

Priority 2: Fostering resource efficiency

ERDF: EUR 39.6 million

This priority supports the development of renewable energy, including the social acceptance and use, especially those deriving from the sea and promoting the transition to a resource-efficient society. Low carbon economy is a key issue for territorial sustainable development and for EU objectives and for the mitigation of climate change that has strong consequences in Atlantic regions. This priority has two objectives:



Objective 2.1: Fostering renewable energies and energy efficiency

Foster renewable energy and the adoption of energy efficiency patterns in the Atlantic Area, by assisting the process in the development of an adequate institutional, social and technological environment. Transnational cooperation will therefore be structured around a triple dimension, institutional, social and market dimension.

Some examples of actions to be supported are:

- ✓ Development of technological, legal, educational/training, financial and organisational solutions in the field of renewable energy, including economic appraisals and business cases to quantify social, community and environmental benefits and value;
- ✓ Enhancement of cooperation between private, public and research actors throughout the whole value chain related to energy;
- ✓ Practical 'on-the-ground' demonstrations of new techniques and processes and of best practices.

Objective 2.2: Fostering Green Growth, eco-innovation and environmental efficiency

Support initiatives devoted to the introduction of eco-innovations and the green growth economy, contributing to the innovative production and consumption patterns that could help to minimise the negative impact on the environment, bringing also new market opportunities and jobs to the Atlantic Area.

Some examples of actions to be supported:

- ✓ Promoting the adoption of the Agenda 21 in the private sector;
- ✓ Development of mechanisms to reduce the amount of resources (e.g. land, water, minerals) used in industrial processes;
- ✓ Promoting Carbon and Hydric Footprint Labelling.