



AtlanticCultureScape - Intangible cultural heritage inspired by designated land and seascapes in the Atlantic Area

Lead Partner: Newry, Mourne and Down District Council (UK)

Total budget: EUR 1.989.845 | ERDF: 1.492.384

Duration: 01.01.2019 - 31.12.2021

Summary

The Atlantic Area regions have a rich intangible cultural heritage but this 'intangible' element has received relatively little attention in this area. AtlanticCultureScapes will focus on enhancing the tourism offering through the sustainable integration of Intangible Cultural Heritage (ICH) thereby stimulating increased economic gain from tourism along the Atlantic Area, which will enhance the lives of those who live, work or visit its regions. The project will deliver creative solutions and develop innovative mechanisms to maximise common opportunities, by encouraging stakeholders to collaborate in order to offer visitors a truly unique and regional experience reflective of the Atlantic culture, heritage and identity.

The project will generate an inventory of ICH entrepreneurs in partner areas and encourage proactive collaboration amongst them while supporting in their development. The products will be conglomerated into an Atlantic Area Route, allowing the project to raise the profile of the sector through transnationally organized marketing including publicizing the ICH inventory and seeking the involvement of other entrepreneurs across the Atlantic Area.

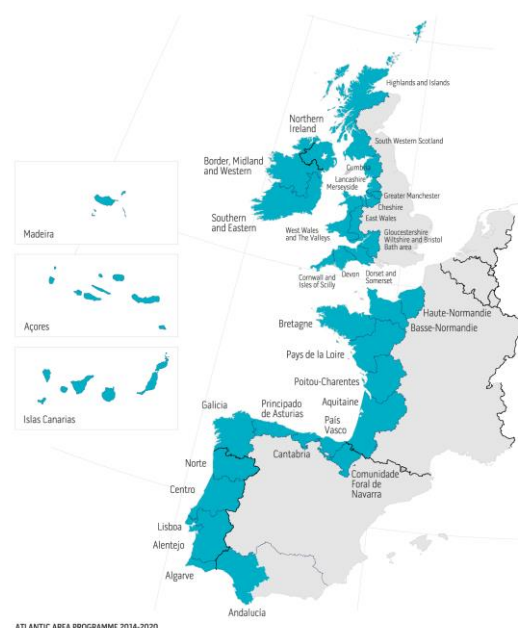
Partnership

- > Dirección General de Turismo del Gobierno Regional de Cantabria (ES)
- > Município de Rio Maior (PT)
- > Cork Institute of Technology (IE)
- > Universidade de Vigo (ES)
- > Brecon Beacons National Park Authority (UK)
- > Agencia Andaluza de Industrias Culturales (ES)

Associated partners:

- > Grupo de Desarrollo Rural Litoral de la Janda (ES)
- > Instituto Andaluz de Patrimonio Histórico (ES)
- > Agência de Promoção da Cultura Atlântica (PT)
- > Fiddler's Green Festival (UK)
- > Ring of Gullion Handcrafts and Art (UK)
- > Comhairle Contae Mhaigh Eo (IE)
- > Cork County Council (IE)
- > Brecon Beacons Tourism (UK)
- > Pembrokeshire Coast National Park Authority (UK)
- > Cluster de Turismo de Galicia (ES)
- > Tourism Northern Ireland (UK)

www.atlanticculturescape.eu



More information: www.atlanticarea.eu

Data extracted on: April 2019