staff (outsourcing)	0
	Technical resources involved	IT services
Região de Turismo do Algarve	Internal staff	1
	Jobs to be created	0
	External staff (outsourcing)	0
	Technical resources involved	Office services

Mayo County Council	Internal staff	1
	Jobs to be created	0
	External staff (outsourcing)	1
	Technical resources involved	Offices & engineering/ administration
Donegal County Council	Internal staff	0.85
	Jobs to be created	0.25
	External staff (outsourcing)	0
	Technical resources involved	Office services, Department of Community & Enterprise with engineering
Statens vegvesen	Internal staff	8
	Jobs to be created	0
	External staff (outsourcing)	Consultant for survey in 2017
	Technical resources involved	Offices services, Transport Department and internal staff
University of Central Lancashire	Internal staff	3
	Jobs to be created	0
	External staff (outsourcing)	0
	Technical resources involved	Office services
Gobierno de Navarra	Internal staff	1
	Jobs to be created	0
	External staff (outsourcing)	0.1
	Technical resources involved	Website. Existing network of counters
Red de Cooperación de Ciudades en la Ruta de la Plata	Internal staff	2
	Jobs to be created	0.5
	External staff (outsourcing)	2
	Technical resources involved	Technical knowledge and expertise
Castilla y León - Consejería de Cultura y Turismo	Internal staff	1
	Jobs to be created	1
	External staff (outsourcing)	1
	Technical resources involved	Offices & engineering/ administration
Junta de Extremadura	Internal staff	0
	Jobs to be created	1
	External staff (outsourcing)	2
	Technical resources involved	Offices & engineering/ administration
La Rioja Turismo	Internal staff	3
	Jobs to be created	0
	External staff (outsourcing)	3
	Technical resources involved	Office equipment. IT tools. Meeting facilities.
Consejería de Turismo y Deporte – Junta de Andalucía	Internal staff	1
	Jobs to be created	0
	External staff (outsourcing)	1
	Technical resources involved	Office equipment. IT tools. Meeting facilities.
Sligo County Council	Internal staff	3
	Jobs to be created	0
	External staff (outsourcing)	1
	Technical resources involved	Research, analysis, production, distribution and promotion.
Sport Ireland	Internal staff	0.1
	Jobs to be created	0
	External staff (outsourcing)	0
	Technical resources involved	Offices services
Mayo North East	Internal staff	0.5
	Jobs to be created	0
	External staff (outsourcing)	0
	Technical resources involved	Engineering
Sustrans	Internal staff	0,5
	Jobs to be created	0
	External staff (outsourcing)	0
	Technical resources involved	Engeneering
Failte Ireland	Internal staff	
	Jobs to be created	
	External staff (outsourcing)	
	Technical resources involved	

Action nr. 1	AtlanticOnBike seminars	07-2017	06-2020
	Organised every 6 months by the 6 hosting partners (1 seminar per country), EV1 seminars last 2 days and combine project management meetings (1 day) with other meetings (training and working group) in order to minimize travel costs. Project management meetings are organised by the coordinator in collaboration with each hosting partner and WP leaders. They aim to manage and monitor the project implementation. They aim also to define joint actions. All partners take parts in meetings.		
Deliverables	Minute seminars	To prepare meetings we planned 12 videoconferences between coordinator and WP/activity leaders (2/seminar) and 18 videoconferences with hosting partners (3/ seminar). All partners prepare and attend the 6 management meetings (30 to 40 participants).	
Target Indicators	Internal project meetings and events: 37 Project reports: 6		
	Oficial Validation and decision about technical proposals	6 management meetings (30 to 40 participants) 6 presentations 6 minutes include politicals decisions 1 Monitoring board including Progress board, Financial board, Risk Management board (updated every 6 months in the frame of the Action 2)	
Action nr. 2	Partners empowerment	07-2017	06-2020
	This is at the core of the management system. It gathers all resources dedicated to coordination of transnational project, hold by project coordinator, WP leaders, Activity leaders		

	and National coordinators. It consists in the project coordination tasks, in the preparation of the WP /Activity implementation (guidelines, videoconferences...) and in the national governance management (national action plan, economic evaluation, dissemination) existing or to create.	
Deliverables	Steering and technical committees	Steering committees (Coordinator, WP leaders): methods, progression, planning Technical committees (WP/Activity leader, partners): common tasks, monitoring board National committees (partners by country): national implementation of the EV1 strategy
Target Indicators	Internal project meetings and events: 57 Project newsletters and other information documents: 57	
	Efficient organisation	6 monitoring tools Time-schedule 36 minutes (WP) 18 minutes of national EV1 coordination Creation of the Spain coordination (3 meetings)
Action nr. 3	Project monitoring and evaluation	07-2017 06-2020
	The lead partner manages the performance indicators board and writes the evaluation report (progress and final) in collaboration with all the partners (responsible for their own implementation) and the WP/Activity leaders (responsible for the overview per WP/Activity). It combines day-to-day monitoring and evaluation. Co-evaluation is managed thanks to a shared online document linking the outputs and deliverables of each WP to the performance of the whole project.	
Deliverables	Evaluation reports	A method for the evaluation is defined to give all partners clear guidelines and practical templates to measure their outputs and results. Partners update every 6 months the Performance indicators board. The participation of all partners is foreseen
Target Indicators	Project reports: 6 Project newsletters and other information documents: 1	
	Evaluation reports and PI board	5 Progress reports 1 Final evaluation report (month 36) 1 Performance Indicators board (updated every 6 months) 1 final communication summary

WP Nr.2	Activity	No	Activity start year and month	Activity end year and month	Activity budget
36	Project Communication		2017-07-01	2020-06-30	1,244,634.00€
Partners' involvement					
Partner responsible					
Partners involved 1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21					

Implementation summary

Communication objectives will be different at the beginning, the middle and the end of the project. At the beginning, we will draft the specifications to be helped by an externalised consultant. The needs will be multiple: For AtlanticOnBike project: we plan a strategy and tools to collaborate between partners and with the stakeholders, to disseminate the actions and the results to the partners, the followers in each country, in the Atlantic area, and in the others EV. For the EV1 touristic product: we plan a marketing study to explore and outline the potential market (customers groups, type of travels, bikes, services expected...) including potential niche markets such as the pedelec potentials. A transnational marketing plan will be designed: relevant target groups, tactics and tools, brand, recommendations for implementation especially on how to stimulate and facilitate an EV1 community (motivational and collaborative marketing, NTIC facilities...). In order to facilitate the updating of the tools created beyond the duration of the project, we plan to rely on policies and communication tools of national coordinations. At the end we will communicate to be recognized with changing policy, events, results, etc... And finally, we will communicate to make known our transnational innovative touristic product with its related brand and websites. Furthermore, all the partners will mention the financial European participation in all the actions or documents produced.

Action nr. 1	Elaboration of the EV1 marketing strategy	09-2017	03-2019
	The partners will first produce a transnational marketing strategy for the EV1, which models all the joint communication tactics and tools. Based on the diagnosis, it covers the understanding of needs and expectations of customers (transnational study), the knowledge of the cyclotourism market and the recommendations for the implementation (objectives, target, market positioning, identity, promotion and action plan) and the achievement by the design of an innovative transnational touristic product.		
Deliverables	Transnational Marketing Plan	Led by CD64. We will co-elaborate a same transnational requirements specification to realize, at the regional or national level, the customer surveys and data collections. The data synthesis for the whole EV1 will give the objectives and strategy.	
Target Indicators	Number of policy, strategy and operational instruments produced: 2 Number of case studies and pilot actions implemented: 6		
	Common Marketing tools	Guidelines (same framework for all national work) Report of marketing study including customers surveys and other data collection Marketing plan (report on strategy) Innovative touristic product Brand (name, graphic identity) and branding materials	
Action nr. 2	European, national and territorial promotion and dissemination	09-2017	06-2020
	Led by Junta de Andalucía. It covers dissemination about the AtlanticOnBike project towards professional followers and communication on the touristic EV1 product itself towards key-stakeholders and final customers. Communication and dissemination involve all partners in order to mobilize the required stakeholders locally or nationally, to make EV1 a well-known destination among its target groups, and to motivate other professionals in their cycle tourism initiatives.		
Deliverables	Communication and dissemination events and tools	To disseminate the project and the tourism product, we will realize communication materials with common guidelines or mock-ups used by all partners, 1 event/country, final conference to disseminate the project results and the EV1 touristic product	
Target Indicators	Number of actions for the dissemination and capitalisation of results: 18 Number of participants in actions for the dissemination and capitalisation of results: 5000 Project newsletters and other information documents: 14		
	Make EV1 well-known as a touristic destination as a transnational cycle tourism initiative	Project leaflet (6000) EV1 touristic product leaflet (20000) 1 Touristic movie 12 Newsletters 10 national/regional events (2000 participants) 1 final conference 6 press conference 3000 professionals (from cycling, tourism, heritage...) awarded	
Action nr. 3	Creation of web portal based on networking national websites	07-2017	03-2020
	Led by CMT. It consists in developing a coherent architecture of websites that provide: - consistent and harmonized touristic information in 4 languages from regional to European levels - collaborative platform for the partners - collaborative platform for professionals with tailored toolbox (partners, EV1 Cities and Towns, followers). - first online social media linked to a EuroVeloRoute (ruled ECF) - EuroVelo1 website will be integrated in the ECF web system (transnational web portal).		
Deliverables	Coordinated websites for connected stakeholders	To make a set of coordinated websites based on national or regional websites to facilitate their constant updating, we will: - create together a common standard for the websites - upgraded the existing national/regional EV1 websites or create them	
Target Indicators	Number of actions for the dissemination and capitalisation of results: 15 Number of participants in actions for the dissemination and capitalisation of results: 803000		
	Increase of notoriety	1 guideline for websites 1 EV1 web portal 1 EV1 online social media National or territorial EV1 websites 800 000 visits on public websites 3000 visits on professional platform.	

WP Nr.3	Activity	No	Activity start year and month	Activity start end and month	Activity budget
36	Capitalization		2017-07-01	2020-06-30	410,766.00€
Partners' involvement					
Partner responsible 5					
Partners involved 1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21					

Implementation summary

WP3 is the cross-cutting work package. It is linked to all other work packages. It aims at setting up the favourable conditions for a successful and durable cooperation between the partners. ECF will lead a transnational training program in collaboration with the more advanced partners especially WP/Activity leaders and external experts. Capitalizing initiatives, sharing experiences and transferring know-how (trainee sessions), the partners will be able to design a more ambitious joint touristic product with European quality standards. These sessions will permit a better work during the

Implementation summary

technical committees. All partners will participate to both training and technical committees. To improve our knowledge about the itinerary (infrastructure) and cyclists services, and built our marketing strategy and the resulting touristic offer, partners will jointly implement the EuroVelo certification process based on the European guidelines. EV1 will become one of the first European cycling itinerary to be certificated. Then, to make AtlanticOnBike as a sustainable project with long term effect, the project define a joint transnational cooperation and action plan, that will be implemented at territorial levels with national/regional plans for cycle tourism development along the EV1. Those plans will define how to applicate the transnational marketing plan and how to continue to promote the EV1 destination as a european touristic offer of excellence further the project duration.

To ensure that the project outputs can be applied over Europe, the capitalization strategy integrates European Quality Standards throughout the three main actions. The choice as the WP Leader of ECF with its leader position on cycling expertise in Europe, is also responding to the need of high level of expertise related to the EuroVelo network and the European standards in cycling. ECF is skilled to coordinate the WP3 and to ensure the transferability of the outputs to other public and private bodies in Europe. Events and communication documents about the results will provide support for the dissemination and the transferability.

Action nr. 1	Transnational training Program	09-2017	06-2020
	The collective working and training program is cross-cutting : skilling up the partners, accompanying them in their own implementation and co-building the joint actions. Capitalizing initiatives, sharing experiences and transferring know- how with training sessions: the partners will can design a more ambitious joint touristic product with European quality standards during technical committees. The program will be implemented within the AtlanticOnBike seminars to avoid any additional travels.		
Deliverables	Training sessions	12 training sessions will facilitate to jointly solve common problems in addition to technicals committes. ECF (produces EuroVelo Manuals) and the more advanced partners prepare these sessions on 12 different topics selected regarding their relevance	
Target Indicators	Number of actions for the dissemination and capitalisation of results: 12 Number of participants in actions for the dissemination and capitalisation of results: 360 Number of technical and scientific publications produced: 12		
	Increase of territorial competences	Training materials available on 12 topics 12 training sessions. All partners attend to 6 sessions minimum.	
Action nr. 2	EuroVelo Certification	01-2018	12-2019
	EV1 partnership wants to apply for the EV certification (standard adopted by ECF in 2013), with the aim to upgrading and certificating progressively the whole itinerary. EuroVelo is a trademark owned by ECF which coordinates its development. ECF will manage the certification process of EV1, will give common method (training session) and will form persons in each country who will realize the survey. The partners take in charge the realization of the certification survey for their territory.		
Deliverables	Certification reports	ECF will provide guidelines and tools for technical specifications, and support the partners in their survey implementation. ECF will gather all surveys done per country or region. 1 partner/country is involved to coordinate the certification survey.	
Target Indicators	Number of policy, strategy and operational instruments produced: 6 Project reports: 1		
	Improvement of tourist offer knowledge	Certification report Same level of knowledge about the itinerary on same criteria (route infrastructure, services, marketing and promotion) along the EV1. Acknowledgement of the existing offer and his quality	
Action nr. 3	Elaboration of sustainable territorials strategies and actions plans	01-2019	04-2020
	One of the major outputs of the project is to achieve the elaboration of cooperation and action plans at european and national/territorial levels. A technical committe (action1) permit to help and support the partners in the elaboration. Those plans fixe the political involmment regarding the territorial application of the EV1 strategy, including conditions of cooperation after the project duration. Partnership will study a possible organisation as European Grouping of Territorial Cooperation.		
Deliverables	EV1 organisation at the nationals and territorials levels	The nationals and territorial cooperation and action plan deals with the strategy for the whole EV1 including conditions of cooperation after the project duration : governance and actions scheduled per country/ region.	
Target Indicators	Number of policy, strategy and operational instruments produced: 7 Number of case studies and pilot actions implemented: 1		
	Territories involved and long term effect	1 transnational and 6 territorial cooperation and action plans (report and schedule) Study for a sustainable organization beyond the duration of the project (type GECT)	

WP Nr. 4	Activity	No	Activity start year and month	Activity end year and month	Activity budget
36	Networking, promotion and cooperation - For territorial touristic dynamics along the EV1		2017-07-01	2020-06-30	443,411.00€
Partners' involvement					
Partner responsible		8			
Partners involved		1,2,5,6,7,8,9,10,12,13,14,15,16,17,18,19,20,21			

Implementation summary

Extending the cooperation beyond the partners themselves, AtlanticOnBike will promote the new transnational touristic product and mobilize the relevant stakeholders to stimulate new touristic offers and services at local level in coherence with the transnational product. From local to national level, AtlanticOnBike will support stakeholders wish to contribute to the touristic development of the EV1, from public sector (road management and tourism authorities or offices....) as well as private sector (tour operators, tourism offices, transport operators, bike rentals, etc.). WP4 will support key stakeholders in the development of projects that contribute directly to the touristic development of the EV1. A key action of the project is the creation of the EV1 Cities and Towns Network based on an accreditation system (Action 1). This network will motivate Cities and Towns in all countries to upgrade continuously EV1 over the long term and support them (toolbox, training) in their improvement of infrastructure, route information, heritage promotion and touristic offer. The applicant Cities and Towns will be the demonstration sites for the implementation of different measures (Action 2) such as assistance for project holders, provision of data pack to editors and tour operators, training sessions for tourism offices (heritage, offer, products). Customers themselves will be supported in the use of the existing offer with the development of an Independent travel planning web tool.

Action nr. 1	Creation of a EV1 cities and towns network	09-2017	06-2020
	Led by MCC. In order to stimulate local cycling touristic offer and cycling mobility, we will develop a network of EV1 cities and towns with an accreditation system based on a win-win (accreditation vs support and promotion)approach. Applicant cities and towns for accreditation commit to integrate cycle tourism in their local policies to improve the heritage promotion, the conditions for travelling on EV1 and the cycling tourist welcome. They are relevant territories to develop pilot actions.		
Deliverables	Accreditation process : design and implementation	Working groups Design of accreditation system: awarding process, toolbox, online application Promotion with press releases, information day, leaflet, meetings... Process of accreditation: assistance, review, selection, awarding	
Target Indicators	Number of policy, strategy and operational instruments produced: 3 Number of actions for the dissemination and capitalisation of results: 1 Number of participants in actions for the dissemination and capitalisation of results: 100		
	Accredited cities and towns	1 accreditation process with communication materials 1 toolbox for cities and towns 1 network for EV1 cities and towns : 48 accreditations/ 100 applicants 1 event with cities awarded	
Action nr. 2	Development of innovative touristic offers	01-2018	03-2019
	Led by MCC. From marketing study, we will build, propose and promote an innovative cycling touristic offer in the Atlantic area. The project will permit the independent travel planning and provide online (webtool) all information that enable tourists to organize short or long trips by themselves. We will also collaborate with tour operators (TO) to develop turnkey touristic products. We will provide training for tourism offices and private stakeholders along the EV1.		
Deliverables	Support of touristic offers	The objective is to provide guidelines for partners to create tourist packages related to the identified identity/marketing positioning (gives by the WP2), to promote, through the EV1, Atlantic heritage, natural assets and cultures.	
Target Indicators	Number of enterprises supported to introduce new to the market products: 200 Number of actions for the dissemination and capitalisation of results: 20		

	Number of participants in actions for the dissemination and capitalisation of results: 400				
	Touristic products and motivation of touristic actors	10 new turnkey touristic products 30 tourism office participating to the training 100 of private stakeholders supported to develop new services.			
Action nr. 3	Involvement of inhabitants and civil society	01-2018	06-2020		
	We foresee the need to ensure the involvement of inhabitants/communities in the touristic development of EV1. We want to explore new opportunities for collaboration with citizens that arise from the outcomes of the marketing survey (WP2). Citizens and civil society can play different roles: maintenance (green patrol), natural areas watchers, creation of economic activities (bike rental, accomodation), organisation of cultural events highlighting the local heritage...				
Deliverables	Civil actions	A call for citizen or civil projects on activity development or cultural events organisation (services, accommodation, cultural or sportive activities...) is foreseen. We will also study the opportunity to make a crowd funding platform.			
Target Indicators	Number of actions for the dissemination and capitalisation of results: 3 Number of participants in actions for the dissemination and capitalisation of results: 56				
	Dissemination of the tourism product via citizens ambassadors	50 citizens involved 6 associations involved			

WP Nr. 5	Activity	No	Activity start year and month	Activity end year and month	Activity budget
28	Destination of excellence – For an unforgettable journey across the Atlantic heritage		2018-01-01	2020-04-30	740,009.00€
Partners' involvement					
Partner responsible		6			
Partners involved		1,2,5,6,7,8,9,10,12,13,14,15,16,17,18,19,20,21			

Implementation summary

The project AtlanticOnBike will motivate key-stakeholders to take part into the touristic development of EV1. We will develop more and new services and promote them to attract more and new visitors. First key-idea: the partners will raise awareness of the potentialities for a green local economic development by enlightening the market linked to cycle tourism, notably for the pedelec. They will incite and support private stakeholders to create new activities, products or services, and editors and press to promote EV1 as a Destination of excellence. Second key-idea : AtlanticOnBike must improve the conditions for enjoying the natural and cultural heritage. It requires to improve the quality of travel conditions creating all facilities and services along the way with new solutions that increase the wellness of the cycling tourists. It is decisive to provide facilities like : - information qualified on line and on place, - webcam network, - QRcode on the signage - rental "one way" - luggages facilities (transport, left-luggages lockers,...) We will work to set up possible intermodal solutions with the transport operators. Then, all the services must to facilitate the discovery of heritage, EV1 cities and landscapes, and give European cyclist's community opportunities for unic experience. ECF, as European expert, supports partners in their implementation quality with recommendations, good practices sharing and networking in Europe.

Action nr. 1	Promotion of the EV1 potentialites among private stakeholders from tourism sector	01-2018	06-2020		
	This action consists in raising awareness of EV1potentialities among private stakeholders from tourism sector. It targets transnational and national tour operators, press and editors as well as local stakeholders (tourism office, hotels, bike rental...). The goal is to make them aware that EV1 is a destination of excellence with a high potential of development. The partnership chooses an active way, with cycling trip, to motivate private stakeholders to take part into EV1 touristic development.				
Deliverables	Organization of events and tours	Pack to help the partners in the organization of events and tours (leaflet, certification summary, presentations, movies, goodies...): - transnational cycling tour for tour operators, press, editors. - local cycling tour for private stakeholders.			
Target Indicators	Number of actions for the dissemination and capitalisation of results: 21 Number of participants in actions for the dissemination and capitalisation of results: 440 Number of enterprises supported to introduce new to the market products: 70 Number of enterprises receiving support: 300				
	Motivated private stakeholders	6 transnational or regional tour (TO), 140 participants 15 local events for stakeholders, 300 participants 20 tour operator promising a new pack 20 press and editors promising promotion of EV1 50 private stakeholders promising 60 new services			
Action nr. 2	Innovative signage and facilities on the way	01-2018	12-2019		
	Partners want to define guidelines about branded signage for EV1 (branded design for EV1 identity, EV1 Heritage, EV1 Cities and towns...), about signage and facilities (best practices, networking). Both guidelines capitalize results and outputs from marketing strategy (brand, customers expectations and ideas) and ECF recommendations. All country will provide attractive facilities and signage for cyclists thanks to innovative, connected and/or collaborative technologies.				
Deliverables	Pilot actions on innovative facilities and signage	Facilities and signage implemented: - attractive and connected resting area (WIFI), information terminal, QR code.. - terminals to deliver heritage information, bicycles parking and lockers - online awarding game, network tools (web cameras network)			
Target Indicators	Number of case studies and pilot actions implemented: 4 Number of technical and scientific publications produced: 2				
	Higher notoriety for higher touristic outcomes	1 web camera network 20 connected areas 20 natural and heritage sites connected with terminals QR code on the signage			
Action nr. 3	Development of pedelec rentals	09-2017	06-2020		
	Recent survey show that pedelec rental (bicycle with electric assistance) offers a great opportunity to enlarge the customers categories, such as women and ageing people. It also results in notable economic outcomes. To exploit this potential, AtlanticOnBike by raise awareness of the assets of pedelec and its business potential, mobilizing public and private key-stakeholders to plan together conditions for a win-win development and to promote pedelec among tourists and inhabitants.				
Deliverables	Encouraging and supporting pedelec development	We will elaborate a booklet of recommendations for pedelec rentals development based on a capitalization of good practices. Partners will organise local demonstration of pedelec and insight about the market towards private and public stakeholders.			
Target Indicators	Number of case studies and pilot actions implemented: 4 Number of participants in actions for the dissemination and capitalisation of results: 400 Number of policy, strategy and operational instruments produced: 4 Number of enterprises receiving support: 60				
	New pedelec plans	4 local groups (12 meetings) achieving 4 local plans for pedelec development with 400 participants 4 demonstration 4 EV1 touristic pack with pedelec			
Action nr. 4	Development of intermodal solutions	07-2017	02-2020		
	According to the context, In France, Spain, Portugal and NORWAY, the partners implement or foster intermodal solutions with sustainable transport in collaboration with transport operators (working group, small equipment, pricing for cyclists...). All the partners will provide on their own website intermodal information at their scale (local/regional/national) and the transnational level information about connexions with ferries, buses, train and planes between the 6 countries.				
Deliverables	Intermodal solution and information	To stimulate creativity, the Action leader (AMAL) realize with ECF support 10 case studies of relevant intermodal solutions for cycle tourists, from quick-win and innovative measures to implement. (information, small equipment, softare, etc.)			
Target Indicators	Number of case studies and pilot actions implemented: 10 Number of actions for the dissemination and capitalisation of results: 20				
	Improvement of intermodality within cycle touristic journeys	10 cases studies Information on the EV1 website on how to access to the EV1 20 actions facilitating intermodality with transport operators			

WP Nr. 6	Activity	No	Activity start year and month	Activity end year and month	Activity budget
36	Transnational evaluation platform – For a visible success		2017-07-01	2020-06-30	820,606.00€
Partners' involvement					
Partner responsible		11			
Partners involved		1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21			

Implementation summary

WP6 will build on existing methodologies to estimate economic benefits from EV1 and create a better understanding of the factors which determine economic impact. Importantly, the AtlanticOnBike project will, through the first transnational web-platform, make this method a practical tool for those who need to evidence their work, such as regional and local authorities. The web-platform will offer two options. Firstly, an ex-post evaluation of the economic impact of the cycle route, based on locally collected and entered data. Secondly, an estimation based on generic data from an internal database, which would evidence the potential impact of a 'proposed' route.. This will serve two purposes; to enhance the internal database and to allow users to make comparisons between the impacts of similar route sections. To minimise risks and ensure the quality of the outputs, an iterative process of data collection, analysis and testing will be undertaken between the WP partners, and usability tests with the project partners. The WP leader, the University of Central Lancashire, has over a decade of experience in cycle route evaluation, and will collaborate with Eco-Counter, an innovative French company that developed the first national cycle counter program (software and equipment) and the Départements & Régions Cyclables who established the French "Observatoire national des Véloroutes et Voies Vertes" and "Plateforme nationale des fréquentations".

Action nr. 1	European method for a cycle route economic evaluation	07-2017	12-2018
	This action will be to design a methodology that can be used by the partners to estimate the impact of the route. This will be undertaken in three parts (not necessarily concurrent): i) desk based search of the literature on monitoring and evaluation, and a review of existing practice, ii) establishing working groups and workshops for experts and practitioners in the field, iii) specification of the demand and economic impact model and setting out minimum standard for sampling & data collection.		
Deliverables	Elaboration of the economic assessment method and tools	This action will deliver a consistent approach to the estimation of the economic impact of EV1 that will enable outcomes to be estimated and aggregated at local, regional, national and transnational levels and to identify the key drivers of impact.	
Target Indicators	Number of research institutions participating in cross-border, transnational or interregional research projects: 1 Number of enterprises participating in cross-border, transnational or interregional research projects (common indicator N° 41): 1 Project newsletters and other information documents: 2 Number of technical and scientific publications produced: 1		
	European evaluation method and tools	5 working groups 1 working paper on cycle route evaluation 1 transnational evaluation method 1 'how to' manual covering route-user counting (manual and automatic), surveys, interviews and sampling strategy	
Action nr. 2	Development of a transnational web platform, pilot action and data collection	09-2017	06-2020
	The development of the web-platform is scheduled in 3 phases: Web and IT development, test phase with a pilot action in France supported by DRC, transnational extension of data collection and analysis. There will be feedback from each phase, allowing an iterative development to ensure quality control and minimisation of risk. UCLan and DRC will collaborate with the development to ensure consistency with the method and the requirements of users, especially on visualising and exporting results.		
Deliverables	Web and IT development for the transnational platform	An innovative transnational web-platform to efficiently and accurately estimate the impact of cycle route. An App for the use by surveyors for efficient and accurate data capture and uploading, Users online survey Pilot action for quality control	
Target Indicators	Number of enterprises participating in cross-border, transnational or interregional research projects (common indicator N° 41): 1 Number of research institutions participating in cross-border, transnational or interregional research projects: 1 Number of policy, strategy and operational instruments produced: 2 Number of case studies and pilot actions implemented: 2		
	Transnational platform for cycle route economic assessment	Commissioning of new automatic counters 1 test of the web-platform on French data 1 operational transnational web platform with a completed database and apps 1 guidebook to use the platform (entering data, selecting and understanding outputs)	
Action nr. 3	Estimation of economic benefits and key-factors	10-2018	06-2020
	This action is focussed on the data processing and analyses. This will be used to produce an evaluation report for EV1 as a whole and for each country, which will highlight the touristic, environmental and economic impacts. UCLAN will lead the final adaptation of platform and guidebooks and with Eco-Counter will oversee data quality control. Research and analyses will be focused on a better understanding of the use of cycle routes to identify factors that maximise economic impact.		
Deliverables	From data to knowledge	UCLAN will write the evaluation report for the whole of EV1 and support national coordinators in completing individual country reports. UCLAN will analyse the data to give insight to cycle tourism benefits and will disseminate the results.	
Target Indicators	Number of technical and scientific publications produced: 1 Number of enterprises participating in cross-border, transnational or interregional research projects (common indicator N° 41): 1 Number of research institutions participating in cross-border, transnational or interregional research projects: 1 Project reports: 8 Project newsletters and other information documents: 7 Number of participants in actions for the dissemination and capitalisation of results: 600		
	Final deliverables for dissemination	1 economic, environmental, touristic evaluation report for the whole EV1 1 report per country (6) 1 report on key-success factors, 1 technical publication on cycle tourism benefits for economy, given during the final conference and other EU events	

Implementation summary

Implementation summary

6. BUDGET

6.1 Financing Plan by Partner

Partners	Programme Funding			Partner Contribution	External Contribution		Total Budget	Total Budget %	Part of Budget spent outside Programme Area		Other Fundings				Total Costs
	ERDF	Co-Financing Rate	ERDF %		Public Contribution	Private Contribution			Budget	% of Total	European Investment Bank	Revenues generated by the project	Others	Total	
Partner n.º 1 - Conseil départemental des Pyrénées-Atlantiques	577200.00€	75%		192400	0	0	769,600.00€		0	0.00%	0	0	0	0.00€	769,600.00€
Partner n.º 2 - Charente Maritime Tourisme	562500.00€	75%		187500	0	0	750,000.00€		0	0.00%	0	0	0	0.00€	750,000.00€
Partner n.º 3 - Départements & Regions Cyclables	234750.00€	75%		78250	0	0	313,000.00€		0	0.00%	0	0	0	0.00€	313,000.00€
Partner n.º 4 - Ecocompteur	138750.00€	75%		46250	0	0	185,000.00€		0	0.00%	0	0	0	0.00€	185,000.00€
Partner n.º 5 - European Cyclists' Federation asbl	155250.00€	75%		51750	0	0	207,000.00€		0	0.00%	0	0	0	0.00€	207,000.00€
Partner n.º 6 - Comunidade Intermunicipal do Algarve	132000.00€	75%		44000	0	0	176,000.00€		0	0.00%	0	0	0	0.00€	176,000.00€
Partner n.º 7 - Região de Turismo do Algarve	131250.00€	75%		43750	0	0	175,000.00€		0	0.00%	0	0	0	0.00€	175,000.00€
Partner n.º 8 - Mayo County Council	227250.00€	75%		75750	0	0	303,000.00€		0	0.00%	0	0	0	0.00€	303,000.00€
Partner n.º 9 - Donegal County Council	231750.00€	75%		77250	0	0	309,000.00€		0	0.00%	0	0	0	0.00€	309,000.00€
Partner n.º 10 - Statens vegvesen	73050.00€	75%		24350	0	0	97,400.00€		0	0.00%	0	0	0	0.00€	97,400.00€
Partner n.º 11 - University of Central Lancashire	125250.00€	75%		41750	0	0	167,000.00€		0	0.00%	0	0	0	0.00€	167,000.00€

Partners	Programme Funding			Partner Contribution	External Contribution		Total Budget	Total Budget %	Part of Budget spent outside Programme Area		Other Fundings				Total Costs
	ERDF	Co-Financing Rate	ERDF %		Public Contribution	Private Contribution			Budget	% of Total	European Investment Bank	Revenues generated by the project	Others	Total	
Partner n.º 12 - Gobierno de Navarra	82500.00€	75%		27500	0	0	110,000.00€		0	0.00%	0	0	0	0.00€	110,000.00€
Partner n.º 13 - Red de Cooperación de Ciudades en la Ruta de la Plata	48000.00€	75%		16000	0	0	64,000.00€		0	0.00%	0	0	0	0.00€	64,000.00€
Partner n.º 14 - Castilla y León - Consejería de Cultura y Turismo	153750.00€	75%		51250	0	0	205,000.00€		0	0.00%	0	0	0	0.00€	205,000.00€
Partner n.º 15 - Junta de Extremadura	157500.00€	75%		52500	0	0	210,000.00€		0	0.00%	0	0	0	0.00€	210,000.00€
Partner n.º 16 - La Rioja Turismo	75000.00€	75%		25000	0	0	100,000.00€		0	0.00%	0	0	0	0.00€	100,000.00€
Partner n.º 17 - Consejería de Turismo y Deporte – Junta de Andalucía	108000.00€	75%		36000	0	0	144,000.00€		0	0.00%	0	0	0	0.00€	144,000.00€
Partner n.º 18 - Sligo County Council	225000.00€	75%		75000	0	0	300,000.00€		0	0.00%	0	0	0	0.00€	300,000.00€
Partner n.º 19 - Sport Ireland	0.00€	75%		0	0	0	0.00€		0		0	0	0	0.00€	0.00€
Partner n.º 20 - Mayo North East	0.00€	75%		0	0	0	0.00€		0		0	0	0	0.00€	0.00€
Partner n.º 21 - Sustrans	0.00€	75%		0	0	0	0.00€		0		0	0	0	0.00€	0.00€
Partner n.º 22 - Failte Ireland	0.00€	75%		0	0	0	0.00€		0		0	0	0	0.00€	0.00€
Total	3,438,750.00€	75.00%		1,146,250.00€	0.00€	0.00€	4,585,000.00€		0.00€	0.00%	0.00€	0.00€	0.00€	0.00€	4,585,000.00€

6.2 Budget explanation

6.2.1 Explain the budget preparation methodology (main assumptions and justifications)

As Lead Partner, CG64 drove the preparation of the budget. Firstly, CG64 opened a collaborative platform to give partners access to all preparatory documents. Secondly, within 3 transnational workshops, CG64 organized several working groups on work plan and budget. Thirdly,

	earlier in the preparation, CG64 proposed a common tool (budget template) to get a draft of global budget periodically updated. CG64 paid attention to achieve a realistic and balanced budget regarding expected outputs.
6.2.2 Explain the partners involvement in the preparation of the budget	As Lead Partner, CG64 organized 3 workshops (Spain, Ireland, France) with the support of hosting partners. Within the workshops, all partners were involved in working groups to discuss and establish the work plan and related budget. All partners filled a budget template to select their actions and specify the financial resources (all costs) that CG64 gathered in a global budget. In addition, every partner had several bilateral phone conferences with the Lead Partner to finalize the budget.
6.2.3 If applicable, explain the investment budget (under budget lines: equipment/small infrastructures and works):	Investment budget is relatively limited (223 659 euros) in comparison to the global budget (5%). It is closely linked to 2 main objectives of the project: -Make EV1 a destination of excellence (WP5) : installation of innovative signage and facilities on the way for an unforgettable journey across the Atlantic heritage (comfort, modernity, heritage promotion) - Make success visible (WP6) : cost for automatic counters (online) to complete the database of the transnational evaluation platform. This is a condition for an estimation of economic outcomes.
6.2.4 Explain how the value for money will be ensured, i.e. how do you will reach the most advantageous combination of cost, quality and sustainability to meet project achievements?	Economy To minimize the cost of some transnational actions, the partners chose to pool costs (study of marketing strategy, brand, film, accreditation system ...). Printing tools is financed by each region/country facilitating cost allocation and partner accountability. Costs were refined between the AMI and the submission Efficiency: During the preparatory workshop, the partners discussed together about their best position in the project. WP leaders have been chosen regarding their domain and level of skills. For instance, ECF, a European cycling NGO, which is expert in European standards, will take in charge the coordination of the WP3 on Capitalization and other activities with high potential of capitalization such as the training programme. The budget per partner is well balanced, proportional to their involvement. Effectiveness : The partners chose to take in charge the full cost of some transnational actions that need a transnational leadership (i.e. marketing strategy, materials)
6.2.5 Complementary information	The budget of the project has been secured thanks to a survey among partners that enables to know the current situation. This survey has been funded by CD64 (Preparation costs). The diagnosis permits to establish an approximate estimate of mileage of EV1 per country and of cycle route with EV1 sign. We used this mileage estimation in combination with ratios per km given by experts such as ECF and Inddigo to estimate the cost of certification survey, signage, program of automatic counters, manual

6.3 Budget Plan per Partner, Work Package and Year

Partners	Year														Total
	2017	%	2018	%	2019	%	2020	%	2021	%	2022	%	2023	%	
Partner n.° 1 - Conseil départemental des Pyrénées-Atlantiques	64728.03	8.41%	264738	34.40%	283514	36.84%	156619.97	20.35%	0	0.00%	0	0.00%	0	0.00%	769,600.00€
Partner n.° 2 - Charente Maritime Tourisme	36852.61	4.91%	309582.97	41.28%	257656.92	34.35%	145907.5	19.45%	0	0.00%	0	0.00%	0	0.00%	750,000.00€

Partners	Year														Total
	2017	%	2018	%	2019	%	2020	%	2021	%	2022	%	2023	%	
Partner n.º 3 - Départements & Regions Cyclables	22662.15	7.24%	113319.80	36.20%	116793.44	37.31%	60224.61	19.24%	0	0.00%	0	0.00%	0	0.00%	313,000.00€
Partner n.º 4 - Ecocompteur	2802.60	1.51%	78989.55	42.70%	79643.85	43.05%	23564	12.74%	0	0.00%	0	0.00%	0	0.00%	185,000.00€
Partner n.º 5 - European Cyclists' Federation asbl	23528	11.37%	79501	38.41%	79746	38.52%	24225	11.70%	0	0.00%	0	0.00%	0	0.00%	207,000.00€
Partner n.º 6 - Comunidade Intermunicipal do Algarve	858	0.49%	52763	29.98%	77431	43.99%	44948	25.54%	0	0.00%	0	0.00%	0	0.00%	176,000.00€
Partner n.º 7 - Região de Turismo do Algarve	756	0.43%	63756	36.43%	56502	32.29%	53986	30.85%	0	0.00%	0	0.00%	0	0.00%	175,000.00€
Partner n.º 8 - Mayo County Council	26058	8.60%	115639	38.16%	110484	36.46%	50819	16.77%	0	0.00%	0	0.00%	0	0.00%	303,000.00€
Partner n.º 9 - Donegal County Council	12181	3.94%	152330	49.30%	131416	42.53%	13073	4.23%	0	0.00%	0	0.00%	0	0.00%	309,000.00€
Partner n.º 10 - Statens vegvesen	10976	11.27%	21477	22.05%	52840	54.25%	12107	12.43%	0	0.00%	0	0.00%	0	0.00%	97,400.00€
Partner n.º 11 - University of Central Lancashire	48605	29.10%	50824	30.43%	51193	30.65%	16378	9.81%	0	0.00%	0	0.00%	0	0.00%	167,000.00€
Partner n.º 12 - Gobierno de Navarra	5268	4.79%	39350	35.77%	52782	47.98%	12600	11.45%	0	0.00%	0	0.00%	0	0.00%	110,000.00€
Partner n.º 13 - Red de Cooperación de Ciudades en la Ruta de la Plata	7248	11.33%	22319	34.87%	34433	53.80%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	64,000.00€
Partner n.º 14 - Castilla y León - Consejería de Cultura y Turismo	18215	8.89%	56536	27.58%	97006	47.32%	33243	16.22%	0	0.00%	0	0.00%	0	0.00%	205,000.00€
Partner n.º 15 - Junta de Extremadura	25059.50	11.93%	81475	38.80%	61004	29.05%	42461.50	20.22%	0	0.00%	0	0.00%	0	0.00%	210,000.00€
Partner n.º 16 - La Rioja Turismo	0	0.00%	21064	21.06%	56096	56.10%	22840	22.84%	0	0.00%	0	0.00%	0	0.00%	100,000.00€
Partner n.º 17 - Consejería de Turismo y Deporte – Junta de Andalucía	4320	3.00%	44720	31.06%	85360	59.28%	9600	6.67%	0	0.00%	0	0.00%	0	0.00%	144,000.00€
Partner n.º 18 - Sligo County Council	10717	3.57%	153213	51.07%	123037	41.01%	13033	4.34%	0	0.00%	0	0.00%	0	0.00%	300,000.00€
Partner n.º 19 - Sport Ireland	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0.00€
Partner n.º 20 - Mayo North East	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0.00€
Partner n.º 21 - Sustrans	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0.00€
Partner n.º 22 - Failte Ireland	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0.00€
Total	320,834.89€	7.00%	1,721,597.32€	37.55%	1,806,938.21€	39.41%	735,629.58€	16.04%	0.00€	0.00%	0.00€	0.00%	0.00€	0.00%	4,585,000.00€

6.4 Line Budget plan by partner and budget line

Partners	Budget Line															Total
	PREPARION COSTS	STAFF FLAT RATE	STAFF	%	OFFICE AND ADMINISTRATIVE	%	TRAVEL AND ACCOMODATION	%	EXTERNAL EXPERTISE AND SERVICES	%	EQUIPMENT	%	SMALL INFRASTRUCTURE AND WORKS	%		
Total	16,000.00€	1,893,020.00€	1,893,020.00€	41.29%	276,828.00€	6.04%	332,317.00€	7.25%	1,682,507.67€	36.70%	171,322.33€	0.00%	213,005.00€	4.65%	4,585,000.00€	

6.5 Budget plan by partner and workpackage

Partners	Work Package																	Total
	WP0-Project Preparation	%	WP1-Project Coordination	%	WP2-Communication	%	WP3-Capitalization	%		%		%		%		%		
Partner n.º 1 - Conseil départemental des Pyrénées-Atlantiques	12800	1.66%	176015	22.87%	321231	41.74%	26410	3.43%	85020	11.05%	129004	16.76%	19120	2.48%			769,600.00€	
Partner n.º 2 - Charente Maritime Tourisme	0	0.00%	95145	12.69%	322936	43.06%	65475	8.73%	53742	7.17%	82193	10.96%	130509	17.40%			750,000.00€	
Partner n.º 3 - Départements & Regions Cyclables	0	0.00%	90284	28.84%	33309	10.64%	18425	5.89%	0	0.00%	0	0.00%	170982	54.63%			313,000.00€	
Partner n.º 4 - Ecocompteur	0	0.00%	29547	15.97%	6618	3.58%	2777	1.50%	0	0.00%	0	0.00%	146058	78.95%			185,000.00€	
Partner n.º 5 - European Cyclists' Federation asbl	0	0.00%	33241	16.06%	33230	40.21%	61734	29.82%	3154	6.35%	10725	5.18%	4916	2.37%			207,000.00€	
Partner n.º 6 - Comunidade Intermunicipal do Algarve	0	0.00%	37300	21.19%	5500	3.13%	13950	7.93%	19550	11.11%	60100	34.15%	39600	22.50%			176,000.00€	
Partner n.º 7 - Região de Turismo do Algarve	0	0.00%	43884	25.08%	108966	62.27%	7800	4.46%	5520	3.15%	8400	4.80%	430	0.25%			175,000.00€	
Partner n.º 8 - Mayo County Council	0	0.00%	53472	17.65%	61124	20.17%	28256	9.33%	87295	28.81%	67766	19.06%	15087	4.98%			303,000.00€	
Partner n.º 9 - Donegal County Council	0	0.00%	46699	15.11%	21549	6.97%	23851	7.72%	28700	9.29%	153572	49.70%	34629	11.21%			309,000.00€	
Partner n.º 10 - Statens vegvesen	0	0.00%	61203	62.84%	3077	3.16%	9278	9.53%	6185	6.35%	6992	7.18%	10665	10.95%			97,400.00€	
Partner n.º 11 - University of Central Lancashire	0	0.00%	35170	21.06%	8200	4.91%	4500	2.69%	0	0.00%	0	0.00%	119130	71.34%			167,000.00€	
Partner n.º 12 - Gobierno de Navarra	0	0.00%	28638	26.03%	20955	19.05%	26707	24.28%	16800	15.27%	12400	11.27%	4500	4.09%			110,000.00€	
Partner n.º 13 - Red de Cooperación de Ciudades en la Ruta de la Plata	0	0.00%	12810	20.02%	31228	48.79%	0	0.00%	14362	22.44%	0	0.00%	5600	8.75%			64,000.00€	
Partner n.º 14 - Castilla y León - Consejería de Cultura y Turismo	3200	1.56%	30635	14.94%	90178	43.99%	11787	5.75%	0	0.00%	50705	24.73%	18495	9.02%			205,000.00€	
Partner n.º 15 - Junta de Extremadura	0	0.00%	53278	25.37%	34958	16.65%	35941	17.11%	40403	19.24%	11135	5.30%	34285	16.33%			210,000.00€	
Partner n.º 16 - La Rioja Turismo	0	0.00%	11033	11.03%	16025	16.02%	30175	30.18%	15970	15.97%	26797	26.80%	0	0.00%			100,000.00€	

Partners	Work Package																Total	
	WP0-Project Preparation	%	WP1-Project Coordination	%	WP2-Communication	%	WP3-Capitalization	%		%		%		%		%		
Partner n.º 17 - Consejería de Turismo y Deporte – Junta de Andalucía	0	0.00%	12200	8.47%	36900	25.62%	22900	15.90%	46350	11.35%	33700	23.40%	21950	15.24%				144,000.00€
Partner n.º 18 - Sligo County Council	0	0.00%	59020	19.67%	38650	12.88%	20800	6.93%	40360	13.45%	96520	32.17%	44650	14.88%				300,000.00€
Partner n.º 19 - Sport Ireland	0	NaN %	0	NaN %	0	NaN %	0	NaN %	0	NaN %	0	NaN %	0	NaN %				0.00€
Partner n.º 20 - Mayo North East	0	NaN %	0	NaN %	0	NaN %	0	NaN %	0	NaN %	0	NaN %	0	NaN %				0.00€
Partner n.º 21 - Sustrans	0	NaN %	0	NaN %	0	NaN %	0	NaN %	0	NaN %	0	NaN %	0	NaN %				0.00€
Partner n.º 22 - Failte Ireland	0	NaN %	0	NaN %	0	NaN %	0	NaN %	0	NaN %	0	NaN %	0	NaN %				0.00€
Total	16,000.00€	0.35%	909,574.00€	19.84%	1,244,634.00€	27.15%	410,766.00€	8.96%	443,411.00€	9.67%	740,009.00€	16.14%	820,606.00€	17.90%				4,585,000.00€

6.6 Complementary information

6.6.1 In Kind Contribution			
Partners	Budget	% of Total Budget	Explanation
Partner n.º 1 - Conseil départemental des Pyrénées-Atlantiques			
Partner n.º 2 - Charente Maritime Tourisme			
Partner n.º 3 - Départements & Regions Cyclables			
Partner n.º 4 - Ecocompteur			
Partner n.º 5 - European Cyclists' Federation asbl			
Partner n.º 6 - Comunidade Intermunicipal do Algarve			
Partner n.º 7 - Região de Turismo do Algarve			
Partner n.º 8 - Mayo County Council			
Partner n.º 9 - Donegal County Council			
Partner n.º 10 - Statens vegvesen			
Partner n.º 11 - University of Central Lancashire			
Partner n.º 12 - Gobierno de Navarra			
Partner n.º 13 - Red de Cooperación de Ciudades en la Ruta de la Plata			
Partner n.º 14 - Castilla y León - Consejería de Cultura y Turismo			
Partner n.º 15 - Junta de Extremadura			
Partner n.º 16 - La Rioja Turismo			
Partner n.º 17 - Consejería de Turismo y Deporte – Junta de Andalucía			

6.6.1 In Kind Contribution			
Partners	Budget	% of Total Budget	Explanation
Partner n.º 18 - Sligo County Council			
Partner n.º 19 - Sport Ireland			
Partner n.º 20 - Mayo North East			
Partner n.º 21 - Sustrans			
Partner n.º 22 - Failte Ireland			

6.6.2 Physical Investment						
ID	Name of the organization	Investment Title	Investment Budget	Technical Description and justification	Investment requirements	Ownership and durability
1	Partner n.º 1 - Conseil départemental des Pyrénées-Atlantiques					
2	Partner n.º 2 - Charente Maritime Tourisme					
3	Partner n.º 3 - Départements & Regions Cyclables					
4	Partner n.º 4 - Ecocompteur					
5	Partner n.º 5 - European Cyclists' Federation asbl					
6	Partner n.º 6 - Comunidade Intermunicipal do Algarve					
7	Partner n.º 7 - Região de Turismo do Algarve					
8	Partner n.º 8 - Mayo County Council					
9	Partner n.º 9 - Donegal County Council					
10	Partner n.º 10 - Statens vegvesen					
11	Partner n.º 11 - University of Central Lancashire					
12	Partner n.º 12 - Gobierno de Navarra					
13	Partner n.º 13 - Red de Cooperación de Ciudades en la Ruta de la Plata					
14	Partner n.º 14 - Castilla y León - Consejería de Cultura y Turismo					
15	Partner n.º 15 - Junta de Extremadura					
16	Partner n.º 16 - La Rioja Turismo					
17	Partner n.º 17 - Consejería de Turismo y Deporte – Junta de Andalucía					

6.6.2 Physical Investment						
ID	Name of the organization	Investment Title	Investment Budget	Technical Description and justification	Investment requirements	Ownership and durability
18	Partner n.º 18 - Sligo County Council					
19	Partner n.º 19 - Sport Ireland					
20	Partner n.º 20 - Mayo North East					
21	Partner n.º 21 - Sustrans					
22	Partner n.º 22 - Failte Ireland					

Output Indicators

Outputs	Work Package
	Target value
Internal project meetings and events	94
Project reports	21
Project newsletters and other information documents	81
Number of policy, strategy and operational instruments produced	24
Number of case studies and pilot actions implemented	27
Number of actions for the dissemination and capitalisation of results	110
Number of participants in actions for the dissemination and capitalisation of results	810356
Number of technical and scientific publications produced	16
Number of enterprises supported to introduce new to the market products	270
Number of enterprises receiving support	360
Number of research institutions participating in cross-border, transnational or interregional research projects	3
Number of enterprises participating in cross-border, transnational or interregional research projects (common indicator N° 41)	3

Reports Delivering Chronogram

Year	Reports	With payment claim / Without payment claim	Date expected to be deliver	Total amount expected to be claim
2018	1º Half Report		2018-01-01	
2018	2º Half Report		2018-07-01	
2019	1º Half Report		2019-01-01	
2019	2º Half Report		2019-07-01	
2020	1º Half Report		2020-01-01	
2020	2º Half Report		2020-07-01	