



Report on OpenPorts exhibitions

Port of Vigo

Deliverable 2.3.1

Status: complete draft

Version: 3

Date: February 17th, 2020





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DOCUMENT INFORMATION

Title	Report on OpenPorts exhibitions
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Distribution	Public
Document Reference	Deliverable D2.3.1

DOCUMENT HISTORY

Date	Revision	Prepared by	Organisation	Approved by	Status
15/01/2020		F. Barreiro	APVIGO	C. Botana	COMPLETE
14/02/2020	R. Claus		UNIOVI	M. López	Completed
17/02/2020		F. Barreiro	APVIGO	C. Botana	Completed

ACKNOWLEDGEMENT

The project PORTOS (EAPA 784/2018) is co-financed by the Interreg Atlantic Area Programme through the European Regional Development Fund.





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EXECUTIVE SUMMARY

This document summarizes the event “OPEN PORTS” activities that were held in the Port of Vigo. The agenda, information about activities, number and type of attendees, photographs and social media spread of the event are included in the report.



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1. INTRODUCTION

In the context of Portos project, Port of Vigo performed a 2-day exhibition about marine renewable energies and sustainability practices in the Port activity context. The advantages of using renewable energy were presented to the local community through a stand located in the city's Christmas market ("Mercadillo de Navidad" in Spanish) exhibition. A Port visit, oral communications on marine renewable energies (MRE) and sustainable practices and participatory activities were performed for the general public.

The goals of the event were:

- To show the Port of Vigo's facilities and activities.
- To inform about current and forthcoming sustainable practices in the Port of Vigo.
- To raise awareness on climate change.
- To disseminate PORTOS' goals, its importance and actions.
- To present MRE to the local community.
- To inform local community about the Blue Growth strategy and the projects related on it.

The specific OpenPort sessions were held on 18/12/2019 and 19/01/2020. These sessions were part of a city event called the Christmas Market, where the Port of Vigo participated. The city event was celebrated between December 16th, 2019 and January 4th, 2020. The opening hours of the general event was from 12:00 a.m. to 22:00 p.m. from Monday to Sunday and was open for all the local community people and for any age group (Table 1).

Table 1. General planification of the OpenPort and the "Mercadillo de Navidad".

DECEMBER, 2019						
L	M	M	J	V	S	D
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

JANUARY, 2020						
L	M	M	J	V	S	D
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

	OpenPort
	"Mercadillo de Navidad"

2. DETAILED ACTIVITIES PROGRAM

As described above, the OpenPort days are framed in the general activities of the Christmas Market. According to this, the activities are scheduled as follows:

Daily activities on the stand in the Christmas Market (From 16th December to 14th January).

- Stand with visual information such as photographs, flyers, videos and informative panels about PORTOS project, the Atlantic Area Program, marine renewable energies and sustainable practices in Port of Vigo.
- Public attention with technical staff to present the project's objectives, port activities and its commitment to sustainable development goals.
- Participative activities and workshops: different engaging activities every half hour, from 16:00 p.m. to 20:00 p.m. (according to the flow of visitors).

Figure 1. Activities programme in the stand.

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
12h00- 14h00	Open stand and public attention with technical staff	Open stand and public attention with technical staff	Open stand and public attention with technical staff	Open stand and public attention with technical staff	Open stand and public attention with technical staff	Open stand and public attention with technical staff	Open stand and public attention with technical staff
14h00 - 16h00	Open stand and general public attention about Port activities						
16h00 -20h00	Engaging activities and keynote spechs	Engaging activities and keynote spechs	Engaging activities and keynote spechs	Engaging activities and keynote spechs	Engaging activities and keynote spechs	Engaging activities and keynote spechs	Engaging activities and keynote spechs
20h00 -21h00	Open stand and general public attention about Port activities						
21h00 -22h00							

Specific OpenPort activities (From 18th to 19th December)

- Port visits will be offered on 18th of December under advance planning.
- Informative talks about Marine Renewable Energies (types, uses, future expectations...) for general public. The talks are given by technical staff from the sustainability department of Port of Vigo.
- All the general activities mentioned above in the daily activities stand planning.

Figure 2. Activities program OPEN PORT

	DAY 1	DAY 2
10h00 – 11h00	Port Visit	Open stand and public attention with technical staff.
12h00 – 13h00	MRE informative talk	
14h00 – 16h00	Open stand and general customer services	
16h00 – 21h00	Workshops, engaging activities, keynote spechs	Workshops, engaging activities, keynote spechs
21h00 – 22h00	Open stand and general customer services	



3. PARTICIPANTS

The OpenPort days included activities for all ages.

- The Port visit and the MRE talk was targeted at students on professional training school (18 - 30 age).
- Informative speeches and the public attention in the Port stand were suitable for all ages.
- Participatory activities and workshops were geared towards school-age children.

3.1. ORGANIZERS

The OpenPort days were part of a bigger event, a Christmas market organized by the Territorial Delegation of the Galicia Regional Government. The Port of Vigo attention of the stand and all the activities linked with the OpenPort days were carried out by the Port Authority's technical staff.

3.2. GUESTS

Special guests were not contracted for the activities of the OpenPort. All activities were carried out by technical staff of the Port of Vigo.

3.3. NUMBER AND TYPE OF ATTENDEES

According to the data provided by the Territorial Delegation of the Regional Government in Vigo, who was the responsible for the organization of the Christmas Market, the estimated number of visitors was approximately 200,000 people during the interval from December 16 to January 4.

Regarding the impact of the Port of Vigo's stand, it is estimated that more than 500 people received information and participated in the programmed activities during of the Christmas market.

Considering the specific OpenPort activities:

- 1st OPEN PORT DAY (December, 18th): 45 people participated in the port visit and around 50 people attended the MRE talk. Regarding the afternoon activities in the stand, two groups of 10 people engaged in the participatory activities and workshops. Information about the PORTOS project was provided to the general audience that visited the stand.

- 2nd OPEN PORT DAY (December, 19th): around 50 people participated in the activities and workshops. General information about PORTOS project was provided to the general audience that visited the stand.

Summarizing, 165 people was participated directly in specific OpenPort activities. Around 50 people received general information about the PORTOS project activities and goals in the stand.

4. SUMMARY OF THE ACTIVITIES PERFORMED

The OpenPort activities carried out during the December 18th - 19th are described below.



4.1. PORT VISIT

General visit to the Port of Vigo through all its facilities. During the visit, the operation of all port terminals and their importance in the local economy were explained. The visit went on for an hour and a half, during which it was possible to explain the operation of the container terminal, ro-ro terminal, cruise terminal, lo-lo terminal and fishing port.



Figure 2. Fishing Port of Vigo activity during the port visit.

4.2. INFORMATIVE TALK ABOUT MARINE RENEWABLE ENERGIES

An informative talk about MRE was held in offices of the Port Authority. In this talk we explained the general audience the different marine resources to harness energy: tidal stream, offshore wind and waves. Technological devices to convert the resources into energy were presented too.



Figure 3. Informative talk about MRE

4.3. PARTICIPATORY ACTIVITIES AND WORKSHOPS

A workshop about the role of MRE as a tool to mitigate climate change was designed by the technical staff of Port of Vigo. Other actions of the Port of Vigo like the strategies and goals to reduce the carbon footprint, increase the energetic efficiency and promote biodiversity conservation were explained too.



Figure 4. Workshops and participatory activities with children



Figure 6. Workshops and participatory activities with children.



Figure 5. Workshops and participatory activities with children

4.4. PORTOS PROJECT INFORMATION DISTRIBUTION IN THE STAND

General information about the PORTOS project activities and goals, the Atlantic Area Program, Marine Renewable Energies and Sustainable practices in Port of Vigo were spread among the audience of the event.

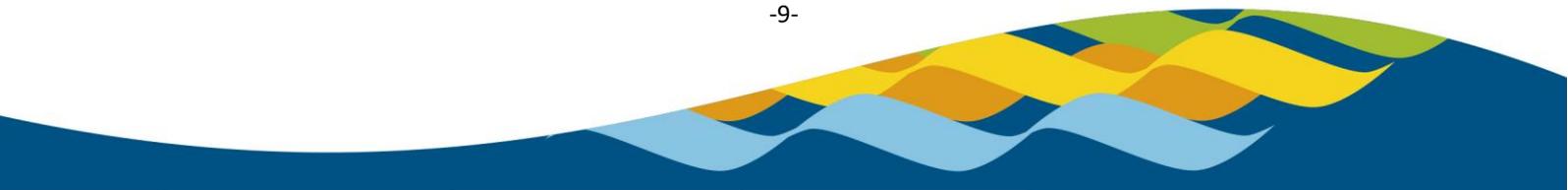
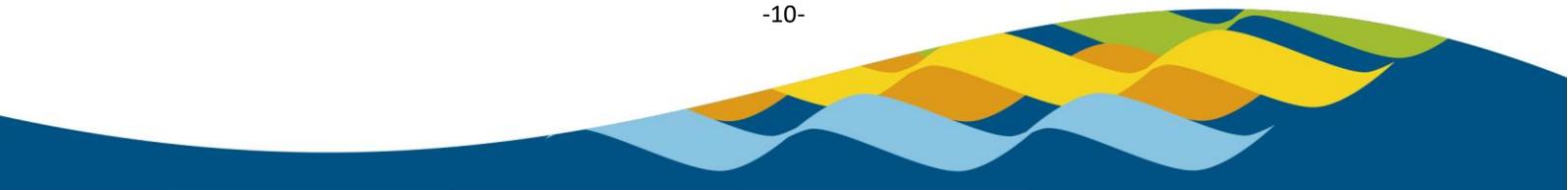




Figure 7. Dissemination about MRE and general audience information activities.



4.5. MEDIA IMPACT

Figure 8. "OPEN DAYS" dissemination trough social media.


PORTOSproject @PORTOSproject · 19 dic. 2019

First #OpenPort at @PuertoDeVigo !

A two-day exhibition on #marinerenewableenergy and sustainability.

@AtlanticArea #Interreg #MadeWithInterreg #WeareAtlantic





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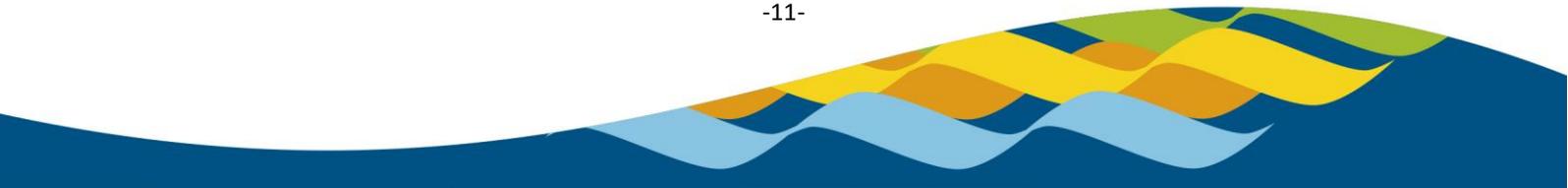

Magallanes Renovables @magallanestidal · 20 dic. 2019

Nuestra plataforma ATIR también está presente en el stand que tiene el @PuertoDeVigo en el Mercadillo de la @Xunta, ve a conocer el proyecto @PORTOSproject


Blue Growth Vigo @bluegrowthvigo

Hasta el 04/01/20 estaremos con un stand en el Mercadillo Solidario Navideño que la @Xunta organiza en el Tinglado del Puerto de Vigo. 🎄
 ¡Venid a visitarnos para descubrir la estrategia de...


 2
  10





Blue Growth Vigo • Siguiendo

Fomentando la competitividad, eficiencia y sostenibilidad de la economía azul
1 mes • 🌐

Durante estas Navidades el Puerto de Vigo tendrá un stand en el "Mercadillo Solidario Navideño" que la Xunta de Galicia ha organizado en el Edificio del Tinglado del Puerto de Vigo, en el que podréis descubrir la estrategia del Puerto en la lucha contra el Cambio Climático a través de dos proyectos desarrollados bajo el marco del Plan Blue Growth.

Cada día se organizan en el stand actividades interactivas y lúdicas dirigidas a niños y al público general con las que se pretende concienciar e incrementar el conocimiento acerca del Cambio Climático, sus causas y consecuencias.

También se detallan los proyectos del Puerto como un ejemplo de acciones que se pueden poner en marcha para reducir las emisiones de gases de efecto invernadero y contribuir a la mitigación de los impactos del Cambio Climático. Por tanto, en el stand podréis descubrir el proyecto "PORTOS" – relacionado con energías renovables marinas en puertos; y el proyecto "Peiraos do Solpor" – relacionado con la recuperación de ecosistemas marinos del entorno portuario y su valorización como sumideros naturales de CO2.

Podéis visitar el stand hasta el 4 de enero de 2020 en los siguientes horarios: 12:00 – 14:00 y 17:00 – 22:00 (cerrado los días 25 de diciembre y 1 de enero).



👍 16

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Blue Growth Vigo @bluegrowthvigo · 26 dic, 2019

Encaminandonos al ultimo fin de semana del año 2019 os esperamos para aprender y divertirnos sobre nuestro entorno azul #oceanliteracy en #mercadillonavidad @Xunta @PuertoDeVigo @PORTOSproject @bluegrowthvigo



🗨️ 4 ❤️ 9

🔄 Puerto de Vigo retweeted



Blue Growth Vigo @bluegrowthvigo · 24 dic, 2019

Uno de los proyectos del @PuertodeVigo sobre los que divulgamos en el mercadillo navideño de la @Xunta es #PORTOSproject; ven a conocer las diferentes energías renovables que se están estudiando para implantar en los puertos 🌊
#WeareAtlantic #Interreg @AtlanticArea



🗨️ 4 ❤️ 8