

# BODAH - Big and Open Data for the development of new processes towards Atlantic heritage management

**Lead Partner:** Concello de Santiago de Compostela (ES)

**Total budget:** EUR 1.571 million | ERDF: 1.179 million

**Duration:** Apr 2019 – Dec 2021

## Summary

Tourism is a major engine of economic development, but it also creates a burden difficult to bear among the inhabitants. Mass tourism is promoted for destinations of great cultural, historical and heritage importance, some of them also classified as World Heritage sites by UNESCO.

BODAH aims at improving cooperation and joint planning and at better managing conflicting interests to improve the management of two kind of cultural destinations that can benefit as well as be affected by tourism and the pressure of local citizens: old-historical city centres and sites of particular cultural or heritage interest.

The project plans to take advantage of technology and innovation in management tools (Smart Cities), in particular through the collection of existing - and the generation of complementary data. One of the key objectives is to develop new solutions to address social and public needs, contributing to create new alternative offers adapted to the interests of visitors to better distribute their crowd flows, as well as redistribute impacts (both, environmental and economic ones) on heritage sites, cities and monuments.

## Partnership

- > Fundación Santa María La Real del Patrimonio Histórico (ES)
- > Fomento San Sebastián (ES)
- > Universidade Nova de Lisboa - Faculdade de Ciências e Tecnologia (PT)
- > Université de Pau et des Pays de l'Adour (FR)
- > Cork Institute of Technology (IE)
- > Glasgow Caledonian University (UK)
- > Bangor University (UK)

### Associated partners:

- > Area of Outstanding Natural Beauty - Our Picturesque landscape Partnership (UK)
- > Llywodraeth Cymru (UK)

